



**Culver** CITY  
**COMMUNITY CULTURAL PLAN**

*Prepared by the Culver City Cultural Affairs Commission  
and the Community Development Department*

**ADOPTED  
NOVEMBER 24, 2003**

**UPDATED  
ACCOMPLISHMENTS FOR 2003/2004  
SUBMITTED TO CITY COUNCIL  
JANUARY 10, 2005**

**ACCOMPLISHMENTS FOR 2005  
SUBMITTED TO CITY COUNCIL  
FEBRUARY 27, 2006**

**ACCOMPLISHMENTS FOR 2006  
SUBMITTED TO CITY COUNCIL  
NOVEMBER 19, 2007**

**ACCOMPLISHMENTS FOR 2007  
SUBMITTED TO CULTURAL AFFAIRS COMMISSION  
FEBRUARY 12, 2008**

**ACCOMPLISHMENTS FOR 2008  
SUBMITTED TO CULTURAL AFFAIRS COMMISSION  
JANUARY 13, 2009**

**ACCOMPLISHMENTS FOR 2009  
SUBMITTED TO CULTURAL AFFAIRS COMMISSION  
JANUARY 12, 2010**

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## EXECUTIVE SUMMARY

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In 2001, the Culver City Council established a Cultural Affairs Commission (CAC) and created an ordinance by which the Commission would operate. The existing Art in Public Places and Historic Preservation programs were folded under this Commission's purview. One of the objectives outlined was the formulation of a Community Cultural Plan to be taken to the Council for discussion and final approval.

The City Council appointed the five commissioners from the more than fifty applicants, indicating Culver City's high degree of interest in the arts and culture. The new Commission, operating under the Parks, Recreation and Community Services Department, held its first meeting in October 2001. In July 2003, the Council placed the CAC under the Community Development Department.

The CAC immediately began working on the business related to Art in Public Places, while embarking on a strategic process to design Culver City's Cultural Plan. With the CAC and Culver City Redevelopment Agency (CCRA) funds available, the Commission began work on the Community Cultural Plan with a consultant, ArtsMarket, Inc. The CAC held meetings and workshops to discuss the most effective outreach methods. Public input was sought through Town Hall meetings, the City website and individual interviews. The result of this input was the development of a Community Cultural Plan with six fundamental goals.

To accomplish these goals, the Commission assigned separate subcommittees to address the action and resources required to achieve desired outcomes. The CAC subcommittees are: Education in Life Long Learning, Facilities, Festivals and Events, Fundraising, Grants and Artist Services, Historic Preservation, Image and Public Relations, and Public Art. In considering the success of this plan and the ability to provide the community with cultural resources, the CAC recognizes that it must think creatively and strategically in terms of facilities, fundraising and public relations. It recognizes that fundraising is a part of every goal adopted by the Council and that all of these goals require the participation of not just Commission staff, but staff from other City departments as well.

This plan presents the work of the Commission to date:

- Goals, adopted by the Culver City Council 5-0, on March 24, 2003.
- An overview of each goal.
- An Action Plan which offers practical and timely outcomes, reflecting the community's input. The plan evolved through public outreach and research, which will be ongoing.

## **NURTURE AND PROMOTE CULVER CITY'S RESOURCES FOR LIFELONG LEARNING IN AND THROUGH ARTS AND CULTURE.**

Culver City is rich in resources and potential partnerships that can strengthen arts education and expand arts and cultural programming to the community. From the City's department of Parks Recreation and Community Services Department's early childhood to senior programs, to the Culver City Unified School District's (CCUSD) mission statement adopted in the 1990's, a commitment to lifelong education for all ages is important and apparent in the community.

The Commission will work to tap into the local resources and develop strategic relationships to provide opportunities for lifelong learning in and through arts and culture. It will work to strengthen its relationship with City departments, public and private schools, institutions of higher learning and existing community arts organizations, such as the A.R.T. Group and LA GOAL.

The Cultural Affairs Commission will identify, nurture and coordinate efforts of the public sector offerings along with private sector resources to promote and maximize what is available to local citizens and organizations. Additionally, the CAC will collaborate and consolidate efforts with these organizations to apply for grants and funding opportunities that will expand and bring non-City funding of cultural programs to the community.

### **STRENGTHEN CULVER CITY'S ARTS AND CREATIVITY IMAGE, CAPITALIZING ON AND STRENGTHENING ITS LEGACY OF FILM HISTORY, CULTURAL HISTORY, PUBLIC ART AND HISTORIC PRESERVATION.**

Although Culver City has received exposure beyond its boundaries, there must be a committed effort to spotlight this City and its resources to all of Southern California, and beyond. To this end, the CAC will explore ways and develop a strategy to promote the City's arts and creativity image through the legacy of its film history, cultural history, public art and historic preservation and make recommendations to the Council for action.

Culver City has a rich cultural history which includes the area of film and the arts. In the 1930's, the film industry was a major economic force and employer in Culver City, however the City was branded as "Culver City, where Hollywood movies are made." This perception continues to cloud the City's amazing resources. Today, Culver City is cutting edge with two major studios and many support businesses peripheral to the motion picture industry.

In addition to its film legacy, Culver City was the first City in the nation to allow credit for Architecture as Art under its Public Art Program ordinance. Currently, ordinances are in place for Public Art requirements and fees as well as Historic Preservation. In 1990, the Historic Preservation Advisory Committee Report was completed and accepted by the City. This document includes every structure that has been designated "Landmark," "Significant" or "Recognized".

Culver City continues to offer public concerts and bring numerous cultural events to the community, often drawing audiences from other cities, as well. All of these programs not only provide cultural outlets to our constituency, but brand the City as an arts and culture provider. In an effort to continue the success of existing programs and build upon them, it is important that the Commission work to maintain and expand programs and events offered.

Funding for these programs as well as other marketing initiatives is paramount. Outside funding will be explored and ultimately secured for projects where no City money is available or where after City funding, more money is required to complete a project. If there is to be a museum and multi-use facility in the future, relationships with funders, who exclusively fund capital projects at all stages of development, will be established. Additionally funds for the acquisition, maintenance and conservation of historic sites and public art will be researched.

**FACILITATE THE DEVELOPMENT OF DIVERSE ARTS AND CULTURAL FACILITIES.**

From the Native Americans (Gabrielinos), to the early Spanish and Mexican settlers, to Harry Culver’s dream of a balanced community, Culver City has developed into a diverse city with a rich history and heritage. The importance of art is clearly recognized by the community and should be highlighted in various arts and cultural facilities throughout the City.

After resources are further identified, a “needs assessment,” utilizing the public input, will be developed. In creating this needs assessment, the CAC will work with the City, arts organizations, individual artists and community members to determine what type of facility would be best for the community. The CAC will prioritize short term and long term goals and will work with City Departments and local developers to discover unique venues/properties that may be used as cultural facilities.

In the short term, the Commission will collaborate with various segments of the community to bring new art, music and cultural performances to Culver City. In the long term, the CAC will work to facilitate the development of creative spaces for visual arts and crafts, historic preservation and performing arts. The CAC will work with the City to bring resources together to maximize impact with less cost through grants and other funding strategies.

**DEVELOP A NETWORK OF CULTURAL RESOURCES THROUGHOUT CULVER CITY.**

In reviewing community input for this cultural plan, it is clear that many cultural resources already exist within the community. The CAC will work to identify local and other accessible resources and make that information widely available to the larger community. Further, the CAC will work to connect organizations and individuals within our community to build resources and infrastructure. Strength lies in the coordination and interfacing of different organizations. Broadening communication is critical and will be a priority for the CAC.

To this end, the CAC will explore avenues that can function as networking tools and develop strategies to further expand our networking capacity. The CAC has already created a database of arts organizations, Cultural Affairs participants and artist slide registry and anticipates becoming an information resource for current and potential organizations, individual artists, as well as for other departments in the City regarding cultural activities, facilities and community events.

**SUPPORT CULVER CITY'S ARTS AND CULTURAL ORGANIZATIONS AND ARTISTS.**

As resources are identified and networking efforts continue, the CAC will have the capacity to match artists and organizations with opportunities for support. Expanding upon the existing database, the Commission will create a resource directory that will contain contact information about artists, organizations, facilities and programs that currently exist within the City. This resource will be used not just by the Commission and the City, but will be essential to the artists and organizations not only working within, the community but throughout the southland.

To this end, the Commission will explore available funding opportunities for creating a resource directory, an on-line database, website and the process required to accomplish these outcomes.

**ESTABLISH THE INFRASTRUCTURE AND FUNDING TO SUPPORT ONGOING CULTURAL DEVELOPMENT IN CULVER CITY.**

At this time, the percent for art fees will not fully fund an ongoing level of cultural development desired by the community. The CAC subcommittees on Fundraising and Grants and Artist Services will explore different means of financially supporting the City's continued cultural development.

A master fundraising plan will be created that will generate income for each of the six adopted goals and provide direction to the Commission and its Staff for implementation. Additionally, the CAC will assist the Community Development Department in becoming a conduit for grant funding to enhance the cultural arts and historic preservation programs already in place. Further, the CAC will continue to work with Commission Staff in determining funding priorities and explore opportunities to achieve essential outcomes.

## IMPLEMENTATION TIMELINE

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In developing the associated Action Plan, outcomes and tasks were organized into short and long term timelines. The definition of “short term” is an action or outcome that may be achieved within 5 years. “Long term” refers to those endeavors which may require substantially more time for full implementation.

These outcomes reflect the Community’s input and recommendations over the last sixteen months. As the Cultural Affairs Commission recognizes the importance of “opportunity” the outcomes are not ordered in any particular priority. Outcomes and action items will be accessed and evaluated on a regular basis to determine immediate feasibility and record accomplishments to date.

## 2009 ACCOMPLISHMENTS - OVERVIEW

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For calendar year 2009, updates to accomplishments include (in approximate chronological order):

- Implemented the **2009 Performing Arts Grant Program**; working closely with grant recipients by offering marketing advice and creating flyers promoting the performances. Twelve performing arts organizations served the Culver City community with presentations of music, theatre and dance:

### 2009 GRANT RECIPIENTS

Benita Bike's DanceArt	Dance
Collage Dance Theatre	Dance
Culver City Chamber Orchestra	Music
Culver City Symphony Orchestra	Music
The Definiens Project	Music
Donna Sternberg & Dancers	Dance
Great Leap	Theatre
Los Angeles Choreographers & Dancers	Dance
Los Angeles Doctors Symphony Orchestra	Music
Rogue Artists Ensemble	Theatre
Vox Femina Los Angeles	Music
We Tell Stories	Theatre

Through the Los Angeles County Arts Commission, Culver City once again participated in the California Cultural Data Project, which streamlines the grant application process for applicants.

- Completed the 8<sup>th</sup> **Music in the Chambers** classical music series in winter 2009. *Music in the Chambers* was presented in association with the Los Angeles Philharmonic Association as part of the organization's Neighborhood Chamber Music Concert program and featured members of the Los Angeles Philharmonic. Performances were presented to full houses in the Mike Balkman Council Chambers at City Hall.

2009 PERFORMERS – featuring members of the Los Angeles Philharmonic:

Arco Nova String Quartet  
The Catgut Trio  
Robert Vijay Gupta  
Ben Hong

- Continued to develop a stronger relationship with Culver City resident performing arts companies and provide better communication and assistance with marketing, fundraising, and facility code and maintenance requirements;

encouraged organizations to apply for grants and nurtured connections to Culver City Unified School District (“CCUSD”). Organized the second “Meet and Greet” between artists working in Culver City and representatives of CCUSD. The event was presented in June 2009 in association with CCUSD’s District Community Arts Team in the Veterans Memorial Building.

- Presented an interactive, children’s dance performance titled *Pas-Sages* by the Diavolo Dance Theater for *Rainbow Day* in March 2009, in association with The Music Center of Los Angeles County. The event was presented at The Help Group on the west end of Washington Boulevard.
- Completed fourth annual **ARTWALK Culver City** in May 2009 with over 40 professional galleries and exhibition spaces, in and adjacent to Culver City, participating. Estimated attendance of 10,000 due to marketing partnerships with the MOCA Contemporaries program of The Museum of Contemporary Art, Los Angeles, LA Weekly and KCRW Radio. The event was featured in the Los Angeles Times and in several prominent art digests.
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and continued partnerships with the USC Theatre and Public Art Studies Programs for interns during the fall, winter and spring months.
- Completed 15<sup>th</sup> Annual **Culver City Music Festival** in July and August 2009. Festival Producer Gary Mandell of Boulevard Music was responsible for marketing, production and house management of the Festival. The Cultural Affairs Commission increased its participation in the planning for all future Festivals.
- Facilitated the premiere of The Actors’ Gang’s family version of *Cymbeline* titled *Cymbeline the Puppet King* in Media Park during summer.
- Continued to assist Center Theatre Group at the Kirk Douglas Theatre. Coordinated the **Kirk Douglas Theatre Community Access Program**, as per the lease agreement, and facilitated a performance there by the Culver City Chamber Orchestra, which was a 2009 Performing Arts Grant recipient.
- Presented 3rd annual **Made in Culver City** in September 2009. *Made in Culver City* paid homage to the City’s unique film history and featured a screening of *The Wizard of Oz* in City Hall Courtyard, on the occasion of the film’s 70<sup>th</sup> anniversary. Special guests included Jerry Maren, who played one of the original Munchkins. The event was presented in association with Warner Bros. The event was listed in the Los Angeles Times and Variety.
- Continued development of the **Cultural Affairs Foundation**. The Cultural Affairs Foundation is a non-profit organization, intended for government and private foundation grants for existing Cultural Affairs programs. The

Foundation Board held both of its semi-annual meetings in 2009. The first, occurred on January 29, 2009 and the second on July 21, 2009. At each meeting the Board discussed the further development of the Cultural Affairs Foundation and recommended a list of specific foundation grants that staff has pursued throughout the year. In July 2009, Clement Hanami became Vice Chair of the Cultural Affairs Commission and was introduced as the newest member of the Cultural Affairs Foundation Board, replacing Gayle Smashey. The next regularly scheduled semi-annual meeting of the Board will be on January 26, 2010. At this meeting, the Board will consider additional foundation grants that staff should pursue in the coming year to augment funding of existing Cultural Affairs programs.

The current Foundation Board members are:

Clement Hanami, Vice Chair, Culver City Cultural Affairs Commission  
Christine Hardin, Interior Designer  
Sofia Klatzker, Policy and Planning Manager, LA County Arts Commission  
Marla Koosed, Chair, Culver City Cultural Affairs Commission  
Rena Williams Niles, Director of Dance Presentation, The Music Center  
Rick Noguchi, Program Officer, Irvine Foundation  
Mercedes Paz, Member, Executive Vice President, DHR International  
Mark Scott, City Manager, City of Culver City

The current Officers of the Foundation Board are:

Mark Scott, Chief Executive Officer  
Christine Hardin, Chair  
Sofia Klatzker, Vice Chair  
Marla Koosed, Secretary  
Rena Williams Niles, Treasurer

- **Speak Easy.** Presented the 2<sup>nd</sup> annual evening of spoken word and live jazz, featuring poet Wanda Coleman and bass player John B. Williams, at the Culver Events Center on the west end of Washington Boulevard in December 2009. The event was presented in association with PEN Center USA and featured in the LA Weekly.
- Continued implementation of the City's **Art in Public Places Program** in association with development projects on private property. These included approval of three art installations -- with a total valuation of \$1.2 million -- for Westfield Culver City, and art concepts for 9900 Culver Boulevard, St. Augustine Catholic Church, and 3840 Watseka Avenue.
- Continued outreach of Culver City's **Art in Public Places Program**. This included continuous updating of the existing inventory of 80+ art works on the City's web site, the design of a booklet about the program, and printing of a two-sided postcard that provides an overview of the program's requirements

and guidelines. The postcard is currently available at the Planning, Building & Safety, Housing and Community Development/Redevelopment public counters.

- Continued **maintenance of public art**:
  - The Getty Foundation sponsored a summer intern in 2009 who completed annual condition inspections of all public art on private property. Property owners were notified of the general condition of their art work and the requirement for maintenance. Staff continues to follow up with property owners and provide assistance with implementing regular maintenance for each art work.
  - The restoration of the supporting framework for Ed Carpenter's *Hanging Garden* was completed in September 2009. This project also included the replacement of broken/missing glass panels, re-puttying of the lead mullions and refinishing of the main structural beams.
  - The restoration of a community mural, *Postcards from Ballona* was completed in April 2009. The effort involved professional artists, community volunteers and students from Culver City Middle School.
- Continued developing concepts for a City-wide **temporary art program** to include possible use of vacant lots. The first temporary art exhibition in Culver City in conjunction with a larger regional exhibition (2008 California Biennial) was realized in early 2009 with the installation of Jedediah Caesar's *Gleaners Stone* on Marcasel Avenue.
- Continued implementation of the City's **Historic Preservation Program**. This included research and coordination with the California Office of Historic Preservation on current best practices for updating historic structures surveys, development of a context statement for an updated survey, applying for Certified Local Government status, and implementing a Mills Act program. Cultural Affairs staff oversaw the review of project plans at The Culver Studios, St. Augustine Catholic Church, the Helms Bakery District, and the U.S. Post Office at 9942 Culver Blvd. with regard to Culver City's Historic Preservation program and state environmental laws.
- Continued to **search for new permanent and temporary performing arts spaces** for use by the recipients of the City's performing arts grants as well as for use by performing companies choosing to serve the Culver City community.

## 2008 ACCOMPLISHMENTS - OVERVIEW

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For calendar year 2008, updates to accomplishments include (in approximate chronological order):

- Implemented the **2008 Performing Arts Grant Program**; working closely with grant recipients by offering marketing advice and creating a pocket calendar and flyers promoting performances by grant recipients. Fourteen performing arts organizations served the Culver City community with presentations of music, theatre and dance:

### 2008 GRANT RECIPIENTS

Benita Bike's DanceArt	Dance
Collage Dance Theatre	Dance
Culver City Chamber Orchestra	Music
Culver City High School's Academy of Visual and Performing Arts	Multi-Discipline
Culver City Public Theatre	Theatre
Culver City Symphony Orchestra	Music
The Definiens Project	Music
Los Angeles Area Veterans' Artists Alliance	Theatre
L.A. Contemporary Dance Company	Dance
Los Angeles Doctors Symphony Orchestra	Music
Three Chairs Theatre Company	Theatre
Vox Femina Los Angeles	Music
WCB Arts Foundation	Dance
We Tell Stories	Theatre

Culver City was selected, by the Los Angeles County Arts Commission, as one of six municipalities to participate in the California Cultural Data Project, which streamlined grant applications in 2008.

- Completed the 7<sup>th</sup> ***Music in the Chambers*** classical music series in winter 2008. Performances were presented to full houses in the Mike Balkman Council Chambers at City Hall.

### 2008 PERFORMERS

Canadian Brass  
Patrice Rushen  
Jesus Florido

- Continued to develop a stronger relationship with Culver City resident performing arts companies and provide better communication and assistance with marketing, fundraising, and facility code and maintenance requirements;

encouraged organizations to apply for grants and nurtured connections to Culver City Unified School District (“CCUSD”). Organized first “Meet and Greet” between artists working in Culver City and representatives of CCUSD. The event was presented in March at the Ivy Substation in association with The Actors’ Gang and CCUSD’s District Community Arts Team.

- Presented ***Halfway Down the Stairs with Uncle Ruthie and Friends*** in March 2008, an interactive children’s music event featuring Uncle Ruthie of KPFK Radio. The event was presented at The Help Group on the west end of Washington Boulevard and featured in the Calendar section of the *Los Angeles Times*.
- Completed third annual ***ARTWALK Culver City*** in May 2008 with 42 professional galleries and exhibition spaces, in and adjacent to Culver City, participating. Estimated attendance of 10,000 due to marketing partnerships with the MOCA Contemporaries program of The Museum of Contemporary Art, Los Angeles and KCRW Radio. The event was listed in the Los Angeles Times and featured on LXTV on KNBC-TV.
- Hosted the Los Angeles County Arts Commission’s “Arts Tune-Up” for visual and performing artists at the Teen Center.
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and continued partnerships with the USC Theatre and Public Art Studies Programs for interns during the fall, winter and spring months.
- Completed 14<sup>th</sup> Annual ***Culver City Music Festival*** in July and August 2008. Transferred responsibility of marketing, production and house management to Festival Producer Gary Mandell of Boulevard Music.
- Facilitated the premiere of The Actors’ Gang’s family version of *King Lear* titled *King O’Leary* in Media Park during summer.
- Continued to assist Center Theatre Group at the Kirk Douglas Theatre. Coordinated the ***Kirk Douglas Theatre Community Access Program***, as per lease agreement, and facilitated performances there by 2008 Performing Arts Grant recipients, Culver City Chamber Orchestra and the Los Angeles Area Veterans’ Artists Alliance, in August 2008.
- Presented 2<sup>nd</sup> annual ***Made in Culver City*** in September 2008. *Made in Culver City* paid homage to the City’s unique film history and featured Tom and Jerry’s *The Two Mouseketeers* and MGM’s *Anchors Aweigh* in City Hall Courtyard. The event was presented in association with the UCLA Film & Television Archive with permission granted by Warner Bros. The event was listed in the Los Angeles Times and featured on LXTV on KNBC-TV.

- Continued development of the **Cultural Affairs Foundation**. The Cultural Affairs Foundation is intended for government and private foundation grants for existing Cultural Affairs programs. In August 2008, the Cultural Affairs Foundation received its official designation as a tax exempt organization from both the Internal Revenue Service and the State of California.

The Foundation Board held both of its semi-annual meetings in 2008. The first, occurred on January 29, 2008 and the second on July 29, 2008. At each meeting the Board discussed the further development of the Cultural Affairs Foundation, including processes associated with developing an Advisory Committee, identification of grant funds, and logo development and Board insurance. As per the Bylaws of the Foundation, the Chair and Vice-Chair of the Cultural Affairs Commission serve on the Board. In July 2008, Marla Koosed became Vice-Chair of the Cultural Affairs Commission and was introduced as the newest member of the Cultural Affairs Foundation Board, replacing Dr. Luther Henderson. The next regularly scheduled semi-annual meeting of the Board will be on January 27, 2009. At this meeting, the Board will consider, among other items, a list of specific foundation grants that staff should pursue in the coming year to augment funding of existing Cultural Affairs programs.

The current Foundation Board members are:

Jerry Fulwood, City Manager, City of Culver City  
 Christine Hardin, Interior Designer  
 Sofia Klatzker, Policy and Planning Manager, LA County Arts Commission  
 Marla Koosed, Vice-Chair, Culver City Cultural Affairs Commission  
 Renae Williams Niles, Director of Dance Presentation, The Music Center  
 Rick Noguchi, Program Officer, California Community Foundation  
 Mercedes Paz, Member, President's Committee on the Arts & Humanities  
 Gayle Smashey, Chair, Culver City Cultural Affairs Commission

The current Officers of the Foundation Board are:

Jerry Fulwood, Chief Executive Officer  
 Mercedes Paz, Chair  
 Christine Hardin, Vice-Chair  
 Sofia Klatzker, Secretary  
 Renae Williams Niles, Treasurer

- **Speak Easy**. Presented an evening of spoken word and live jazz, featuring Sandra Tsing Loh and Patrice Rushen, at the Culver Events Center on the west end of Washington Boulevard in November 2008. The event was featured in the Los Angeles Times.
- Continued outreach of Culver City's **Art in Public Places Program**. This included updating the existing inventory of 80+ art works on the City's web

site, adding a downloadable (and printable) walking tour map, and developing the script of a Podcast tour (to be recorded and uploaded on the City's web site in 2009).

A concept for a booklet about the Art in Public Places Program was created in the summer/fall of 2008. The Cultural Affairs Commission considered the draft layout at its meeting on December 9, 2008. This publication is designed to inform and inspire the developer as well as the general public.

- Continued **maintenance of public art**. The Getty Foundation sponsored a summer intern in 2008 who completed annual condition inspections of all public art on private property. Property owners were notified of the general condition of their art work and the requirement for maintenance. Staff continues to follow up with property owners.

Maintenance included the implementation of a contract for major restoration/repair work to Ed Carpenter's art work, *Hanging Garden*. The scope of services included replacement of sections of the supporting framework, and restoration of the stained glass panels. This is a one-time project deemed necessary due to the original materials used and design for the structural framework combined with the lack of regular maintenance. After completion of this project, a regular annual maintenance contract will be implemented.

- Continued implementation of the City's **Historic Preservation Program**. This included providing an informational memorandum to the Cultural Affairs Commission and City Council in May regarding the need to update the 1987 historic structures survey. Updating the last City-wide survey ensures more streamlined planning for all development projects and compliance the California Environmental Quality Act. The memorandum also included the need to evaluate the City's Historic Preservation Ordinance in light of current state and Federal requirements as well as current best practices in preservation; updating other City planning documents and tools after completion of an updated survey and applying for Certified Local Government status with the California Office of Historic Preservation. Staff also researched and prepared a draft Request for Proposals ("RFP") for a consultant to perform an updated survey which includes developing and implementing a community outreach program. The CAC considered the draft RFP on July 8, 2008; release of the RFP is subject to City Council review which will be scheduled in the spring of 2009. A draft master timeline was created for the various projects – including the survey and ordinance update – associated with managing the City's historic preservation program.
- Continued implementation of the City's **Art in Public Places Program**. This included the development of a concept for a city-wide temporary art program incorporating various nodes and gateways that was considered for comment by the CAC in February 2008. A temporary art installation by Jedediah

Caesar in conjunction with the 2008 California Biennial was supported by the CAC and approved by the City Council in the fall; installation of the art work (entitled, *The Gleaner's Stone*) is scheduled for January 2009. With regard to private development, staff continued to monitor and coordinate the commission of art work for projects subject to a public art requirement, including Westfield's expansion of the Fox Hills Mall, a project at 9900 Culver Boulevard, an office building at 700 Corporate Pointe and a project at Sony Pictures Entertainment. The CAC approved a concept by artist Julio Simms for a condominium project on Huron Avenue in October 2008.

- Continued to **search for new permanent performing arts spaces** for use by the recipients of the City's performing arts grants as well as for use by theatre companies choosing to serve the Culver City community.
- Continued The Art of... Speaker Series. Produced live speaker's presentations, featuring The Art of Solar Power with activist and innovator Joel Davidson, and The Art of Akasha with Akasha Richmond in 2008. Completed interviews and editing for The Art of Fashion with Charlotte Tarantola, The Art of Chinese Medicine with renowned Dr. Daoshing Ni of Yo San University and The Art of Akasha.

## 2007 ACCOMPLISHMENTS - OVERVIEW

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For calendar year 2007, updates to accomplishments include (in approximate chronological order):

- Implemented the **2007 Performing Arts Grant Program**; working closely with grant recipients by offering marketing advice and creating first pocket calendar promoting performances by grant recipients. Thirteen performing arts organizations served the Culver City community with presentations of music, theatre and dance:

### 2007 RECIPIENTS

About Productions	Theatre
Academy of Visual and Performing Arts	Multi-Discipline
Benita Bike DanceArt	Dance
contra-tiempo	Dance
Culver City Chamber Orchestra	Music
Culver City Public Theatre	Theatre
Culver City Symphony Orchestra	Music
The Definiens Project	Music
Keith Glassman Dance/Performance	Dance
Los Angeles Doctors Symphony	Music
Three Chairs Theatre Company	Theatre
Vox Femina	Music
We Tell Stories	Theatre

- Completed the 6<sup>th</sup> **Music in the Chambers** classical music series in winter 2007, which garnered the attention of KUSC Classical Radio;

### 2007 PERFORMERS

Suzanna Guzman, opera singer – Los Angeles Opera  
Hubert Laws, Grammy Award-nominated jazz flutist  
Ben Hong, assistant principal cellist – Los Angeles Philharmonic;

- Continued implementation of City's public art program including a project for the City's west end entitled, **HERE NOW THERE THEN**. The first phase of a two phase public art project was unveiled in March 2007 along Washington Blvd., west of Sepulveda Blvd. Comprised of 90+ individually unique banners, themes included Culver City history, Native American culture, poetry, California rancho culture, and nature. Images of each of the banners and more about the project can be accessed from the public art home page on the City's web site.

- Presented ***All Strings Considered*** in April 2007, an interactive children's music event featuring The String Family Players headed by David Young who is the principal bassist for the Los Angeles Opera. The event was presented at The Help Group on the west end of Washington Boulevard and featured in the Calendar section of the *Los Angeles Times*.
- Completed second annual ***ARTWALK Culver City*** in June 2007 with 42 professional galleries in and adjacent to Culver City participating. Estimated attendance of 10,000 due to marketing partnerships with the Los Angeles County Museum of Art's MUSE program and KCRW Radio.
- Completed banner program for the easterly portion of West Washington Boulevard (Culver City Art District). Staff's promotion of the area resulted in items in the *Los Angeles Times*, *City Beat*, *Art LTD*, Yahoo Travel and Condé Nast Traveler.
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and continued partnerships with the USC Theatre and Public Art Studies Programs for interns during the fall, winter and spring months.
- Completed 13<sup>th</sup> Annual ***Culver City Music Festival*** in July and August 2007 presenting authentic American and World Music. Approximately 900 people attended each concert and there were repeated listings in the Los Angeles Times as well as a marketing sponsorship with KCRW. Gary Mandell of Boulevard Music was the Music Producer.
- Developed and presented ***Made in Culver City*** in honor of the City's 90<sup>th</sup> Anniversary in September 2007. *Made in Culver City* paid homage to the City's unique film history and featured Laurel and Hardy shorts as well as Tom and Jerry's *The Cat Concerto* in the Mike Balkman Council Chambers during the afternoon and an evening screening of MGM's *An American in Paris* in City Hall Courtyard. The event was presented in association with the UCLA Film & Television Archive with permission granted by Warner Bros.
- Continued to develop a stronger relationship with Culver City resident performing arts companies and provide better communication and assistance with marketing, fundraising, and facility code and maintenance requirements; encouraged organizations to apply for grants and nurtured connections to Culver City Unified School District ("CCUSD").
- Continued development of the **Cultural Affairs Foundation**. The Articles of Incorporation were filed with the California Secretary of State at the end of 2006. Cultural Affairs Foundation is intended for government and private foundation grants for existing Cultural Affairs programs.

At the first meeting of the Foundation Board on July 25, 2007 (a meeting held jointly with the Cultural Affairs Commission), the bylaws of the Foundation were adopted by the Foundation Board and the Officers elected.

The current Foundation Board members are:

Jerry Fulwood, City Manager, City of Culver City  
Christine Hardin, Interior Designer  
Luther L. Henderson, III, Chair, Culver City Cultural Affairs Commission  
Sofia Klatzker, Policy and Planning Manager, LA County Arts Commission  
Rick Noguchi, Program Officer, California Community Foundation  
Gayle Smashey, Vice-Chair, Culver City Cultural Affairs Commission  
Rena Williams Niles, Director of Dance Presentation, The Music Center  
Mercedes Paz, Member, President's Committee on the Arts & Humanities

The current Officers of the Foundation Board are:

Jerry Fulwood, Chief Executive Officer  
Mercedes Paz, Chair  
Christine Hardin, Vice-Chair  
Sofia Klatzker, Secretary  
Rena Williams Niles, Treasurer

The Foundation Board met on December 13, 2007, to review the Bylaws in detail and better understand the role of the Foundation and its Board within the larger context of the City. The next regularly scheduled semi-annual meeting of the Board will be January 2008.

- Continued to assist The Actors' Gang with searching for a second venue in Culver City and facilitated premiere of family version of *Titus Andronicus* titled *Titus and Clownicus* in Media Park during summer.
- Continued improving outreach for public art. To complement the existing inventory of public art available via the City's web site, staff created an interactive map of the City, highlighting specific regions and identifying the locations of all public art located in Culver City. Staff will explore the options of adding a sound component and a downloadable Podcast tour to help reach wider audiences.

The Cultural Affairs Commission considered concepts for a web-based walking tour guide for public art and a printed booklet about the City's public art program during their August 2007 meeting.

The Getty Foundation sponsored a summer intern in 2007 who completed preliminary condition inspections of all public art on private property. Property owners were notified of the general condition of their art work and the requirement for maintenance.

- Continued maintenance of public art. Staff implemented an administrative contract in 2006 with Sculpture Conservation Studio for routine maintenance of the following City owned art works: *Path of Life*, *Filmstrip*, *Cougar I & II*, and *The Lion's Fountain*. All pieces have received their annual treatment (the lion has already been cleaned and waxed twice under this contract).

A contract for a complete overhaul of Nobuho Nagasawa *Truth of Fiction* has been executed. This piece has had some minor maintenance/repair since its installation in 1995, but this will be the first comprehensive work performed on it in 12 years. Staff has also received two bids for repair/replacement of the supporting framework for Ed Carpenter's *Hanging Garden* and is expecting a third proposal shortly.

- Continued implementation of **Historic Preservation Program**. Cultural Affairs staff worked with Gensler architects to find an appropriate solution for incorporating the two historical scripted "Culver" signs from the former Culver Theater marquee into the design of the new mixed-use structure on Parcel B in downtown. An approach was devised that would accommodate the design of the new building as well as comply with the Secretary of the Interior's Standards for Rehabilitation.

42 designation plaques for "Landmark" and "Significant" designated sites in Culver City's historic preservation program were installed in 2004 – 05. The last of the required designation plaques were installed in the fall of this year including those for the former King's Tropical Inn (5879 Washington Blvd.) and the ca. 1920s filling station site at 11333 Washington Blvd.

- Continued to assist Center Theatre Group at the Kirk Douglas Theatre. Developed **Kirk Douglas Theatre Community Access Program**, as per lease agreement, to offer dates at the Kirk Douglas Theatre for Culver City-based cultural and community organizations. The Actors' Gang held a benefit at the theatre in August and Culver City High School's Academy of Visual and Performing Arts will hold a benefit in December.
- Continued to search for new permanent performing arts spaces for use by the recipients of the City's performing arts grants as well as for use by theatre companies choosing to serve the Culver City community.
- Continued the Art of ... speaker series, producing the following events: Art of Rose Pruning – Don Marquardt, Landscape Designer; Art of Wine – Adam Fleischman; Art of Fashion – Charlotte Tarantola; and the Art of Healing through Chinese Medicine – with renowned Dr. Daoshing Ni of Yo San University.

## 2006 ACCOMPLISHMENTS - OVERVIEW

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For calendar year 2006, updates to accomplishments include (in approximate chronological order):

- Continued to assist Tim Robbins' The Actors Gang with securing a second venue in Culver City; Facilitated premiere of family version of Shakespeare's *Pericles* in Media Park during summer;
- Continued to assist Center Theatre Group at the Kirk Douglas Theatre and development of a program, as per lease agreement, to offer dates at the Kirk Douglas Theatre for Culver City-based cultural and community organizations;
- Continued to search for new permanent performing arts spaces for use by the recipients of the City's performing arts grants as well as for use by theatre companies choosing to serve the Culver City community; submitted grant application in January 2006 to the California Cultural and Historical Endowment for the AMVETS facility;
- Completed the 5<sup>th</sup> *Music in the Chambers* classical series in the winter of 2006 and completion of the program development for the 2007 *Music in the Chambers* series:

### 2006 PERFORMERS

Ronald Leonard, former principal cellist – Los Angeles Philharmonic  
Hubert Laws, Grammy Award-nominated jazz flutist  
David Young, principal bass – Los Angeles Opera  
Karen Elaine, Grammy Award-nominated violist  
David Stahl, pianist and music professor – Los Angeles City College

### 2007 PERFORMERS

Suzanna Guzman, opera singer – Los Angeles Opera  
Hubert Laws, Grammy Award-nominated jazz flutist  
Ben Hong, assistant principal cellist – Los Angeles Philharmonic;

- Completed *A Moment in Time* – a sculpture honoring Culver City founder Harry Culver. Unveiling ceremony in March 2006 that included Harry Culver's grandson and great-grandchildren and featured professional musical theatre performers including members of *Forever Plaid*;
- Hosted semi-annual PAC SoCal meeting featuring presentation by Christine Steiner, an attorney specializing in visual art and public art issues;

- Developed and implemented *Speak Easy* in April 2006, a poetry event featuring the California Poet Laureate, Al Young, and jazz alumni of the Henry Mancini Institute; the event was presented at the Culver Events Center and created especially for the west side community;
- May 2006 proclaimed Historic Preservation Month;
- Hosted May 2006 visit of the President's Committee on the Arts and the Humanities to Culver City that included a reception at Sony Pictures Entertainment with Culver City's arts and cultural leaders;
- Coordinated with private property owners and artists for approval of public art for new development and tenant improvements at Turning Point School;
- Created and implemented first annual *ARTWALK Culver City* with 30 professional galleries in and adjacent to Culver City participating. Estimated attendance of 1,500 resulting in selection by *Los Angeles* magazine for its "Best of LA" issue; development and implementation of banner program for the Culver City Art District; nurturing of the Culver City Art District resulting in items in the *Los Angeles Times*, *The New York Times*, *Elle* magazine and *Lifescapes* magazine;
- Completed the 12<sup>th</sup> Annual *Summer Sunset Music Festival* in 2006 and completed new planning for the 13<sup>th</sup> *Culver City Music Festival* in 2007. The best of World Music and authentic American regional music was presented and approximately 1000 people attended each concert. The marketing for the concert was revamped and the production elements were professionalized;
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and continued partnerships with the USC Theatre and Public Art Studies Programs for interns during the fall, winter and spring months;
- Hosted Los Angeles County Arts Congress in August 2006 at Veterans Memorial Building; attendees included over 100 performing arts interns participating in the County's summer intern program;
- Completed first annual condition inspections of all public art work on private property;
- Researched updates to Public Art Ordinance language;

- Oversaw the 2006 Performing Arts Grant Program and implemented the 2007 Performing Arts Grant Program with cash grant awards of \$44,500 to 13 performing arts organizations serving the Culver City community with presentations of music, theatre and dance:

#### 2006 RECIPIENTS

About Productions	Theatre
Academy of Visual and Performing Arts	Theatre/Music
Culver City Playhouse	Theatre
The Definiens Project	Music
Henry Mancini Institute	Music
Los Angeles Doctors Symphony	Music
Vox Femina	Music
We Tell Stories	Theatre
Westchester Symphony (Culver City)	Music

#### 2007 RECIPIENTS

About Productions	Theatre
Benita Bike DanceArt	Dance
contra-tiempo	Dance
Culver City Chamber Orchestra	Music
Academy of Visual and Performing Arts	Theatre/Music
Culver City Public Theatre	Theatre
The Definiens Project	Music
Keith Glassman Dance/Performance	Dance
Los Angeles Doctors Symphony	Music
Three Chairs Theatre Company	Theatre
Vox Femina	Music
We Tell Stories	Theatre
Westchester Symphony (Culver City)	Music

- Continued to develop a stronger relationship with Culver City resident performing arts companies and provide better communication and assistance with marketing, fundraising, and facility code and maintenance requirements; developed relationship with prestigious PEN USA literary organization;
- Completed approved Articles of Incorporation and Bylaws for the Culver City Cultural Affairs Foundation and appointed Board:

#### BOARD MEMBERS

Christine Hardin, Interior Designer  
 Sofia Klatzker, Arts Education Coordinator, LA County Arts Commission  
 Rick Noguchi, Program Officer, California Community Foundation  
 Mercedes Paz, Member, President's Committee on the Arts & Humanities

Renae Williams, Director of Dance Presentation, The Music Center

- Hosted Los Angeles County Arts Commission 2<sup>nd</sup> Annual Forum for Arts Commissioners in October 2006;
- Completed commission of art project for Washington Blvd. between Sepulveda and Walnut Ave. by artist Kyungmi Shin;
- Facilitated use of percent for public art funds to support addition of historical / cultural elements (including an outdoor performance space) in the expanded Town Plaza project;
- Advocated for historic preservation as part of a Sustainable Community Plan;
- Presented first Los Angeles Philharmonic Neighborhood Concert in Culver City in December 2006 at the Robert Frost Auditorium, a free concert featuring the music of Mozart that was attended by 1200 people;
- Completed inventory and upload of all public art work in City on City web site;
- Included expanded information about historic preservation on City web site to include complete 1987 City wide structures survey and additional links to state and National web sites and resources;
- Completed implementation and review of maintenance/conservation for all City owned public art (approximately 40 pieces);
- Continued The Art of ... speaker series. Produced live speaker's presentations featuring The Wende Museum, The Art of Green Living with Collette Brooks, and Bottlerock. All presentations reached projected capacity and required waiting lists.
- Facilitated compliance under the California Environmental Quality Act (CEQA) of development projects affecting historical resources including initial site analysis and documentation for The Citizen's Building, The Helms Bakery Complex, The Culver Studios (Comprehensive Plan Amendment) and Sony Pictures Entertainment.

## 2005 ACCOMPLISHMENTS - OVERVIEW

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For calendar year 2005, updates to accomplishments include:

- Planning and facilitation for the opening of the Pan African Film Festival in February 2005;
- Completion of the 4<sup>th</sup> Music in the Chambers series in the spring of 2005 and completion of the program development for the 2006 Music in the Chambers series;
- Facilitating the establishment of Tim Robbins' The Actors' Gang at the Ivy Substation as Culver City's second nationally-recognized resident theatre company;
- Completion of the 11<sup>th</sup> annual Summer Sunset Music Festival (SSMF) in 2005 and program development for the 12<sup>th</sup> SSMF in 2006;
- Implementation of Art in the Plaza events in Town Plaza in July, August and September 2005;
- Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and development of new partnerships with the USC Theatre and Public Art Studies Programs for interns during the fall, winter and spring months;
- Completion of *The Lion's Fountain* in Town Plaza and implementation of a community/children's event in September 2005;
- Implementing the 2006 Performing Arts Grant Program with cash grant awards of \$32,000 to nine performing arts organizations serving the Culver City community;
- Further streamlining the annual Performing Arts Grant Program to include concise scoring sheets and better defined review panel process;
- Developing a stronger relationship with Culver City resident theatre companies and providing better communication and assistance with marketing, fundraising, and facility code and maintenance requirements;
- Identifying new permanent performing arts spaces for use by the recipients of the City's performing arts grants as well as for use by theatre companies choosing to serve the Culver City community;

- Planning and presentation of a free performance in November 2005 by Grammy-nominated John Santos and his Latin Jazz Quartet;
- Development of an art walk – to be implemented in the spring of 2006 – to highlight exhibit spaces and art galleries located near the intersection of Washington and La Cienega Boulevards;
- Development of short and long-range planning concepts for public art and cultural programming along Washington Boulevard (west of the 405 Fwy.);
- Coordination with private property owners and artists for approval of public art for new development and tenant improvements at Symantec, Echo Horizon School, Veterinary Properties, and Park Century School;
- Implementation of first architecture review panel for *Architecture as Art* concepts at 8601 Washington Boulevard and 3505 Hayden Avenue;
- Fabrication of the Harry Culver sculpture for Town Plaza (to be completed March 2006);
- Installation of historic designation plaques on “Landmark” and “Significant” buildings in Culver City;
- Expanded information about historic preservation on City web site;
- May 2005 proclaimed Historic Preservation Month;
- Completion of an inventory of public art on private and City owned property which includes a description of the artwork and images to be made available on City’s web site;
- Completion of Utility Box art program in and adjacent to Town Plaza (wrapping of control box for *The Lion’s Fountain* and utility box adjacent to Kirk Douglas Theatre completed October 2005);
- Installation of plaques in Town Plaza and downtown paseo explaining history of zoetrope and relationship to Culver City’s film studio history;
- Implementation of contracts for routine maintenance of five pieces of City-owned public art (*La Ballona*, *Path of Life*, *Film Strip*, *Cougar I and II*, *The Lion’s Fountain*); and,
- Establishing a working relationship with The [United States] President’s Committee on the Arts and the Humanities (PCAH) and submitting a Culver City-related event proposal to the PCAH for its spring 2006 meeting.

# ACTION PLAN

## Short Term Outcomes

### Outcome headings in **RED**, Updates for 2009 in **BLUE**

Outcomes	Tasks	Accomplishments to Date	Sub-Committee(s)
<p style="color: red;">Partnerships with community organizations that assist in providing arts education opportunities.</p> <p style="color: red;"><b>Related Goals: 1</b></p>	<ul style="list-style-type: none"> <li>• Assist in formalizing partnerships between specific schools and colleges, for residencies and programs that continue on a multi-year basis.</li> </ul>	<ul style="list-style-type: none"> <li>• Committee membership on the Culver City Unified School District Community Arts Team and membership in the Culver City Historical Society. (2006; 2007; 2008; 2009)</li> <li>• Developing a stronger relationship with Culver City resident performing companies and connecting them to CCUSD. (2005; 2006; 2007; 2008; 2009)</li> </ul>	<p>Image and Public Relations, Education in Lifelong Learning</p>
<p style="color: red;">Marketing and publication of all existing arts and cultural education programs offered throughout Culver City.</p> <p style="color: red;"><b>Related Goals: 1, 5</b></p>	<ul style="list-style-type: none"> <li>• Establish linkages with leaders from community organizations/schools to discuss programs and determine needs</li> <li>• Showcase local arts in education and cultural education programs on the City website.</li> <li>• Distribute brochures and/or position information in <i>Culver City Living</i> at least twice a year to all residents. Explore opportunities with other outreach vehicles.</li> <li>• Alert media and send press releases regarding events.</li> </ul>	<ul style="list-style-type: none"> <li>• Press release and public notification of Performing Arts Grant Program, spring and summer concert series, and other performances and events through targeted eblast lists, area arts listservs, City web site, and electronic master notification system. (2005; 2006; 2007; 2008; 2009)</li> <li>• Completed 4th annual <i>ARTWALK Culver City</i> in May with over 40 professional galleries and exhibition spaces, in and adjacent to Culver City. Estimated attendance of 10,000 due to marketing partnerships with the MOCA Contemporaries program of The Museum of Contemporary Art, Los Angeles, LA Weekly and KCRW Radio. The event was listed in the Los Angeles Times. (2009)</li> <li>• Completed the 8th Annual <i>Music in the Chambers</i> featuring members of the Los Angeles Philharmonic. (2009)</li> <li>• Presented Diavolo Dance Theater's <i>Pas-Sages</i> in association with The Music Center of Los Angeles County in March 2009, as a Rainbow Day family event. (2009)</li> <li>• Presented 3rd annual <i>Made in Culver City</i> in September 2009 and featured <i>The Wizard of Oz</i> in City Hall Courtyard. The event was presented in association with Warner Bros. and was listed in the Los Angeles Times. (2009)</li> <li>• Presented the 2nd annual <i>Speak Easy</i>, an evening of spoken word and live jazz, featuring poet Wanda Coleman and bass player John B. Williams, at the Culver Events Center on the west end of Washington Boulevard in December 2009. The event was presented in association with PEN Center USA and featured in the LA Weekly.</li> </ul>	<p>Image and Public Relations, Education in Lifelong Learning</p>

<p>(cont. from last page)  Marketing and publication of all existing arts and cultural education programs offered throughout Culver City.  <b>Related Goals:</b> 1, 5</p>		<ul style="list-style-type: none"> <li>Expanded information available via the City website, including link for CCUSD’s Arts for All program, and an art gallery list and map. (2006; 2007; 2008; 2009)</li> <li>Continued expansion of information on the historic preservation, Art in Public Places and other Cultural Affairs programs. Highlighted program information in Culver City Living. (2003-04; 2005; 2006; 2007; 2008; 2009)</li> <li>Continuous expansion and updating of City web pages for the Art in Public Places and Historic Preservation Programs and development of a printed booklet and postcard on the Art in Public Places Program (2009).</li> <li>Updated the existing inventory of 80+ art works on the City’s web site, adding a downloadable (and printable) walking tour map. (2008)</li> <li>Coordinated Implementation of satellite installation by artist Jedediah Caesar in conjunction with the 2008 California Biennial. (2008)</li> <li>Developed marketing partnership with KCRW and Los Angeles County Museum of Art’s MUSE program for 2<sup>nd</sup> annual ARTWALK, increasing attendance to 10,000. (2007)</li> <li>Continued expansion into new media outlets. (2007)</li> <li>Completed the 6<sup>th</sup> Annual Music in the Chambers, which garnered the attention of KUSC Classical Radio. (2007)</li> <li>Designated staff to interface with various community organizations. (2003-04; 2005; 2006; 2007)</li> <li>ARTWALK Culver City listed in Los Angeles magazine’s “Best of LA” issue, August 2006; articles on Culver City’s Art District included in <i>Los Angeles Times</i>, <i>The New York Times</i>, <i>Elle</i> magazine and <i>Lifescapes</i> magazine. (2006)</li> <li>Hosted Los Angeles County Arts Commission’s 2nd Annual Forum for Arts Commissioners, October 2006.</li> <li>Participation in Los Angeles County Arts Commission’s Forum for Arts Commissioners, October 2005.</li> </ul>	
<p>An annual festival that furthers arts learning.  <b>Related Goals:</b> 1</p>	<ul style="list-style-type: none"> <li>Bring resources together to plan events.</li> </ul>	<ul style="list-style-type: none"> <li>Implemented 4th Annual <i>ARTWALK Culver City</i> with participation from over 40 professional galleries and exhibition spaces. Attendance estimated to be 10,000. (2009)</li> <li>Presented Diavolo Dance Theater’s <i>Pas-Sages</i> in association with The Music Center of Los Angeles County in March 2009, as a Rainbow Day family event. (2009)</li> <li>Presented Q &amp; A program as part of <i>Music in the Chambers</i> series (2002; 2003; 2004; 2005; 2006; 2007; 2008; 2009)</li> </ul>	<p>Fairs and Festivals,  Education in  Lifelong Learning</p>

<p>(cont. from last page)  An annual festival that furthers arts learning.  <b>Related Goals: 1</b></p>		<ul style="list-style-type: none"> <li>• Presented Community/Children’s event <i>Halfway Down the Stairs with Uncle Ruthie and Friends</i> in March 2008, an interactive children’s music event The Help Group on West Washington Blvd. (2008)</li> <li>• Presented Community/Children’s event <i>All Strings Considered</i> at The Help Group on West Washington Blvd. (2007)</li> <li>• Developed concept for children’s workshop for spring/summer 2006 highlighting zoetropes and early filmmaking technology. (2005)</li> <li>• Art Revolution, a monthly exhibition and sale to include children’s workshop. (2003-04; 2005)</li> <li>• Art in the Plaza, an event in Town Plaza implemented in July, August and September 2005. (2005)</li> <li>• Community/Children’s event associated with the unveiling of <i>The Lion’s Fountain</i> in September 2005. (2005)</li> </ul>	
<p>Link Culver City’s rich culture to studies at the primary, middle and high school levels.  <b>Related Goals: 1</b></p>	<ul style="list-style-type: none"> <li>• Interface with the CCUSD to support curriculum and foster relationships with County program representatives and local businesses.</li> </ul>	<ul style="list-style-type: none"> <li>• Continued representation on the District Community Arts Team and committee for the theatre collaboration initiative. (2009)</li> <li>• Continued to assist and refine Center Theatre Group’s program, as per the lease agreement, to provide free performances to the students of CCUSD at the Kirk Douglas Theatre. (2006; 2007; 2008; 2009)</li> <li>• Coordinated, in association with the District Community Arts Team, annual “Meet and Greet” between artists working in Culver City and representatives of CCUSD. (2008; 2009)</li> <li>• Provide information about Washington Blvd. public art project (by Kyungmi Shin) to CCUSD. (2006; 2007)</li> <li>• Living History program and presentations.</li> <li>• Teacher’s manual.</li> <li>• History pages on City website.</li> <li>• Historic photo display at Pacific Theatres. (2003-04)</li> </ul>	<p>Education in Lifelong Learning and Historic Preservation</p>
<p>Workshops, master classes, other learning and mentoring opportunities with professional artists and students. <b>Related Goals: 1, 4, 5</b></p>	<ul style="list-style-type: none"> <li>• Create program and identify regular sponsorships to assist in facilitation.</li> </ul>	<ul style="list-style-type: none"> <li>• Continued summer intern program participation (in collaboration with the Getty Foundation and the Los Angeles County Arts Commission) and development of new partnerships with the USC Theatre and Public Art Studies Programs for interns during the fall and winter months. (2005; 2006; 2007; 2008; 2009)</li> <li>• Presented <i>Music in the Chambers</i>, a series of concerts with professional musicians which included a post-performance Q &amp; A. (2002; 2003; 2004; 2005; 2006; 2007; 2008; 2009)</li> <li>• Presented <i>Halfway Down the Stairs with Uncle Ruthie and Friends</i> in March 2008, an interactive children’s music event. (2008)</li> <li>• Satellite installation by Jedediah Caesar in conjunction with the 2008 California Biennial. (2008)</li> </ul>	<p>Education in Lifelong Learning, Fundraising and Grants and Artist Services</p>

<p>(cont. from last page) Workshops, master classes, other learning and mentoring opportunities with professional artists and students. <b>Related Goals:</b> 1, 4, 5</p>		<ul style="list-style-type: none"> <li>• Presented <i>All Strings Considered</i>, an interactive children’s music event featuring The String Family Players, headed by David Young (principal bassist for the Los Angeles Opera. (2007)</li> <li>• Hosted Los Angeles County Arts Congress in August at Veterans Memorial Building; attendees included over 100 performing arts interns participating in the County’s summer intern program. (2006)</li> <li>• Los Angeles County Arts Commission Intern Day offered historical and architectural presentations about Culver City for over 150 interns. (2003-04)</li> <li>• City Historian offered class and tour for various graduate students and visitors to City. (2003-04)</li> </ul>	
<p>City-wide program that features regular field trips to cultural events, organizations and facilities of performing, visual or architectural focus. <b>Related Goals:</b>1, 2, 3</p>	<ul style="list-style-type: none"> <li>• Meet/link local organizations, schools to plan program (e.g. West Los Angeles College, CTG, Culver City Historical Society, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Created and implemented annual <i>ARTWALK Culver City</i> with professional art galleries in and adjacent to Culver City participating. (2006; 2007; 2008; 2009)</b></li> <li>• Hosted Los Angeles County Discussion Leader Field Trip to Culver City to attend Summer Music Festival in July; attendees included over 15 performing arts interns participating in the County’s summer intern program. (2008)</li> <li>• Hosted Los Angeles County Arts Congress in August at Veterans Memorial Building; attendees included over 100 performing arts interns participating in the County’s summer intern program. (2006)</li> <li>• Hosted Los Angeles County Arts Commission’s 2nd Annual Forum for Arts Commissioners, October 2006.</li> <li>• Senior Center &amp; Parks and Recreation Commission - sponsored outings and field trips.</li> <li>• Worked with Los Angeles County Arts Commission to bring 150 interns to Culver City to explore public art and other cultural resources. (2003-04)</li> </ul>	<p>Education in Lifelong Learning, Image and Public Relations and Facilities</p>

<p>Local and accessible programs highlighting the City's history.  <b>Related Goals:</b> 1, 2</p>	<ul style="list-style-type: none"> <li>• Collaborate with the Culver City Historical Society.</li> <li>• Sponsor walking tours and bus tours.</li> <li>• Utilize information from different sources including City Historian.</li> <li>• Work with Information Technology to enhance and change information.</li> <li>• Highlight information on City website and send out press releases to all media.</li> <li>• Utilize public access through the cable company.</li> <li>• Historic displays in library and West Los Angeles College</li> <li>• Create the "Movies in the Park" program which will feature movies in an outdoor venue, possibly at the Veteran's Memorial Complex.</li> </ul>	<ul style="list-style-type: none"> <li>• May proclaimed Historic Preservation Month in Culver City. (2003-2004; 2005; 2006; 2007; 2008; 2009)</li> <li>• Developed and produced <i>Made in Culver City</i> in September, a free film festival presented in honor of the City's anniversary. (2007; 2008; 2009)</li> <li>• Continued to update City website with new information as available. (2008; 2009)</li> <li>• Updated the existing inventory of 80+ art works on the City's web site, adding a downloadable (and printable) walking tour map. (2008; 2009)</li> <li>• Information about historic preservation and resources for property owners and public provided on City web site and updated annually. (2005; 2006; 2007; 2008; 2009)</li> <li>• Commissioned public art work by artist Kyungmi Shin for Washington Blvd. that includes references to Culver City, Gabrielino and Rancho history. (2006; 2007)</li> <li>• Installation of historic designation plaques on "Landmark" and "Significant" buildings in Culver City. (2004; 2005; 2007; 2008)</li> <li>• Developed a concept for a booklet about the Art in Public Places Program, designed to inform and inspire the developer as well as the general public. The Cultural Affairs Commission considered the draft layout at its meeting on December 9, 2008 and printing and distribution is anticipated for early 2009. (2008)</li> <li>• Additional updates provided by City Historian to history pages on City web site. (2005)</li> <li>• Culver City Commendation presented to Speaker Herb Wesson Jr. regarding his efforts to preserve the State Capitol Building and his work with the City's Historian. (2003-04)</li> <li>• City Historian appointed to the Historic State Capitol Commission. (2003-04)</li> <li>• Press releases sent regarding plaque installation on historic structures. (2003-04)</li> <li>• Historical programming on Channel 43 highlighting interviews with community members.</li> <li>• Living History project.</li> <li>• Annual Fiesta tours since 1982.</li> <li>• City bus tours and walking tours.</li> <li>• Historical presentations on demand (lectures, slide shows).</li> </ul>	<p>Historic Preservation, Image and Public Relations and Public Art</p>
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<p>City commitment to summer concert series featuring local artists and expand these opportunities. <b>Related Goals:</b>1, 2, 5</p>	<ul style="list-style-type: none"> <li>• Advocate for continued support of the Culver City Music Festival (formerly Summer Sunset Music Festival).</li> <li>• Find and identify local resources.</li> </ul>	<ul style="list-style-type: none"> <li>• Completed the 15th Annual Culver City Music Festival in 2009. Completed first stage of planning for the 2010 Festival with increased participation by the Cultural Affairs Commission. (2009)</li> <li>• Completed the 14<sup>th</sup> Annual Culver City Music Festival in 2008. Implemented RFP process and transferred responsibility of marketing, production and house management to Festival Producer. Completed first stage of planning for the 2009 Festival. (2008)</li> <li>• Completed the 13th Annual Summer Sunset Music Festival in 2007 and completed new planning for the 14th Culver City Music Festival in 2008. The best of World music and authentic American regional music was presented and approximately 1000 people attended each concert. The marketing for the concert was revamped and the production elements were further professionalized. (2007)</li> <li>• Completed the 12th Annual Summer Sunset Music Festival in 2006 and completed new planning for the 13th Culver City Music Festival in 2007. The best of World music and authentic American regional music was presented and approximately 1000 people attended each concert. The marketing for the concert was revamped and the production elements were further professionalized. (2006)</li> <li>• Completion of the 11th Annual Summer Sunset Music Festival in 2005 and program development for the 12th SSMF in 2006. (2005)</li> <li>• Several local artists highlighted to include John Mills, Kevin McDonald and David Weiss. (2003-04)</li> <li>• 10th Annual series completed with support from the Redevelopment Agency as well as other sponsors. Total contribution including in-kind is \$14,000 from sponsors/grants. (2003-04)</li> <li>• Worked with KLAC to promote Mills Brothers presentation. (2003-04)</li> </ul>	<p>Fairs and Festivals, Fundraising</p>
<p>A comprehensive database of organizations, artists (craft, folk visual etc.), property owners, businesses, and schools. <b>Related Goals:</b>1, 4, 5</p>	<ul style="list-style-type: none"> <li>• Meet with representatives of commercial businesses, community organizations and schools (both public and private) in the City to determine how the Commission can most effectively bring parties together, help facilitate collaborative projects, and bring more non-City funded programming to the community.</li> </ul>	<ul style="list-style-type: none"> <li>• Updated City's Artist Image (slide) Registry for Public Art Program. (2007; 2008; 2009)</li> <li>• Updated live links for Performing Arts Grant recipients, Culver City performing arts organizations and art galleries to the Arts &amp; Culture section of City website. (2008; 2009)</li> <li>• Continuous expansion and updating of City web pages for the Art in Public Places and Historic Preservation Programs and development of a printed booklet and postcard on the Art in Public Places Program (2009)</li> </ul>	<p>Fundraising and Image and Public Relations</p>

<p>Cultural programming for all ages.  <b>Related Goals:</b> 1, 5</p>	<ul style="list-style-type: none"> <li>Collaborate with Parks, Recreation and Community Services (i.e., Senior Center and Teen Center), schools and organization</li> </ul>	<ul style="list-style-type: none"> <li>Completed 4th annual <i>ARTWALK Culver City</i> in May with over 40 professional galleries and exhibition spaces, in and adjacent to Culver City. Estimated attendance of 10,000 due to marketing partnerships with the MOCA Contemporaries program of The Museum of Contemporary Art, Los Angeles, LA Weekly and KCRW Radio. (2009)</li> <li>Completed the 8th Annual <i>Music in the Chambers</i> featuring members of the Los Angeles Philharmonic. (2009)</li> <li>Presented Diavolo Dance Theater's <i>Pas-Sages</i> in association with The Music Center of Los Angeles County in March 2009, as a <i>Rainbow Day</i> family event. (2009)</li> <li>Presented 3rd annual <i>Made in Culver City</i> in September 2009 and featured <i>The Wizard of Oz</i> in City Hall Courtyard. The event was presented in association with Warner Bros. (2009)</li> <li>Presented <i>Speak Easy</i>, the 2nd annual evening of spoken word and live jazz, featuring poet Wanda Coleman and bass player John B. Williams, at the Culver Events Center on the west end of Washington Boulevard in December, 2009. The event was presented in association with PEN Center USA.</li> <li>Facilitated the premiere of The Actors' Gang's family version of <i>Cymbeline</i> titled <i>Cymbeline the Puppet King</i> in Media Park during summer. (2009)</li> <li>Continued to assist Center Theatre Group at the Kirk Douglas Theatre in the development of a program, as per the lease agreement, to offer dates at the Kirk Douglas Theatre for Culver City-based performing arts organizations that are recipients of the City's Performing Arts Grant Program. (2006; 2007; 2008; 2009)</li> <li>Continued to search for new permanent and temporary performing arts spaces for use by the recipients of the City's performing arts grants as well as for use by performing companies choosing to serve the Culver City community. (2006; 2007; 2008; 2009)</li> <li>Continuation of Performing Arts Grant Program. (2003; 2004; 2005; 2006; 2007; 2008; 2009)</li> <li>Developed Art Revolution (2003-04) and The Art of... Speaker Series. The Series has produced fifteen live speaker's presentations featuring The Art of Affordable Housing in 2009. 2009 also saw final completion of The Art of Architecture, The Art of Chinese Medicine with renowned Dr. Daoshing Ni of Yo San University and The Art of Akasha. Other past speakers and events include landscape designer Don Marquardt, Bottlerock, The Wende Museum and The Art of Green Living with Collette Brooks. All</li> </ul>	<p>Fairs and Festivals,  Fundraising</p>
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<p>(cont. from last page)  <b>Cultural programming for all ages.</b>  <b>Related Goals: 1, 5</b></p>		<p>presentations reached projected capacity and required waiting lists. (2006; 2007; 2008; 2009)</p> <ul style="list-style-type: none"> <li>• Completion of the 7<sup>th</sup> <i>Music in the Chambers</i> series in the winter of 2008 and completion of the program development for the 2009 <i>Music in the Chambers</i> series. (2008)</li> <li>• Presented 2nd annual <i>Made in Culver City</i> in September 2008 and featured Tom and Jerry's <i>The Two Mouseketeers</i> and MGM's <i>Anchors Aweigh</i> in the City Hall Courtyard. The event was presented in association with the UCLA Film &amp; Television Archive with permission granted by Warner Bros. (2008)</li> <li>• <i>Speak Easy</i>. Presented an evening of spoken word and live jazz, featuring Sandra Tsing Loh and Patrice Rushen, at the Culver Events Center on the west end of Washington Boulevard. (2008).</li> <li>• Facilitated the premiere of The Actors' Gang's family version of <i>King Lear</i> titled <i>King O'Leary</i> in Media Park during summer. (2008)</li> <li>• Created and implemented the 3<sup>rd</sup> annual <i>ARTWALK Culver City</i> with 42 professional art galleries and exhibition spaces in and adjacent to Culver City. (2008)</li> <li>• Presented Community/Children's event <i>Halfway Down the Stairs with Uncle Ruthie and Friends</i> in March 2008, an interactive children's music event at The Help Group on West Washington Blvd. (2008)</li> <li>• Coordinated satellite installation by artist Jedediah Caesar in conjunction with the 2008 California Biennial. (2008)</li> <li>• Facilitated premiere of The Actors' Gang's family version of Shakespeare's <i>Titus Andronicus</i> titled <i>Titus and Clownicus</i> in Media Park. (2007)</li> <li>• Developed, Created and implemented 1<sup>st</sup> and 2nd annual <i>ARTWALK Culver City</i> with 30 professional galleries in and adjacent to Culver City participating. (2005; 2006; 2007)</li> <li>• Completed commission of art project for Washington Blvd. between Sepulveda Blvd. and Walnut Ave. by artist Kyungmi Shin. (2006; 2007)</li> <li>• Presented <i>All Strings Considered</i>, an interactive children's music event featuring The String Family Players, headed by David Young (principal bassist for the Los Angeles Opera. (2007)</li> <li>• Completion of the 4<sup>th</sup> 5<sup>th</sup> and 6<sup>th</sup> <i>Music in the Chambers</i> series in the spring of 2005 and completion of the program development for the 2006 and 2007 <i>Music in the Chambers</i> series. (2005; 2006;</li> </ul>	
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<p>(cont. from last page)  <b>Cultural programming for all ages.</b>  <b>Related Goals: 1, 5</b></p>		<p>2007)</p> <ul style="list-style-type: none"> <li>• Facilitated premiere of The Actors' Gang's family version of Shakespeare's <i>Pericles</i> in Media Park. (2006)</li> <li>• Submitted grant application in January 2006 to the California Cultural and Historical Endowment for the AMVETS facility. (2006)</li> <li>• Completed <i>A Moment in Time</i> – a sculpture honoring Culver City founder Harry Culver. Unveiling ceremony in March 2006 that included Harry Culver's grandson and great-grandchildren and featured professional musical theatre performers including members of Forever Plaid. (2006)</li> <li>• Developed and implemented Speak Easy in April 2006, a poetry event featuring the California Poet Laureate, Al Young, and jazz alumni of the Henry Mancini Institute; the event was presented at the Culver Events Center and created especially for the west side community. (2006)</li> <li>• Presented first Los Angeles Philharmonic Free Neighborhood Concert in Culver City in December 2006 at the Robert Frost Auditorium. (2006)</li> <li>• Art in the Plaza events in Town Plaza in July, August and September 2005. (2005)</li> <li>• Completion of a community/children's event for <i>The Lion's Fountain</i> in September 2005. (2005)</li> <li>• Planning and presentation of a free performance in November 2005 by Grammy-nominated John Santos and his Latin Jazz Quartet. (2005)</li> </ul>	
<p>An annual, City-initiated, scope of work plan for Public Art.  <b>Related Goals: 2</b></p>	<ul style="list-style-type: none"> <li>• Review public art plan annually.</li> </ul>	<ul style="list-style-type: none"> <li>• Continued review and implementation of maintenance for all public art, including repair/replacement of supporting framework for Ed Carpenter's <i>Hanging Garden</i> (2006; 2007; 2008; 2009)</li> <li>• Researched updates / changes to Public Art Ordinance. (2006; 2007; 2008; 2009)</li> <li>• Developed an initial concept for a city-wide temporary art program to include gateways and nodes. (2008; 2009)</li> <li>• Development of a printed booklet and postcard on the Art in Public Places Program (2008, 2009).</li> <li>• Created an interactive map of Culver City, highlighting specific regions and identifying locations of all public art in Culver City. (2007; 2008)</li> <li>• Developed web-based walking tour guide and concept for printed booklet for public art. (2007)</li> </ul>	<p>Public Art</p>

<p>(cont. from last page)  An annual, City-initiated, scope of work plan for Public Art.  <b>Related Goals: 2</b></p>		<ul style="list-style-type: none"> <li>Completed inventory and upload of all public art work in City on City web site. (2006)</li> <li>Completed <i>A Moment in Time</i> – a sculpture honoring Culver City founder Harry Culver. (2006)</li> <li>Annual work plan presently outlined in adopted 05-06 budget that includes Harry Culver sculpture project, maintenance of art work, completion of Utility Box Art program and development of public art concept for Washington Boulevard west of the 405 Fwy. (2005)</li> <li>Harry Culver sculpture project initiated. (2003-04)</li> </ul>	
<p>Entry monument/gateway plan that celebrates the City’s rich cultural heritage.  <b>Related Goals: 2</b></p>	<ul style="list-style-type: none"> <li>Work within CDD to research potential monument signs for City-wide consistency.</li> <li>Research sponsors to assist funding monuments for larger installations.</li> </ul>	<ul style="list-style-type: none"> <li>Art project for Washington Blvd. by Kyungmi Shin includes entry banners marking City’s boundaries; art concept includes references to Culver City’s film studio history, native American history &amp; culture and Rancho history. (2006; 2007)</li> <li>Developed an initial concept for a city-wide temporary art program to include gateways and nodes. (2008)</li> </ul>	<p>Image and Public Relations, Fundraising</p>
<p>Application process and consideration for new historic landmarks/structures.  <b>Related Goals: 2</b></p>	<ul style="list-style-type: none"> <li>Review ordinance and enlist the help of the California Office of Historic Preservation (COHP) and other organizations.</li> </ul>	<ul style="list-style-type: none"> <li>Completed master task timeline for updating City’s Historic Preservation Program. (2008)</li> <li>Drafted Request For Proposal (RFP) for updated City-wide historic structures survey. (2008)</li> <li>Conducted research relating to updating City’s Historic Preservation Ordinance. (2008)</li> <li>Secured funding in FY 06-07 budget for updated City-wide historic structures survey. (2006; 2007)</li> <li>Completed research for implementing City-wide historic structures survey. (2007)</li> <li>Obtained information from the California Preservation Foundation relating to historic preservation. (2003-04)</li> </ul>	<p>Historic Preservation</p>
<p>Expanded use of the historic sign ordinance.  <b>Related Goals: 2</b></p>	<ul style="list-style-type: none"> <li>Work with Planning to catalog all existing signs.</li> <li>Protect and maintain historic signs and recreate historic signage.</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Continued expansion of information on the Historic Preservation, Program available via the City’s web site.</a>(2004; 2005; 2006; 2007; 2008; 2009)</li> <li>Incorporated the two historical scripted “Culver” signs from the former Culver Theatre marquee into the design of the new mixed-use structure on Parcel B in downtown, accommodating both the design and ordinance standards for rehabilitation. (2007)</li> <li>Worked with Culver Hotel regarding restoration of 1920s historic roof-top sign; provided information to owners regarding sign fabricators. (2006)</li> </ul>	<p>Public Art and Historic Preservation</p>

<p>Historic structures in City and County records flagged. <b>Related Goals: 2</b></p>	<ul style="list-style-type: none"> <li>• Work with the Building and Planning Divisions and with the County Recorder’s Office to ensure all historic buildings are flagged in relevant databases.</li> <li>• Plaques positioned on designated landmarks.</li> <li>• Ongoing surveys (to continue new opportunities)</li> </ul>	<ul style="list-style-type: none"> <li>• Installation of historic designation plaques on “Landmark” and “Significant” buildings in Culver City. All designation plaques were installed by 2007. (2004; 2005; 2007)</li> <li>• Scanned and uploaded completed 1987 Thirtieth Street Architects historic structures survey to City web site. (2006)</li> <li>• Information for property owners and general public about historic preservation added to City web site. (2005)</li> <li>• GIS database complete. All historic structures have been identified. All buildings flagged in Culver City’s internal database (Permits Plus). (2003; 2004; 2008)</li> </ul>	<p>Historic Preservation</p>
<p>Public attention and recognition of Culver City for its heritage and cultural diversity. <b>Related Goals: 2</b></p>	<ul style="list-style-type: none"> <li>• Expand and strengthen the Fiesta La Ballona Festival with heritage, art, parade floats and more.</li> <li>• Explore adding various festivals that showcase all the diverse cultures of Culver City.</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">May proclaimed Historic Preservation month in Culver City. (2004; 2005; 2006; 2007; 2008; 2009)</a></li> <li>• <a href="#">Developed and produced <i>Made in Culver City</i>, a free film program presented in honor of the City’s 90th, 9st and 92nd Anniversaries. (2007; 2008; 2009)</a></li> <li>• Developed Art Revolution (2003-04) and The Art of... Speaker Series. The Series has produced fifteen live speaker’s presentations featuring The Art of Affordable Housing in 2009. 2009 also saw final completion of The Art of Architecture, The Art of Chinese Medicine with renowned Dr. Daoshing Ni of Yo San University and The Art of Akasha. Other past speakers and events include landscape designer Don Marquardt, Bottlerock, The Wende Museum and The Art of Green Living with Collette Brooks. All presentations reached projected capacity and required waiting lists. (2006; 2007; 2008; 2009)</li> <li>• Public art project for Washington Boulevard by Kyungmi Shin includes references to Culver City’s film studio history, Native American culture and Ranchero history. (2006; 2007)</li> <li>• Provided information to Los Angeles Conservancy in preparation for their 2008 Preservation Report Card; City received a “B-” grade. (2008)</li> <li>• Hosted May 2006 visit of the President’s Committee on the Arts and the Humanities to Culver City that included a reception at Sony Pictures Entertainment with Culver City’s arts and cultural leaders. (2006)</li> <li>• Hosted Los Angeles County Arts Commission 2nd Annual Forum for Arts Commissioners in October 2006 (2006)</li> <li>• Establishing a working relationship with The [United States] President’s Committee on the Arts and the Humanities (PCAH) and</li> </ul>	<p>Fairs and Festivals, Fundraising, and Historic Preservation</p>

<p>(cont. from last page) Public attention and recognition of Culver City for its heritage and cultural diversity. <b>Related Goals: 2</b></p>		<p>submission of a Culver City-related event proposal to the PCAH for its spring 2006 meeting. (2005)</p> <ul style="list-style-type: none"> <li>• Participation in Los Angeles County Arts Commission Arts Commissioner Forum, October 2005. (2005)</li> <li>• City received a “B-” grade on the Los Angeles Conservancy’s 2003 Preservation Report Card. (2003-04)</li> <li>• Support of various community events to include the Pan African Film Festival, Car Show, Music in the Council Chambers. (2003-04)</li> </ul>	
<p>Awareness of Culver City’s uniqueness, such as “Culver City Architecture” and develop multi-faceted and multi-organization approaches to market Culver City’s history and culture around the theme. <b>Related Goals: 2</b></p>	<ul style="list-style-type: none"> <li>• Identify themes that will bring attention to Culver City.</li> <li>• Use brochures and walking tours, City web site and other opportunities to promote the uniqueness of Culver City.</li> <li>• Support the implementation of the “Art of…” Speaker Series</li> </ul>	<ul style="list-style-type: none"> <li>• Continued to update City website with new information as available. (2008; 2009)</li> <li>• Developed Art Revolution (2003-04) and The Art of... Speaker Series. The Series has produced fifteen live speaker’s presentations featuring The Art of Affordable Housing in 2009. 2009 also saw final completion of The Art of Architecture, The Art of Chinese Medicine with renowned Dr. Daoshing Ni of Yo San University and The Art of Akasha. Other past speakers and events include landscape designer Don Marquardt, Bottlerock, The Wende Museum and The Art of Green Living with Collette Brooks. All presentations reached projected capacity and required waiting lists. (2006; 2007; 2008; 2009)</li> <li>• Facilitated satellite installation by artist Jedediah Caesar in conjunction with the 2008 California Biennial. (2008)</li> <li>• Developed concept for an “Architecture as Art” symposium for FY 08-09 and secured funding. (2007)</li> <li>• Public art project for Washington Boulevard by Kyungmi Shin includes references to Culver City’s film studio history, Native American culture and Rancho history. (2006; 2007)</li> <li>• Created a concept for a booklet about the Art in Public Places Program, designed to inform and inspire the developer as well as the general public. The Cultural Affairs Commission considered the draft layout at its meeting on December 9, 2008 and printing and distribution is anticipated for early 2009. (2008)</li> <li>• Hosted Los Angeles County Arts Commission 2nd Annual Forum for Arts Commissioners in October. (2006)</li> <li>• Articles about Culver City appeared in <i>Los Angeles</i> magazine, the <i>Los Angeles Times</i>, <i>The New York Times</i>, <i>Elle</i> and <i>Lifescapes</i> magazine. (2006)</li> </ul>	<p>All Subcommittees</p>

<p>(cont. from last page)  Awareness of Culver City's uniqueness, such as "Culver City Architecture" and develop multi-faceted and multi-organization approaches to market Culver City's history and culture around the theme.  <b>Related Goals: 2</b></p>		<ul style="list-style-type: none"> <li>• Hosted May 2006 visit of the President's Committee on the Arts and Humanities to Culver City that included a reception at Sony Pictures Entertainment with Culver City's arts and cultural leaders. (2006)</li> <li>• Established a working relationship with The [United States] President's Committee on the Arts and the Humanities (PCAH) and submission of a Culver City-related event proposal to the PCAH for its spring 2006 meeting. (2005)</li> <li>• Participation in Los Angeles County Arts Commission Arts Commissioner Forum in October. (2005)</li> <li>• Walking tours of downtown, NPR and Hayden Tract areas.</li> <li>• LA County Arts Commission intern day will focused on "Architecture as Art" in Hayden Tract. (2003-04)</li> <li>• Researched World Heritage Site designation for Culver City (2003-04)</li> </ul>	
<p>Maintain and expand cultural arts programming.  <b>Related Goals: 2</b></p>	<ul style="list-style-type: none"> <li>• Support existing community programming and festivals.</li> <li>• Develop cross marketing opportunities to publicize arts programming with various organizations.</li> </ul>	<ul style="list-style-type: none"> <li>• Completed the 8th Annual <i>Music in the Chambers</i> featuring members of the Los Angeles Philharmonic. (2009)</li> <li>• Presented Diavolo Dance Theater's <i>Pas-Sages</i> in association with The Music Center of Los Angeles County in March 2009, as a <i>Rainbow Day</i> family event. (2009)</li> <li>• Presented 3rd annual <i>Made in Culver City</i> in September 2009 and featured <i>The Wizard of Oz</i> in City Hall Courtyard. The event was presented in association with Warner Bros. (2009)</li> <li>• Presented the 2nd annual <i>Speak Easy</i>, an evening of spoken word and live jazz, featuring poet Wanda Coleman and bass player John B. Williams, at the Culver Events Center on the west end of Washington Boulevard in December, 2009. The event was presented in association with PEN Center USA. (2009)</li> <li>• Facilitated the premiere of The Actors' Gang's family version of <i>Cymbeline</i> titled <i>Cymbeline the Puppet King</i> in Media Park during summer. (2009)</li> <li>• Created and implemented 1st, 2nd, 3rd and 4th annual <i>ARTWALK Culver City</i> with professional art galleries in and adjacent to Culver City. Partnerships have included LACMA Muse, MOCA Contemporaries, KCRW and LA Weekly. (2006; 2007; 2008; 2009)</li> <li>• Continue to manage the Performing Arts Grant Program. (2003; 2004; 2005; 2006; 2007; 2008; 2009)</li> <li>• Cultural Affairs Foundation identified grant opportunities and began application processes. (2009)</li> </ul>	<p><i>Fairs and Festivals</i></p>

(cont. from last page)  
 Maintain and expand  
 cultural arts  
 programming.  
**Related Goals: 2**

- Presented an evening of spoken word and live jazz, featuring Sandra Tsing Loh and Patrice Rushen, at the Culver Events Center on the west end of Washington Boulevard in November 2008. The event was presented at the Culver Events Center and created especially for the west side community. (2008)
- Presented the 2nd annual Made in Culver City in September 2008. Made in Culver City paid homage to the City's unique film history and featured Tom and Jerry's *The Two Mouseketeers* and MGM's *Anchors Aweigh* in City Hall Courtyard. The event was presented in association with the UCLA Film & Television Archive with permission granted by Warner Bros. (2008)
- Facilitated satellite installation by artist Jedediah Caesar in conjunction with the 2008 California Biennial. (2008)
- Developed an initial concept for a city-wide temporary art program to include gateways and nodes. (2008)
- Completed commission of public art project for Washington Blvd. between Sepulveda Blvd. and Walnut Ave., by artist Kyungmi Shin. (2006; 2007)
- Completed the 4<sup>th</sup> 5<sup>th</sup> and 6<sup>th</sup> Music in the Chambers classical series and completion of the program development for the following year's Music in the Chambers series. (2005; 2006; 2007)
- Presented first Los Angeles Philharmonic Free Neighborhood Concert in Culver City in December 2006 at the Robert Frost Auditorium. (2006)
- Developed and implemented *Speak Easy* in April 2006, a poetry event featuring the California Poet Laureate, Al Young, and jazz alumni of the Henry Mancini Institute; the event was presented at the Culver Events Center and created especially for the west side community. (2006)
- Created and implemented first annual *ARTWALK Culver City* Planning and presentation of a free performance in November 2005 by Grammy-nominated John Santos and his Latin Jazz Quartet. (2005)
- Development of new cultural programming along Washington Blvd., west of 405 Fwy. (2005)
- Development of an art walk – to be implemented in the spring of 2006 – to highlight exhibit spaces and art galleries located near the intersection of Washington and La Cienega Boulevards. (2005)
- 3<sup>rd</sup> annual *Music in the Council Chambers* featured four concerts throughout April and May. (2003-04)

<p>(cont. from last page)  <b>Maintain and expand cultural arts programming.</b>  <b>Related Goals: 2</b></p>		<ul style="list-style-type: none"> <li>Continue to work with Downtown Business Association, Symphony, Culver City Education Foundation and other performing arts organizations to cross market programs where applicable. (2003-04)</li> </ul>	
<p><b>Publicly accessible collections and research libraries that make it possible for residents to get involved/study the culture of their community.</b>  <b>Related Goals: 2</b></p>	<ul style="list-style-type: none"> <li>Expand awareness of current collections and resources.</li> <li>Work with Culver City Julian Dixon Library.</li> <li>ADA accessibility publicized for various venues and events.</li> <li>Links with private sector.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to update and expand information pertaining to public art, historic preservation and cultural resources on City's web site. (2008; 2009)</li> <li>Mayme A. Clayton Library &amp; Museum arrived in Culver City and anticipates opening to the public in early 2010. (2008)</li> <li>Expanded information about historic preservation on City web site for property owners and general public. (2005; 2007)</li> <li>Completion of an inventory of public art on private and City owned property which includes a description of the artwork and images to be made available on City's web site. (2006; 2007)</li> <li>Sony Pictures Entertainment Virtual Museum launched in October 2003.</li> <li>Expanded history on City website and Culver City library historical section. (2003-04; 2005)</li> </ul>	<p>Education in Lifelong Learning, Historic Preservation and Image and Public Relations</p>
<p><b>A database of available facilities and information resource "catch all" regarding performance and event spaces.</b>  <b>Related Goals: 3</b></p>	<ul style="list-style-type: none"> <li>Identify facilities and amenities (including Veteran's Memorial Complex and Senior Center) and consider alternative spaces for events (i.e., office space, school, park).</li> <li>Create database.</li> <li>Designate individual to provide information and assist in matching artists with event/performance locations.</li> </ul>	<ul style="list-style-type: none"> <li>Identified new performing arts spaces for use by the recipients of the City's performing arts grants as well as for use by other performing companies serving Culver City. (2005; 2006; 2007; 2008; 2009)</li> <li>List of currently available facilities made available on City's web site for performing arts grant applicants and other interested parties. (2005; 2006; 2007; 2008; 2009)</li> <li>Submitted grant application in January 2006 to the California Cultural and Historical Endowment for the AMVETS facility. (2006)</li> <li>Facility packets created and sent to event marketers. (03-04)</li> </ul>	<p>Grants and Artist Services, Facilities</p>
<p><b>Multi-Media Communication Resource, Referral and Dissemination Capacity (website, telephone, publications, cable).</b>  <b>Related Goals: 4, 2</b></p>	<ul style="list-style-type: none"> <li>Explore available funding opportunities for creating a resource directory, an on-line database, website and the process required to /accomplish these resources.</li> <li>Gather as much information as possible before printing the first edition of the directory.</li> <li>Talk to the City's many artists, groups, organizations, and program directors to ensure that the information included in the directory is what will be most helpful to their objectives.</li> </ul>	<ul style="list-style-type: none"> <li>Development of press contact list for performing arts and other Cultural Affairs events. (2006; 2007; 2008; 2009)</li> <li>Refinement of Cultural Affairs community contact list. (2006; 2007; 2008; 2009)</li> <li>Developed a concept for a booklet about the Art in Public Places Program, designed to inform and inspire the developer as well as the general public. The Cultural Affairs Commission considered the draft layout at its meeting on December 9, 2008 and printing and distribution is anticipated for early 2009. (2008)</li> <li>Established relationship with KCRW for ARTWALK 2007. (2007)</li> </ul>	<p>Fundraising and Image and Public Relations</p>

<p>(cont. from last page)  <b>Multi-Media Communication Resource, Referral and Dissemination Capacity</b>          (website, telephone, publications, cable).  <b>Related Goals:</b> 4, 2</p>		<ul style="list-style-type: none"> <li>Added links for Culver City-based Performing Arts organizations on new Arts &amp; Culture section of City website. (2007). Some Funding Sources have been identified. (2003-2004)</li> </ul>	
<p><b>Community Calendar of Events</b>  <b>Related Goals:</b> 4, 2</p>	<ul style="list-style-type: none"> <li>Work with City, CCUSD and other organizations to create a single, comprehensive community calendar of events.</li> </ul>	<ul style="list-style-type: none"> <li>Development of calendar materials for Performing Arts Grant recipients. (2005; 2006; 2007; 2008; 2009)</li> <li>Promotion of Culver City Events Calendar on City website for cultural events (2009)</li> </ul>	<p>Festivals and Events and Image and Public Relations</p>
<p><b>Maintain Performing Arts Grant Program.</b>  <b>Related Goals:</b> 4, 5</p>	<ul style="list-style-type: none"> <li>Revise current guidelines.</li> </ul>	<ul style="list-style-type: none"> <li>Oversaw the 2009 Performing Arts Grant Program and implemented the 2010 Performing Arts Grant Program with cash grant awards of \$31,000 to 14 performing arts organizations serving the Culver City community with presentations of music, theatre dance and children’s theatre. (2009)</li> <li>Participated in developing and incorporated the Cultural Data Project (CDP) common questions sections into the Performing Arts Grant application and helped first time users navigate the program. (2008; 2009)</li> <li>Oversaw the 2007 Performing Arts Grant Program and implemented the 2008 Performing Arts Grant Program with cash grant awards of \$57,750 to 14 performing arts organizations serving the Culver City community with presentations of music, theatre dance and children’s theatre. (2007)</li> <li>Culver City was selected, by the Los Angeles County Arts Commission, as one of six municipalities to participate in the California Cultural Data Project (CDP), which will streamline grants writing starting in 2008; Cultural Affairs hosted a workshop on the new process at the Ivy Substation in November. (2007)</li> <li>Oversaw the 2006 Performing Arts Grant Program and implemented the 2007 Performing Arts Grant Program with cash grant awards of \$44,500 to 13 performing arts organizations serving the Culver City community with presentations of music, theatre and dance. (2006)</li> <li>Further streamlined the annual Performing Arts Grant Program to include concise scoring sheets and better defined review panel process. (2005)</li> </ul>	<p>Grants and Artist Services</p>

<p>Grants for local artists to present residencies and workshops. <b>Related Goals:</b> 4, 5</p>	<ul style="list-style-type: none"> <li>Act as a conduit to match organizations with grant funders.</li> </ul>	<ul style="list-style-type: none"> <li>Continued implementation of Performing Arts Grant Program that considers applications from local artists presenting workshop presentations. (2008; 2009)</li> </ul>	<p>Grants and Artist Services</p>
<p>New and emerging cultural arts organizational support program (a.k.a. “hatch” program). <b>Related Goals:</b> 4, 5</p>	<ul style="list-style-type: none"> <li>Nurture and host workshops for organizations regarding (grant writing, collaborative marketing, creating a board of directors, etc.) that are most needed.</li> <li>Provide annual workshops for applicants to Culver City arts grants program(s).</li> <li>Public outreach to organizations throughout Los Angeles.</li> </ul>	<ul style="list-style-type: none"> <li>Continued to assist Center Theatre Group at the Kirk Douglas Theatre in the development of a program, as per the lease agreement, to offer dates at the Kirk Douglas Theatre for Culver City performing arts organizations that are recipients of the City’s Performing Arts Grant Program. (2006; 2007; 2008; 2009)</li> <li>Continued to search for new permanent and temporary performing arts spaces for use by the recipients of the City’s performing arts grants as well as for use by performing companies choosing to serve the Culver City community. (2006; 2007; 2008; 2009)</li> <li>Presented annual Performing Arts Grant application workshop at Veterans Memorial Building (2004; 2005; 2006; 2007; 2008; 2009)</li> <li>Completed annual <i>ARTWALK Culver City</i> with professional art galleries in and adjacent to Culver City participating. (2006; 2007; 2008; 2009)</li> <li>Served as liaison to owners/directors of art galleries interested in establishing businesses in Culver City. (2007; 2008; 2009)</li> <li>Hosted the Los Angeles County Arts Commission’s “Arts Tune-Up” for visual and performing artists at the Teen Center. (2008)</li> <li>Hosted California Cultural Data Project workshop at the Ivy Substation in association with The Actors’ Gang. (2008)</li> <li>Submitted grant application to the California Cultural and Historical Endowment for the AMVETS facility. (2006)</li> <li>Developing a stronger relationship with Culver City resident theatre companies and providing better communication and assistance with marketing, fundraising, and facility code and maintenance requirements with other cultural organizations in or wishing to relocate to Culver City. (2005)</li> <li>Development of an art walk – to be implemented in the spring of 2006 – to highlight exhibit spaces and art galleries located near the intersection of Washington and La Cienega Boulevards. (2005)</li> <li>Collaborated with Joan Kassan and Jody Hall Esser regarding Grant Training Workshop in August 2004. (2003-04)</li> </ul>	<p>Grants and Artist Services</p>

<p>More opportunities for local artists of all disciplines.  <b>Related Goals:</b> 4, 5</p>	<ul style="list-style-type: none"> <li>Expand the artistic scope of City-sponsored festivals and community events.</li> <li>Broaden exhibition opportunities for visual artists and groups to show their work as a part of festivals and community events.</li> </ul>	<ul style="list-style-type: none"> <li>Continued to assist Center Theatre Group at the Kirk Douglas Theatre in the development of a program, as per the lease agreement, to offer dates at the Kirk Douglas Theatre for Culver City performing arts organizations that are recipients of the City's Performing Arts Grant Program. (2006; 2007; 2008; 2009)</li> <li>Continued to search for new permanent and temporary performing arts spaces for use by the recipients of the City's performing arts grants as well as for use by performing companies choosing to serve the Culver City community. (2006; 2007; 2008; 2009)</li> <li>Local artists featured in Cultural Affairs programming and through Performing Arts Grant Program. (2003; 2004; 2005; 2006; 2007; 2008; 2009)</li> <li>Continued to provide networking opportunities between local organizations to increase visibility. (2009)</li> <li>Developed a concept for a city-wide temporary art program to include gateways and nodes. (2008)</li> <li>Submitted grant application in January 2006 to the California Cultural &amp; Historical Endowment for the AMVETS facility. (2006)</li> <li>Implementation of Art in the Plaza events in Town Plaza in July, August and September 2005. (2005)</li> <li>Developing a stronger relationship with Culver City resident theatre companies and providing better communication and assistance with marketing, fundraising, and facility code and maintenance requirements. (2005)</li> <li>Art Revolution provides opportunities for local artists to showcase and sell work. (2003-04)</li> </ul>	<p>Festival and Events and Grants and Artist Services.</p>
<p>Affordable, professional spaces for artists of all disciplines.  <b>Related Goals:</b> 4, 5</p>	<ul style="list-style-type: none"> <li>Through public/private partnership planning and initiatives, identify affordable spaces for galleries/exhibitions, rehearsals and flexible performance spaces.</li> <li>Consider ways to maintain space affordability.</li> </ul>	<ul style="list-style-type: none"> <li>Identified new performing arts spaces for use by the recipients of the City's performing arts grants as well as for use by other performing companies serving Culver City. (2005; 2006; 2007; 2008; 2009)</li> <li>Assisting galleries seeking space in Culver City and collaborating with Redevelopment Agency Economic Development Division. (2005; 2006; 2007; 2008; 2009)</li> <li>Culver City Art District served as case study for USC School of Architecture class project. (2007)</li> </ul>	<p>Grants and Artist Services, Facilities and Redevelopment Agency</p>

<p>Expansion of funding for the grants program. <b>Related Goals: 5</b></p>	<ul style="list-style-type: none"> <li>Evaluate and launch appropriate mechanisms to expand the grants program funding, including but not limited to, dedicated funding mechanisms, private sector contributions (i.e., a 501(c) 3 organization) or large grants that may be regranted.</li> <li>Host fundraising events such as silent auction, wine tasting, gala, World Fest and teen concerts and film festival.</li> </ul>	<ul style="list-style-type: none"> <li>Continued development of the Cultural Affairs Foundation, secured insurance for its Board members and received its official designation as a tax exempt organization 501(c)(3) from both the Internal Revenue Service and the State of California. Identified grant writers, identified grant opportunities, and began application processes. (2008; 2009)</li> <li>Sony Pictures Entertainment sponsorship secured in 2004, 2005, 2006, 2007, 2008, 2009; \$15,000 allocated each year to Performing Arts Grant Program. (2005; 2006; 2007; 2008; 2009)</li> <li>Adopted Bylaws of the Cultural Affairs Foundation and elected Officers. (2007)</li> <li>Completed approved Articles of Incorporation and Bylaws for the Culver City Cultural Affairs Foundation. appointed Board. (2006)</li> <li>Completed draft Articles of Incorporation, Bylaws for 501(c)(3) for Cultural Affairs. (2005)</li> </ul>	<p>Fundraising, Festivals and Events, and Grants and Artist Services</p>
<p>Annual review of Public Art and Historic Preservation Ordinances, Commission policies and the Community Cultural Plan. <b>Related Goals: 6</b></p>		<ul style="list-style-type: none"> <li>Policies and Community Cultural Plan accomplishments updated annually. (2005; 2006; 2007; 2008; 2009)</li> <li>Continued to research updates to Art in Public Places and Historic Preservation Ordinances. (2007; 2008; 2009)</li> <li>City-wide sponsorship package developed to include Performing Arts Grant Program. (2003-04; 2005)</li> <li>Developed new policy to slate annual meeting in January each year for public input. (2003-04)</li> </ul>	<p>Commission, Director and Staff</p>
<p>Funding from private and public sources to implement the elements of the Community Cultural Plan. <b>Related Goals: All</b></p>	<ul style="list-style-type: none"> <li>Develop grant proposals and seek sponsorships.</li> <li>Establish mechanisms for residents to provide contributions, bequests and deferred giving to cultural programs.</li> </ul>	<ul style="list-style-type: none"> <li>Cultural Affairs Foundation identified grant opportunities, and began application processes. (2009)</li> <li>Sponsorship money secured for <i>Culver City Music Festival</i>. (2005; 2006; 2007; 2008; 2009)</li> <li>Organizational Internship grants of \$8,000 awarded for two summer interns. (2003; 2004; 2005; 2006; 2007; 2008; 2009)</li> <li>Cultural Affairs Foundation received its official designation as a tax exempt organization 501(c)(3) from both the Internal Revenue Service and the State of California and identified several potential grant writers. (2008)</li> <li>Adopted Bylaws of the Cultural Affairs Foundation and elected Officers, completed approved Articles of Incorporation and Bylaws for the Culver City Cultural Affairs Foundation and appointed Board. (2006; 2007)</li> <li>Submitted grant application in January 2006 to the California Cultural &amp; Historical Endowment for the AMVETS facility. (2006)</li> </ul>	<p>Fundraising</p>

<p>(cont from last page)  Funding from private and public sources to implement the elements of the Community Cultural Plan.  <b>Related Goals:</b>All</p>		<ul style="list-style-type: none"> <li>• \$11,000 for the Summer Sunset Music Festival. (2003-04)</li> <li>• Explore other resources to include grant workshops for Commissioners. (2003-04)</li> <li>• Buy a Name Brick program is still active. (2003-04)</li> </ul>	
<p>Annual Report to City Council for review.  <b>Related Goals:</b> All</p>	<ul style="list-style-type: none"> <li>• Establish annual review and benchmark process and format.</li> </ul>	<ul style="list-style-type: none"> <li>• Joint meeting held between City Council and Cultural Affairs Commission. (2008)</li> <li>• Community Cultural Plan reviewed by City Council with updated accomplishments in December 2004, January 2005, February 2006 and November 2007.</li> </ul>	<p>Cultural Affairs Commission, Director and Staff</p>
<p>Communication mechanisms and regular joint meetings to link the Cultural Affairs Commission with others within the community doing arts and cultural programming, including Parks and Seniors programs and Planning.  <b>Related Goals:</b> All</p>	<ul style="list-style-type: none"> <li>• Plan, direct, coordinate and evaluate programs including public art, grants to arts organizations, arts in education, public programming in the arts and exhibits.</li> <li>• Develop CAC policies, rules and procedures for effective operations.</li> <li>• Facilitate coordination and joint planning for cultural development ventures with other public agencies and the private sector.</li> <li>• Provide information and technical assistance to arts and cultural organizations and artists in Culver City.</li> <li>• Fundraise for arts and cultural development initiatives and programs undertaken by City.</li> <li>• Conduct marketing efforts to broaden public participation in Culver City arts and cultural activities and programs.</li> </ul>	<ul style="list-style-type: none"> <li>• Hosted a Cultural “Meet and Greet” for performing arts organizations and CCUSD. (2008; 2009)</li> <li>• Held a Cultural Affairs Commission Town Hall meeting in January, at a regularly scheduled Commission meeting, affording the public an opportunity to contribute ideas related to current and future Cultural Affairs programming. (2006; 2007; 2008; 2009)</li> <li>• Created and implemented 4<sup>th</sup> annual <i>ARTWALK Culver City</i> with professional art galleries in &amp; near Culver City. Estimated attendance grew from 1,500 to 10,000. (2006; 2007; 2008; 2009)</li> <li>• Developing a stronger relationship with Culver City resident performing arts companies and providing better communication and assistance with marketing, fundraising, and facility code and maintenance requirements. (2005; 2006; 2007; 2008; 2009)</li> <li>• Regular attendance at the Los Angeles County Arts Commission’s meetings with municipal representatives and Los Angeles Arts Funders meetings. (2008;2009)</li> <li>• Continued development of the Cultural Affairs Foundation. (2008; 2009)</li> <li>• Hosted the Los Angeles County Arts Commission’s “Arts Tune-Up” for visual and performing artists at the Teen Center. (2008)</li> <li>• Development of an art walk – to be implemented in the spring of 2006 – to highlight exhibit spaces and art galleries located near the intersection of Washington and La Cienega Boulevards. (2005)</li> <li>• Established dialogue with President’s Committee on the Arts and the Humanities. (2003-04)</li> <li>• Provided workshop for Performing Arts Grant Applications in October 2003. (2003-04)</li> </ul>	<p>Commission, Director and Staff</p>

<p>(cont. from last page)  <b>Communication mechanisms and regular joint meetings to link the Cultural Affairs Commission with others within the community doing arts and cultural programming.</b>  <b>Related Goals:</b> All</p>		<ul style="list-style-type: none"> <li>• Marketing efforts to date include flyers, posters, postcards, e-mail blasts and website posting. Participation has increased on all programs. (2003-04)</li> <li>• Policy workshop on July 29, 2003.</li> </ul>	
<p><b>A master fundraising plan that will provide direction to the Commission and its staff. The fundraising plan will generate income for each of the six goals the Council has approved.</b>  <b>Related Goals:</b> All</p>	<ul style="list-style-type: none"> <li>• With input from each subcommittee, the Commission should explore the creation of a new 501(c) (3) organization and will present information to the City Council for consideration.</li> <li>• Create a dialogue with public (City, County, State and Federal) and private funders to update them on the work of the Commission and provide materials on project progress and upcoming programs.</li> <li>• Prepare, track and evaluate applications for CAC funding.</li> <li>• Compile a list of funders who accept applications for funding without requiring 501(c)(3) status.</li> <li>• Collaborate to create a list of funding priorities that will provide direction to the Commission and its staff.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Cultural Affairs Foundation identified grant opportunities, and began application processes. (2009)</b></li> <li>• Cultural Affairs Foundation received its official designation as a tax exempt organization -- 501(c)(3) -- from both the Internal Revenue Service and the State of California and identified several potential grant writers. (2008)</li> <li>• Adopted Bylaws of the Cultural Affairs Foundation and elected Officers. (2007)</li> <li>• Completed draft Articles of Incorporation and Bylaws for 501(c)(3) for Cultural Affairs. (2005)</li> <li>• Completed approved Articles of Incorporation and Bylaws for the Culver City Cultural Affairs Foundation and appointed Board. Articles of Incorporation filed with California Secretary of State. (2006)</li> <li>• Research on models completed. Workshop held to discuss models on November 18, 2004. (2003-04)</li> <li>• Master Funding Plan Document completed and adopted by the Commission in March 2004. (2003-04)</li> </ul>	All Subcommittees
<p><b>Leadership committee to implement the Community Cultural Plan.</b>  <b>Related Goals:</b> All</p>	<ul style="list-style-type: none"> <li>• Establish Cultural Affairs Advisory Committees (ad hoc) as needed. (e.g. Architecture Advisory Committee).</li> <li>• Develop panels to broaden community input into the public art, grants, arts in education and other initiatives of the Commission, and criteria for how the panels and Commission work together.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Professional peer review panels used in all major City commissioned public art projects, the Performing Arts Grant Program and Architecture as Art projects. (2006; 2007; 2008; 2009)</b></li> <li>• Review panel incorporated into Performing Arts Grant program in 2004 and 2005; use of advisory and review panels incorporated into policies and approved by City Council in January 2005. (2005)</li> <li>• Implementation of first architecture review panel for <i>Architecture as Art</i> concepts at 8601 Washington Boulevard and 3505 Hayden Avenue. (2005)</li> </ul>	All subcommittees and Staff

# ACTION PLAN

## Long Term Outcomes

Outcomes	Tasks	Accomplishments to Date	Sub-Committee(s)
<p>A “Wall of Honor” in City Hall.  <b>Related Goals:</b> 1, 2</p>	<ul style="list-style-type: none"> <li>Utilize resources for photos of elected officials and Chief Administrative Officers over time.</li> <li>Identify public and private spaces that will allow displays.</li> </ul>	<ul style="list-style-type: none"> <li>Completed. (2007)</li> </ul>	Historic Preservation and Facilities
<p>Annual film festival for Culver City as a major and growing event that focuses regional attention on its studio/film history.  <b>Related Goals:</b> 1, 2</p>	<ul style="list-style-type: none"> <li>Identify unique niche that will distinguish the Culver City festival from others regionally, nationally and internationally.</li> <li>Explore local theatres and other unique venues. (i.e. outdoors)</li> </ul>	<ul style="list-style-type: none"> <li>Developed and presented <i>Made in Culver City</i> film event in honor of the City’s Anniversary. (2007; 2008; 2009)</li> <li>Coordinated with Pan African Film Festival to bring their opening night event to Culver City. (2003; 2004; 2005; 2009)</li> <li>Worked with ION Film Festival for Animation Festival in Fall 2004. (2003-04)</li> </ul>	Fundraising and Fairs and Festivals
<p>Sculpture walk/garden that would display significant historic figures of Culver City.  <b>Related Goals:</b> 2</p>	<ul style="list-style-type: none"> <li>Determine general location.</li> <li>Research figures for bronzes.</li> <li>Research placement of bronzes.</li> </ul>	<ul style="list-style-type: none"> <li>Fabrication of the Harry Culver sculpture for Town Plaza. (2005; 2006)</li> <li>Finalists selected for Harry Culver sculpture; design concepts under consideration. (2003-04)</li> <li>Areas for artwork have been designated.</li> </ul>	Public Art, Facilities, Historic Preservation, Fundraising
<p>A multi-use performing arts center.  <b>Related Goals:</b> 2, 3</p>	<ul style="list-style-type: none"> <li>Develop a capital campaign.</li> <li>Research potential design and location.</li> </ul>	<ul style="list-style-type: none"> <li>Identifying new permanent and temporary performing arts spaces for use by the recipients of the City’s performing arts grants as well as for use by other performing companies. (2005; 2006; 2007; 2008; 2009)</li> <li>Submitted grant application in January 2006 to the California Cultural and Historical Endowment for the AMVETS facility. (2006)</li> </ul>	Fundraising and Facilities
<p>A Culver City history and film museum.  <b>Related Goals:</b> 2, 3</p>	<ul style="list-style-type: none"> <li>Establish a public/private task force to evaluate all options and initiatives now underway.</li> <li>Seek funding for and conduct feasibility analysis for the best and most appropriate option for a significant and unique museum destination within Culver City.</li> </ul>	<ul style="list-style-type: none"> <li>Sony Pictures Entertainment Virtual Museum launched October 2003.</li> </ul>	Fundraising, Historic Preservation and Facilities

<p>A greater density of arts spaces within Culver City.  <b>Related Goals: 3</b></p>	<ul style="list-style-type: none"> <li>• Develop a program and evaluate options such as low-interest loans, grants and incentives to private-sector developers and landlords, to establish a greater density of artist studios, small performance venues and rehearsal spaces in key locations throughout Culver City.</li> <li>• Identify ways in which Culver City can assist arts organizations and artists to secure work space within the City.</li> </ul>	<ul style="list-style-type: none"> <li>• Collaborating with Redevelopment Agency Economic Development Division to identify spaces for arts organizations.. (2005; 2006; 2007; 2008; 2009)</li> <li>• Developing a stronger relationship with Culver City resident performing companies and providing better communication and assistance with marketing, fundraising, and facility code and maintenance requirements. (2005; 2006; 2007; 2008; 2009)</li> <li>• Culver City Art District identified with light pole banners (2006; 2007; 2008; 2009)</li> <li>• Participated on Washington / National Specific Plan development. (2006)</li> </ul>	<p>Grants and Artist Services, Facilities and Redevelopment Agency</p>
<p>Grant opportunities for individual and visual artists.  <b>Related Goals: 4, 5</b></p>		<ul style="list-style-type: none"> <li>• Cultural Affairs Foundation identified grant opportunities, and began application processes. (2009)</li> <li>• Cultural Affairs Foundation received its official designation as a tax exempt organization 501(c)(3) from both the Internal Revenue Service and the State of California and identified several potential grant writers. (2008)</li> </ul>	<p>Grants and Artist Services and Fundraising</p>
<p>Grant opportunities for organizational support.  <b>Related Goals: 4, 5</b></p>		<ul style="list-style-type: none"> <li>• Cultural Affairs Foundation identified grant opportunities, and began application processes. (2009)</li> <li>• Cultural Affairs Foundation received its official designation as a tax exempt organization -- 501(c)(3) -- from both the Internal Revenue Service and the State of California and identified several potential grant writers for compilation of a list of funders who accept applications for funding 501(c)(3) organizations. (2008)</li> </ul>	<p>Grants and Artist Services and Fundraising</p>

## 2003 CULVER CITY FACT SHEET\*

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<b>First known inhabitants:</b>	Gabrielino Indians
<b>Characteristics:</b>	Peace loving, monotheistic, highly developed language, had a system of money, named for their nearness to the San Gabriel Mission
<b>Early Settlers:</b>	Agustin Machado, early 1800s, founded Rancho La Ballona with his brother Ygnacio Machado and Felipe and Tomas Talamantes.
<b>Other early families:</b>	Higuera, Ybarra, Lugo, Rocha, and Saenz
<b>Culver City's Founder:</b>	Harry H. Culver (announced his plans in Los Angeles in 1913)
<b>Year of Incorporation:</b>	1917
<b>Charter City:</b>	1947
<b>City's area in 1917:</b>	1.2 square miles
<b>City's area in 2003:</b>	5.0 square miles, approx. (due to 40 annexations)
<b>Culver City Flower:</b>	Lantana
<b>Current Population:</b>	38,816 (2000 census)
<b>Wording on City Seal:</b>	City of Culver City, The Heart of Screenland, Incorporated 1917
<b>City Hall</b>	9770 Culver Blvd., Culver City, CA 90232
<b>Early elected officials:</b>	Trustees
<b>Elected City Officials:</b>	5 member City Council (elections in April, even-numbered years) City Clerk, City Treasurer:
<b>City Departments:</b>	Administration, City Attorney, City Treasurer, Community Development, Fire, Information Technology, Parks, Recreation and Community Services, Personnel, Police, Public Works, Transportation
<b>LA County Board of Supervisors:</b>	2nd Supervisorial District
<b>Assembly District:</b>	47th
<b>Senate District:</b>	26 <sup>th</sup>
<b>U. S. Congressional District:</b>	32nd
<b>Culver City Unified School District:</b>	A unified (K-12) district since 1949. Culver City has 5 operating public elementary schools, a middle school, Culver City High School, Culver Park High School (alternative high school), Adult School, and a Children's Center.
<b>Elected Officials:</b>	5 member Board of Education (elections in November, odd-numbered years)
<b>Courts:</b>	Culver City is a part of the Culver Judicial District
<b>Website:</b>	<a href="http://www.culvercity.org">www.culvercity.org</a>
<b>Community Library:</b>	Culver City Julian Dixon Public Library
<b>Community Facilities:</b>	Senior Center, Teen Center Veteran's Memorial Complex
<b>Performance Facilities:</b>	Ivy Substation, Robert Frost Auditorium, Veteran's Memorial Complex
<b>Community Parks:</b>	Blair Hills Park, Blanco Park, Dr. Paul Carlson Park, Culver City Park, Culver West Park, Media Park, El Marino Park, Fox Hills Park Green, La Ballona Playground, Lindberg Park, Linwood Howe Playground, Paddle Tennis Park, Syd Kronenthal Park, Tellefson Park, Veteran's Park
<b>Community Colleges:</b>	West Los Angeles College, Santa Monica College

\*This page serves as a snapshot of Culver City at the time the Community Cultural Plan was created. For updated information on the City, including cultural institutions, see the City website at [www.CulverCity.org](http://www.CulverCity.org).

## TELEPHONE SURVEY

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### SURVEY STATISTICS

**Number Completed:** 500

**Date of Distribution:** September 8-14, 2002

**Method of Distribution:** Telephone Survey

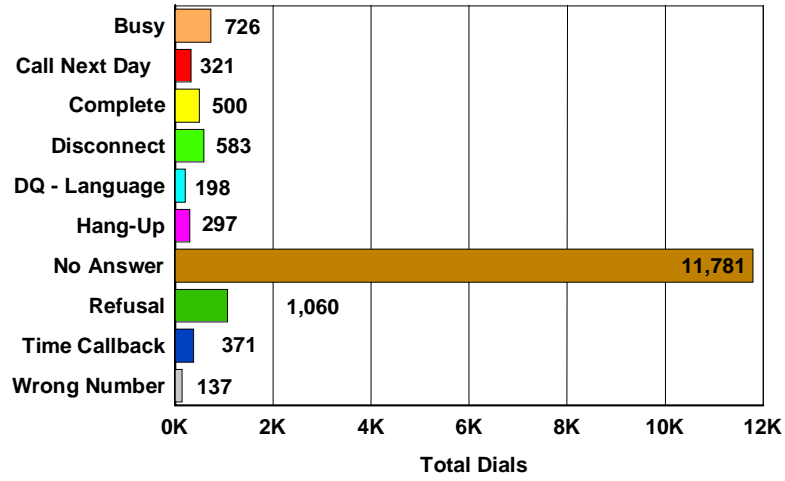
Telephone survey respondents were proportionately selected from the entire City of Culver City based on block group population density. Using a random-digit, USPS Coding Accuracy Support System (CASS) certified, computer-generated list of phone numbers, the team of trained interviewers from Performance Centers Incorporated conducted all interviews. A total of 500 surveys were completed between September 8 and September 14, 2002.

A total of 15,958 calls were made to reach a completed sample of 500 with the following results:

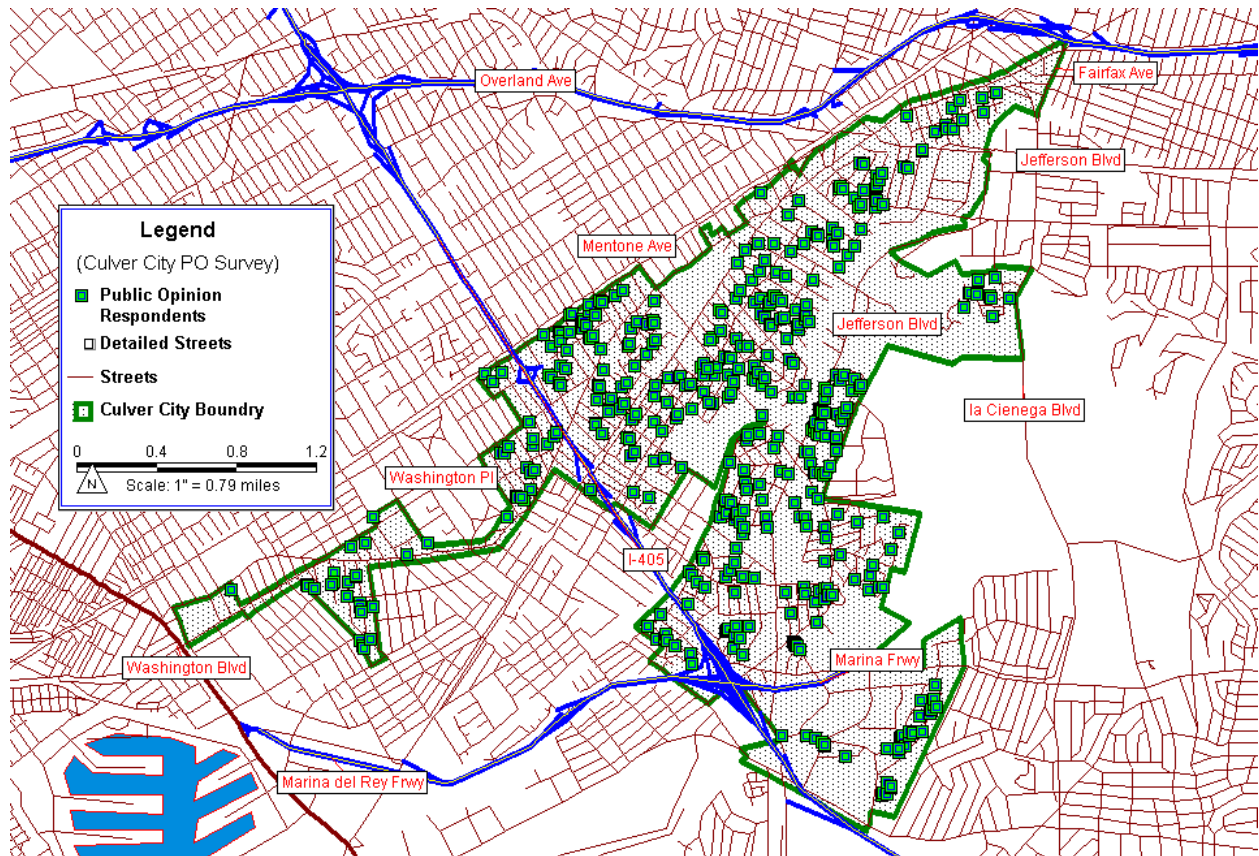
**Table 1. Calling Results**

Results (Actual Survey Length: 8 Minutes)	Count
Disconnected	583
<b>Called Next Day</b>	<b>321</b>
<b>Language Barrier</b>	<b>198</b>
<b>Hang-Up</b>	<b>297</b>
<b>Time Call Back</b>	<b>371</b>
<b>Busy Signal</b>	<b>726</b>
<b>Refused</b>	<b>1,060</b>
<b>Not Qualified – Not a Culver City Resident</b>	<b>0</b>
<b>No Answer</b>	<b>11,781</b>
<b>Wrong Number</b>	<b>137</b>
<b>Total Calls Made</b>	<b>15,958</b>
Completed Surveys	500

**Figure 1.a Final Dialing Results**



**Figure 1.b. Survey Respondent Distribution**



## ATTENDANCE

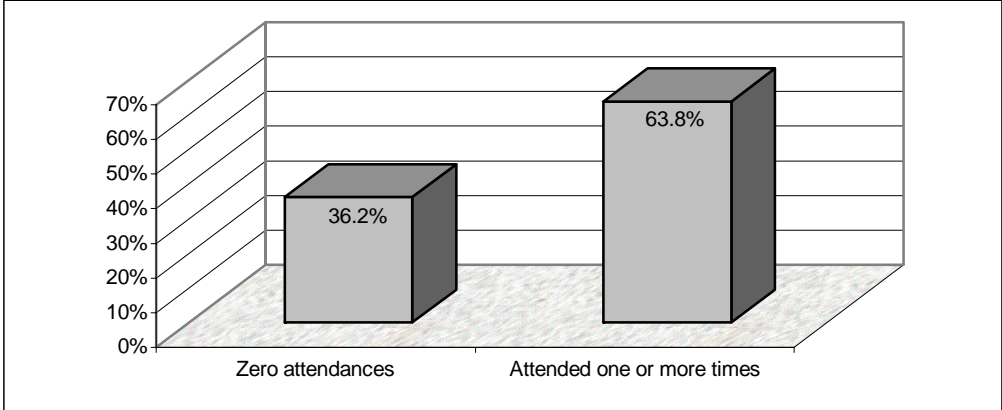
**Table 2. In the past year, about how many times have you attended the following?**

n=500	None	1-3	4-8	9 or more	Do not know/No response
A K-12 school arts or cultural event in Culver City?	75.0%	15.6%	5.8%	3.4%	0.2%
A City-sponsored free arts and cultural concert or program in Culver City?	65.4%	25.2%	5.6%	3.2%	0.6%
Any other type of performance, exhibition or cultural program in Culver City?	71.0%	22.0%	3.2%	2.2%	1.6%
A community festival in Culver City?	56.2%	38.4%	3.8%	0.8%	0.8%
A program or event related to a specific culture or ethnic celebration, in Culver City?	74.4%	20.8%	2.0%	1.2%	1.6%

**Table 2a. Summary of attendance**

<b><math>n=500</math></b>	<b>Percent</b>
Zero attendances	36.2%
Attended one or more times	63.8%

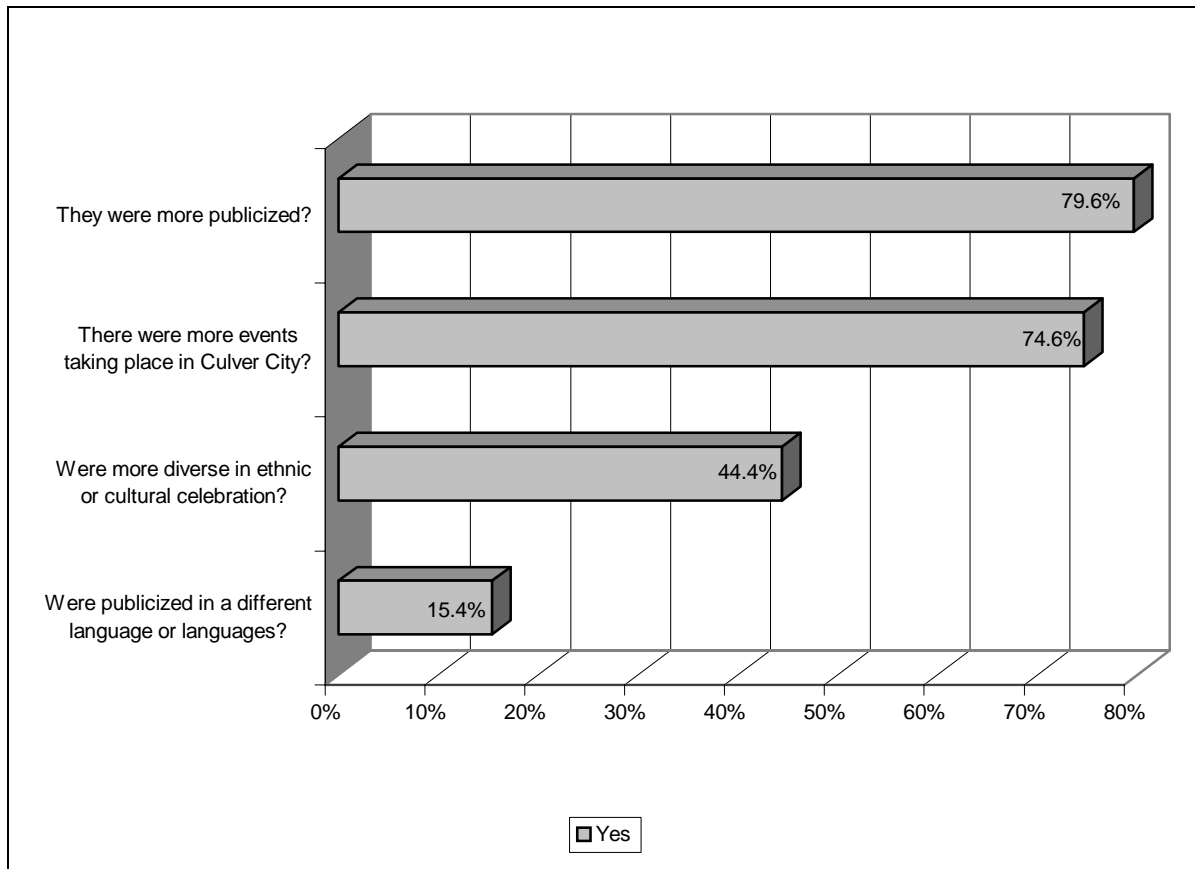
**Figure 2. Summary of attendance**



**Table 3. Would you attend more arts and cultural events if...**

<b>n=500</b>	<b>YES</b>	<b>NO</b>	<b>Do not know/No response</b>
They were more publicized?	79.6%	16.8%	3.6%
There were more events taking place in Culver City?	74.6%	19.4%	6.0%
Were more diverse in ethnic or cultural celebration?	44.4%	49.8%	5.8%
Were publicized in a different language or languages?	15.4%	81.8%	2.8%

**Figure 3. Would you attend more arts and cultural events if...**



PE

## PERCEPTIONS OF CULVER CITY’S ARTS AND CULTURE

**Table 4. How much do you agree or disagree with...?<sup>1</sup>**

	n	Percent		Average Rating
		Agree	Disagree	
Arts education and programming is important for Culver City’s school-age children.	494	92.1%	7.9%	3.57
It is important that the city offer arts and cultural activities for Culver City’s youth and seniors.	493	91.7%	8.3%	3.53
Historic preservation of buildings and neighborhoods is important to the future of Culver City.	492	87.6%	12.4%	3.39
Arts and cultural offerings are important to Culver City’s future growth and development.	486	87.7%	12.3%	3.38
It is important to preserve Culver City’s diverse cultural traditions.	489	83.8%	16.2%	3.30
Arts and cultural entertainment are important to my family and me.	496	84.1%	15.9%	3.29
Culver City’s studio history should be made more visible.	478	79.3%	20.7%	3.18
Culver City’s public art contributes to the community in important ways.	459	79.5%	20.5%	3.16
Culver City needs a cultural center for residents and visitors to enjoy year round arts and cultural participation and learning.	479	70.6%	29.4%	2.98
The quality of Culver City’s festivals, arts and cultural offerings is high.	387	61.2%	38.8%	2.70
Local arts events, festivals and performances are highly visible.	481	44.5%	55.5%	2.44
Events taking place in Culver City satisfy all my needs for arts and culture.	462	30.1%	69.9%	2.08

<sup>1</sup> Respondents were asked to tell us on a scale of 1 to 4, where 1 means STRONGLY AGREE and 4 means STRONGLY DISAGREE how much they agree or disagree with the following statements in regards to arts and culture in Culver City.

**Table 5. How likely would you be to support...?<sup>2</sup>**

<b>n=500</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Average rating</b>
The renovation of Veterans Memorial into an updated cultural center?	8.6%	6.6%	29.6%	24.0%	31.2%	3.63
The development of a museum related to Culver City's film studio history?	10.6%	8.2%	24.4%	24.6%	32.2%	3.60

## ACTIVITY PARTICIPATION

**Table 6. Visits to art and cultural events and attractions, festivals and performances.**

<b>n=500</b>	<b>YES</b>	<b>NO</b>	<b>Do not know/No response</b>
When friends or family from out of town visit, do you take them to arts and cultural events, attractions or performances in Culver City?	27.8%	70.6%	1.6%
How about to arts and cultural attractions, festivals or performances elsewhere in Los Angeles?	70.6%	28.2%	1.2%

**Table 6a. Where?<sup>3</sup>**

<b>n=338</b>	<b>Frequency</b>	<b>Percent</b>
Museums	48	14.2%
The Getty Museum	45	13.3%
Hollywood Bowl	39	11.5%
LA County Museum of Art	32	9.5%
Santa Monica	25	7.4%
Music Center	25	7.4%
Downtown museums	21	6.2%
Theatres	18	5.3%
Disneyland	15	4.4%
Downtown	14	4.1%
Universal Studio	13	3.8%
MOCA	11	3.3%
Venice Beach	11	3.3%
Chinatown	10	3.0%
Concerts	8	2.4%
Beverly Hills	7	2.1%
Galleries	7	2.1%
Tar Pits	7	2.1%

<sup>2</sup> Respondents were asked to tell on a scale of 1 to 5, where 1 means not at all and 5 means very strongly support, how likely they would be to support the following in Culver City.

<sup>3</sup> The answers to this open end question were coded as the multiple answers, therefore the numbers do not add up to 100%.

Beach	5	1.5%
Dorothy Chandler	5	1.5%
Downtown Los Angeles	5	1.5%
Huntington Gardens	5	1.5%
Natural History Museum	5	1.5%
The Marina	5	1.5%
Westwood In UCLA	5	1.5%
All over/Everywhere	4	1.2%
Aquarium	4	1.2%
Farmers Market	4	1.2%
Malibu	4	1.2%
Pasadena	4	1.2%
The Museum Of Modern Art	4	1.2%
Amusement Park	3	0.9%
Art Walk	3	0.9%
Festival And Concerts	3	0.9%
Little Tokyo	3	0.9%
Long Beach	3	0.9%
Manhattan Beach	3	0.9%
Not sure	3	0.9%
Playhouse	3	0.9%
Presidential Library	3	0.9%
The African Marketplace	3	0.9%
Parks	3	0.9%
West LA	3	0.9%
Tourist attractions	3	0.9%
Ahmanson Theater	3	0.9%
Anything that is going on	2	0.6%
Century City	2	0.6%
Laguna Beach Art Center	2	0.6%
Street Craft Fairs	2	0.6%
UCLA	2	0.6%
32nd St	1	0.3%
California National Black America Museum	1	0.3%
California Plaza	1	0.3%
Cinco De Mayo	1	0.3%
Civic Auditorium	1	0.3%
Dodger Stadium	1	0.3%
Griffith Park	1	0.3%
Hermosa Beach Theatre	1	0.3%
Los Angeles Museum Of Science	1	0.3%
Magic Mountain Sea World	1	0.3%
Marina Del Ray	1	0.3%
Museum in Beverly Hills	1	0.3%
Near Colloseum	1	0.3%
Ojai	1	0.3%
Oliver Street	1	0.3%
Orange County	1	0.3%
Pacific Heights Museum	1	0.3%
Palace	1	0.3%
Palm Springs	1	0.3%
Royce Hall	1	0.3%
Shakespeare Festival	1	0.3%

San Simeon	1	0.3%
Santa Barbara	1	0.3%
Science Center	1	0.3%
South Bay Theater	1	0.3%
The Observatory	1	0.3%
The Page Museum	1	0.3%
The Schubert Theatre	1	0.3%
The Watchtower	1	0.3%
The Children's Museum in LA	1	0.3%
Zoos	1	0.3%

## AWARENESS OF CULVER CITY CULTURAL AFFAIRS COMMISSION

**Table 7. About Culver City Cultural Affairs Commission.**

<u>n=500</u>	YES	NO	Do not know/No response
Do you know that Culver City has a Cultural Affairs Commission?	31.4%	67.4%	1.2%
Do you think Culver City's newly formed Cultural Affairs Commission should promote the increase in arts and cultural offerings in Culver City?	89.2%	5.8%	5.0%
Do you think it should promote an increase in educational recreational arts and cultural classes?	87.0%	7.0%	6.0%

## COMMONLY USED INFORMATION RESOURCES

**Table 8. How do you primarily find out about Culver City arts performances and events?**

<u>n=500</u>	Percent
Newspaper	45.6%
Other	19.2%
Flyers	12.0%
Signs	10.6%
Friends/Family	9.2%
Television	1.4%
Civic clubs	1.2%
Radio	0.8%

**Table 8a. Other**

<b>n=96</b>	<b>Percent</b>
Ads	1.0%
All of them	1.0%
Banners	7.3%
Calendar of events	2.1%
Calendar of events posted at Boulevard Music	1.0%
Catalogues	1.0%
City bulletin/brochure	2.1%
City news flyers that come in the newspapers	1.0%
Condo association	1.0%
Culver City's Web site	3.1%
Direct mail	11.5%
Don't make it our business to go to many in Culver City	1.0%
Don't usually find out about it	18.8%
Driving down the street	2.1%
E-mail messages	1.0%
Flyers and Culver City Living magazine	1.0%
From my job	1.0%
Library	1.0%
Newspaper, friends, school email, banners	1.0%
Not sure	22.9%
Pamphlet	1.0%
Participate in the community planning, sometimes I have booth	1.0%
Recreation leisure booklet	2.1%
Senior citizens newsletter	3.1%
Surveys	1.0%
The Culver City magazine	3.1%
The local Culver City newspaper and the local library	1.0%
Usually find out about things too late	1.0%
West Culver Magazine and The Senior center tells all the activities	1.0%
Wife is a member of Chamber of Commerce	1.0%
Word of mouth	2.1%

## AWARENESS OF CULVER CITY'S CULTURAL EVENTS

**Table 9. Please name any Culver City festivals, arts and cultural organizations you have heard of.<sup>4</sup>**

<b>n=500</b>	<b>Frequency</b>
Fiesta La Ballona	92
City Hall Concerts	19
Theatre in the Park.	9
Historical Society	7
Summer Festival	7
Music in the Park	5
Culver City Symphony	4
Veterans Park Festival	4
Ballona Creek	3
Cinco De Mayo	3

## DEMOGRAPHICS

**Table 10. Ethnicity**

<b>n=500</b>	<b>Percent</b>
African American	6.0%
Asian	5.6%
White	72.8%
American Indian, or Alaskan Native	0.4%
Pacific Islander	1.2%
Another race	9.6%
REFUSED	4.4%

**Table 11. Education**

<b>n=500</b>	<b>Percent</b>
Less than high school	3.2%
High school diploma or GED	15.8%
Some college or technical school	20.0%
College graduate	37.4%
Post college graduate	23.0%
REFUSED	0.6%

**Table 12. Income**

<sup>4</sup> The list is long and diverse. Only top-ten organizations are listed here for the reporting purposes. Almost 50% (249 respondents) said that they have not heard of any or they could not remember the names.

<u>n=500</u>	<u>Percent</u>
Less than \$10,000	4.4%
\$10,001-\$20,000	2.8%
\$20,001-\$30,000	6.8%
\$30,001-\$40,000	10.2%
\$40,001-\$50,000	9.0%
\$50,001-\$75,000	15.0%
\$Over \$75,000	21.2%
REFUSED	30.6%

**Table 13. Age**

<u>n=500</u>	<u>Percent</u>
Under 18 years old	4.0%
18-24	3.2%
25-34	13.0%
35-44	16.2%
45-54	21.4%
55-64	15.2%
65+	27.0%

**Table 14. The number of people in a household**

<u>n=490</u>	<u>Percent</u>
One	27.1%
Two	39.4%
Three	14.5%
Four	12.0%
Five or more	6.9%

**Table 15. The number of children under 18 in a household**

<b><u>n=496</u></b>	<b>Percent</b>
None	73.8%
One	11.1%
Two	10.1%
Three	3.8%
Four or more	1.2%

**Table 16. How many years have you lived in Culver City?**

<b><u>n=496</u></b>	<b>Percent</b>
1-5 years	27.8%
6-10 years	8.1%
11-20 years	20.0%
More than 20 years	44.2%

**Table 16a. Statistics**

<b><u>n=496</u></b>	
Minimum	1.00
Maximum	81.00
Mean	20.73
Median	18.00
Mode	2 <sup>a</sup>

a) Multiple modes exist. The smallest value is shown.

**Table 17. Employment**

<b><u>n=500</u></b>	<b>Percent</b>
Employed	56.2%
Not employed	12.6%
Retired	31.2%

**Table 18. Gender**

<u>n=500</u>	<u>Percent</u>
Male	49.2%
Female	50.8%

## BACKGROUND AND CONTEXT: CULVER CITY RESIDENT INPUT

**Table 1. In the past year, about how many times have you attended the following?**

<u>n</u> =500	None	1-3	4-8	9 or more	Do not know/No response
A K-12 school arts or cultural event in Culver City?	75.0%	15.6%	5.8%	3.4%	0.2%
A City-sponsored free arts and cultural concert or program in Culver City?	65.4%	25.2%	5.6%	3.2%	0.6%
Any other type of performance, exhibition or cultural program in Culver City?	71.0%	22.0%	3.2%	2.2%	1.6%
A community festival in Culver City?	56.2%	38.4%	3.8%	0.8%	0.8%
A program or event related to a specific culture or ethnic celebration, in Culver City?	74.4%	20.8%	2.0%	1.2%	1.6%

**Table 1a. Summary of attendance**

<u>n</u> =500	Percent
Zero attendances	36.2%
Attended one or more times	63.8%

**Table 2. How much do you agree or disagree with...?<sup>5</sup>**

	n	Percent		Average Rating
		Agree	Disagree	
Arts education and programming is important for Culver City's school-age children.	494	92.1%	7.9%	3.57
It is important that the city offer arts and cultural activities for Culver City's youth and seniors.	493	91.7%	8.3%	3.53
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<sup>5</sup> Respondents were asked to tell us on a scale of 1 to 4, where 1 means STRONGLY AGREE and 4 means STRONGLY DISAGREE how much they agree or disagree with the following statements in regards to arts and culture in Culver City.

**Table 3. How likely would you be to support...?<sup>6</sup>**

<b>n=500</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Average Rating</b>
The renovation of Veterans Memorial into an updated cultural center?	8.6%	6.6%	29.6%	24.0%	31.2%	3.63
The development of a museum related to Culver City's film studio history?	10.6%	8.2%	24.4%	24.6%	32.2%	3.60

In addition, the data on the following pages demonstrates the high levels of civic engagement and cultural activity among Culver City residents, as compared to the overall profile of residents of Los Angeles County.

## **DEMOGRAPHIC COMPARISON CHARTS AND MAPS**

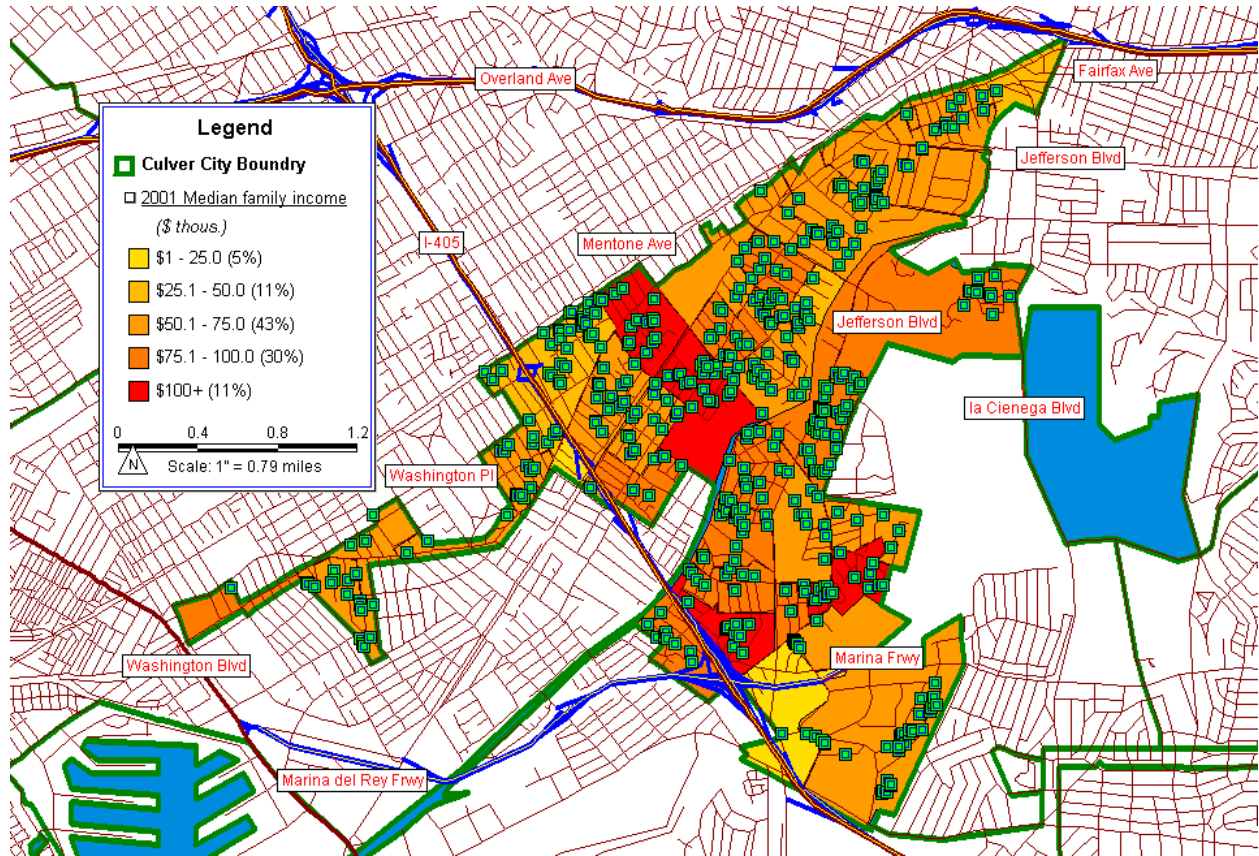
Table 4. Population and Income

<b>Demographic</b>	<b>Los Angeles County</b>	<b>Culver City</b>
<b>Total Population (households)</b>	3,145,587	16,670
<b>Median Household Income</b>	\$52,661	\$60,157
<b>Income under \$25,000</b>	33.0%	18.9%
<b>\$25,000-\$49,999</b>	25.5%	23.0%
<b>\$50,000-\$74,999</b>	17.6%	20.9%
<b>\$75,000-\$99,999</b>	10.7%	12.9%
<b>Over \$100,000</b>	18.9%	24.5%

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<sup>6</sup> Respondents were asked to tell on a scale of 1 to 5, where 1 means not at all and 5 means very strongly support, how likely they would be to support the following in Culver City.

# Culver City Consumer Demographics: Median Family Income



**Table 5. Race**

<b>Race (In households)</b>	<b>Los Angeles County</b>	<b>Culver City</b>
<b>White</b>	60.1%	69.1%
<b>Black</b>	11.1%	13.6%
<b>American Indian</b>	0.7%	0.6%
<b>Asian/Pacific Islander</b>	11.6%	10.2%
<b>Hispanic</b>	32.3%	16.3%
<b>Other Race</b>	0.2%	0.2%
<b>Multi-Racial</b>	16.3%	6.4%

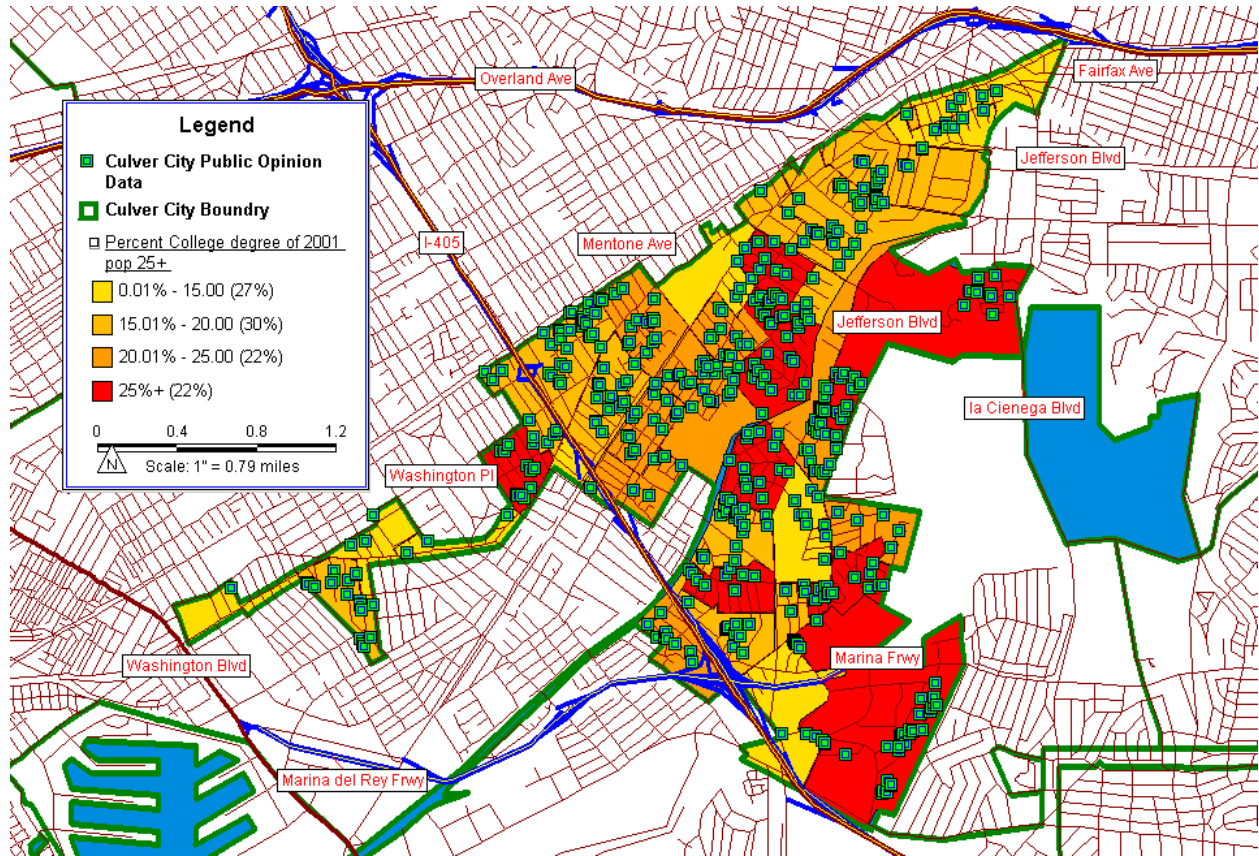
**Table 6. Age by Household**

<b>Age (In Households)</b>	<b>Los Angeles County</b>	<b>Culver City</b>
<b>Less than 25 years old</b>	4.7%	2.6%
<b>25-34 years old</b>	20.6%	16.0%
<b>35-44 years old</b>	24.9%	24.5%
<b>45-54 years old</b>	20.2%	22.8%
<b>55-64 years old</b>	12.5%	14.0%
<b>65-74 years old</b>	9.0%	10.3%
<b>75-84 years old</b>	6.3%	7.9%
<b>85+ years old</b>	1.8%	1.9%

**Table 7. Education**

<b>Educational Attainment</b>	<b>Los Angeles County</b>	<b>Culver City</b>
<b>No High School Diploma</b>	28.0%	16.3%
<b>High School Graduate</b>	19.1%	17.6%
<b>College, No Degree</b>	19.6%	20.3%
<b>Associate Degree</b>	6.9%	7.2%
<b>College Degree</b>	16.8%	22.1%
<b>Graduate/Professional Degree</b>	9.6%	16.4%

# Culver City Demographics: Percent of Population With College Degree (Age 25+)



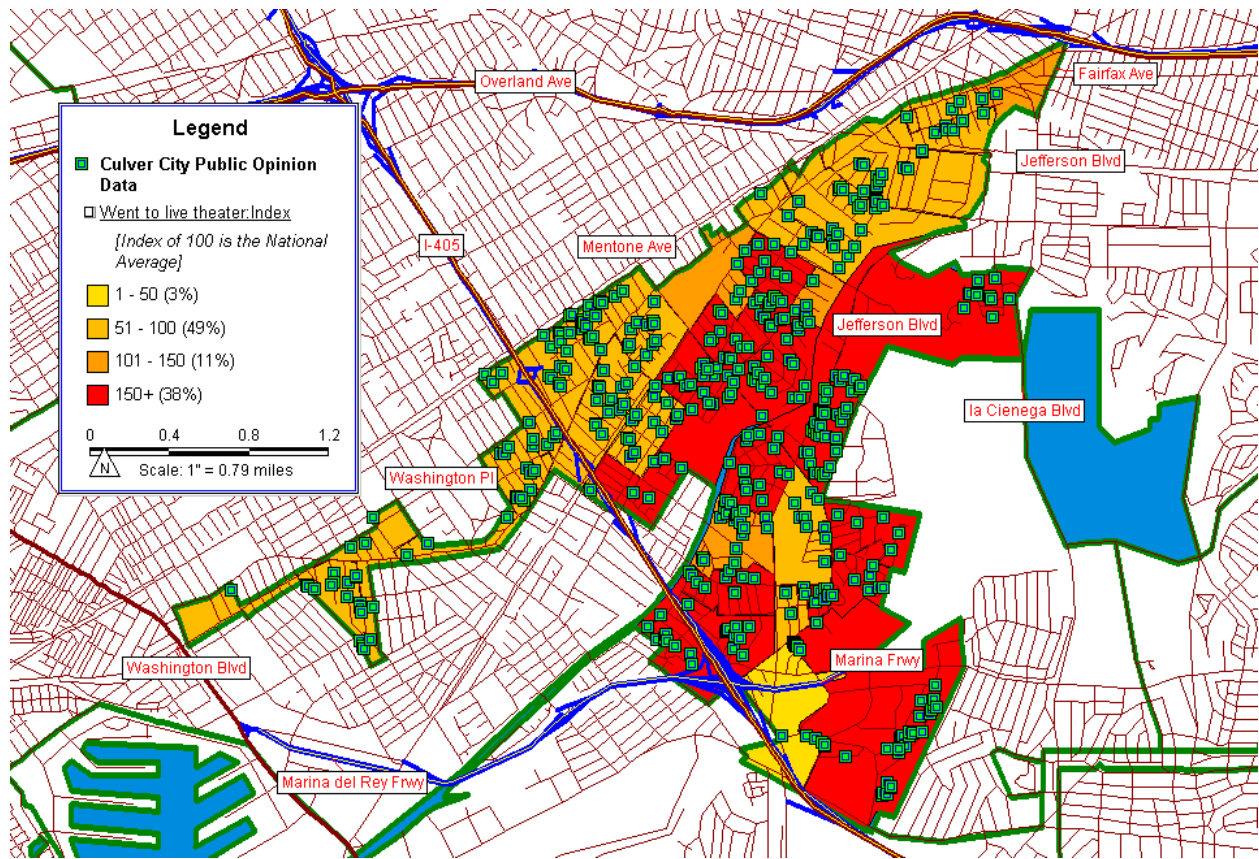
**Table 8. Arts Indexes**

<b>Arts Indexes (PPI's <sup>7</sup>)</b>	<b>Los Angeles County</b>	<b>Culver City</b>
<b>Attends dance performances</b>	115	138
<b>Attends music performances</b>	95	114
<b>Went to live theatre</b>	110	130
<b>Went to museum</b>	124	147
<b>Attends movie, theatre, opera and ballet</b>	119	136

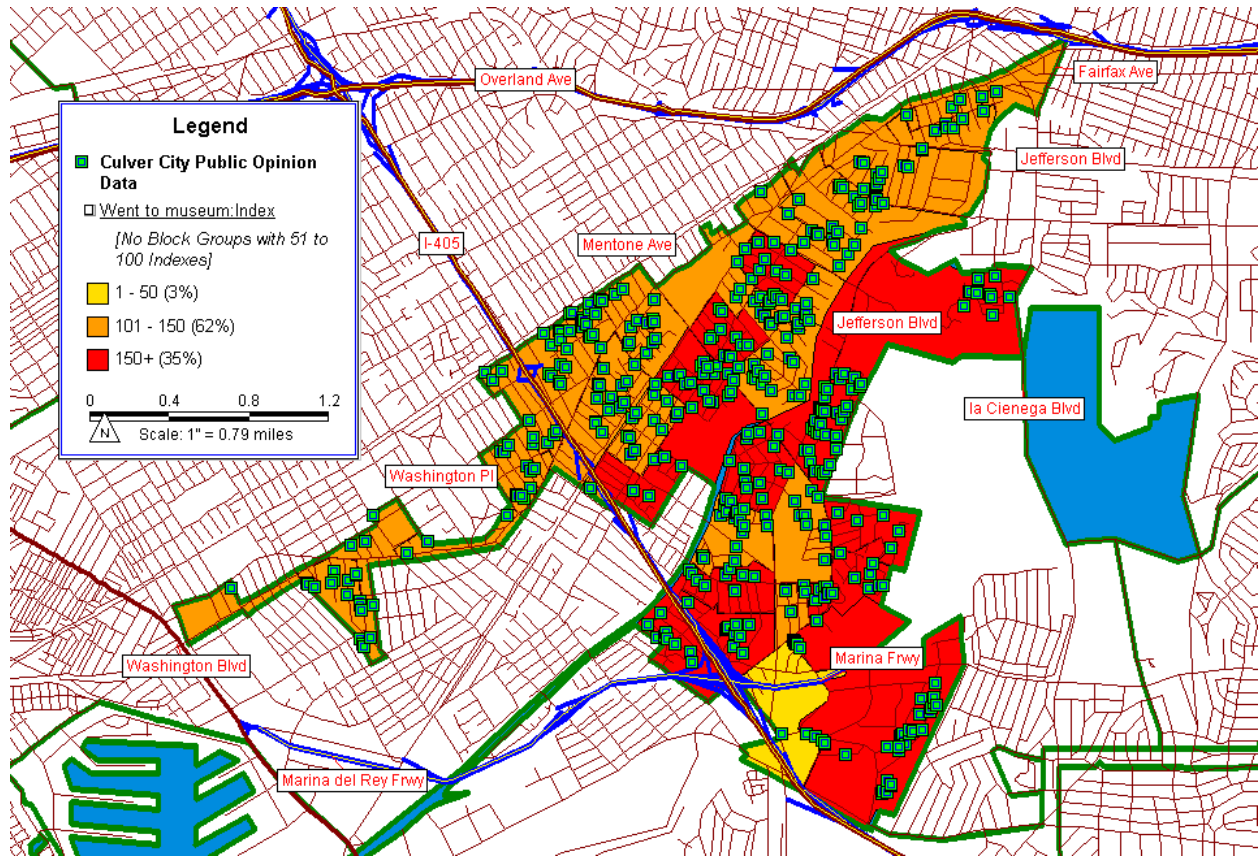
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<sup>7</sup> Purchase Potential Index (PPI). Source: CACI consumer market data. PPI, is calculated by combining two sources of data: 1) a consumer classification system (A Classification of Residential Neighborhoods – ACORN) and 2) the Survey of American Consumers (SAC). ACORN consumer behavior clustering enables researchers to identify households by their combined demographic, lifestyle, consumer, media and household location/type attributes. ACORN, A Classification of Residential Neighborhoods, is developed by ESRI Marketing Systems. It combines U.S. Census demographics with thousands of data items about consumer and lifestyle patterns collected from national data sources such as the Simmons Survey of the American Household and other actual product consumption data. The system defines discrete lifestyle “clusters” to help marketers group households with similar characteristics, so they can best respond to and predict the market. The Survey of American Consumers is conducted twice a year by Mediamark Research, Inc. (MRI). MRI is a syndicated survey research firm specializing in media and marketing information. MRI surveys the U.S. adult population 18 years and over with a total of 25,000 respondents. The respondent completes a detailed questionnaire by checking off purchases of various products and services, the number of times purchased, the time frame in which the product or service was acquired, etc. In addition, the respondent completes a face-to-face interview with MRI about exposure to newspapers, magazines, radio and television. Surveys are conducted with distinct ACORN types.

# Culver City Consumer Behavior Index: Attends Live Theater



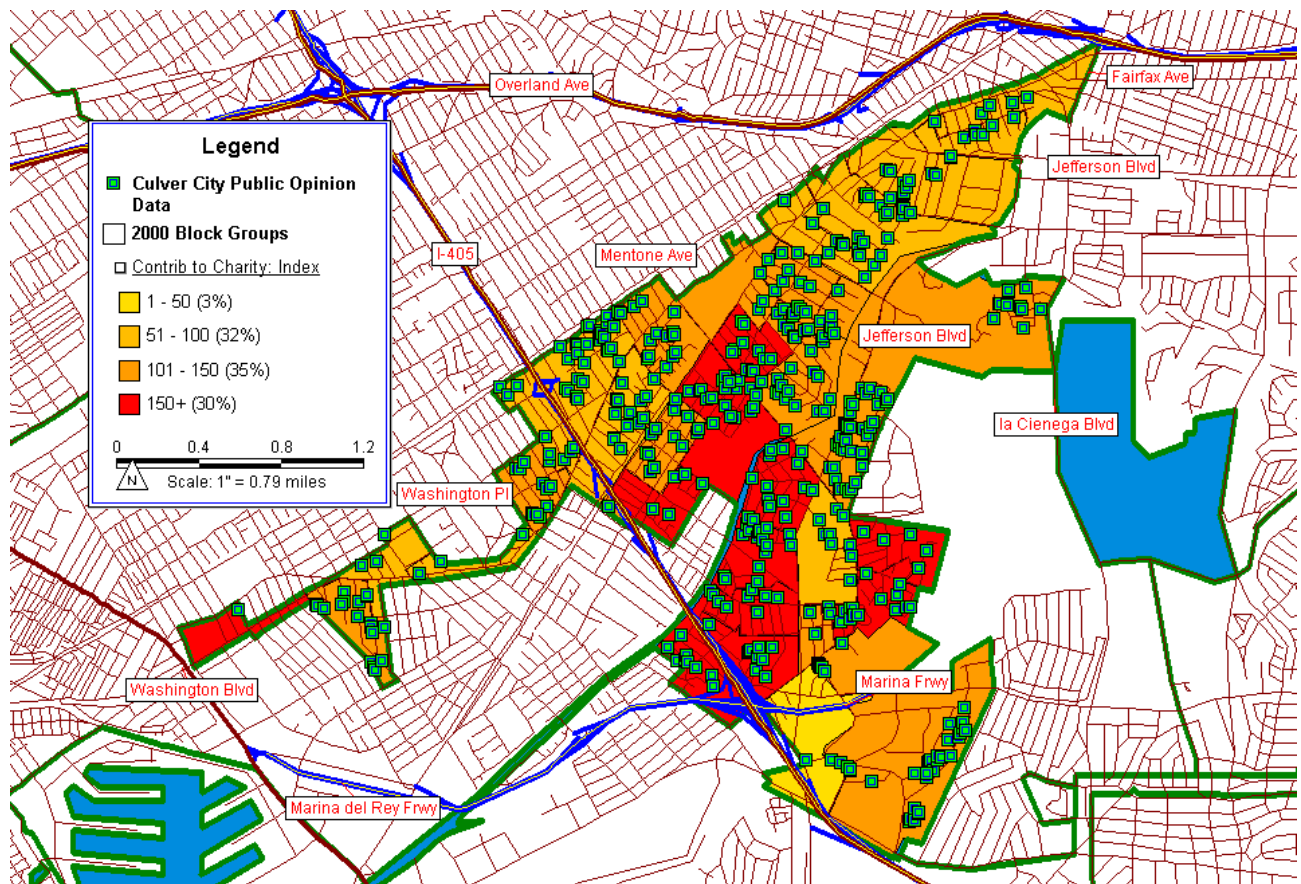
# Culver City Consumer Behavior Index: Attends Museums



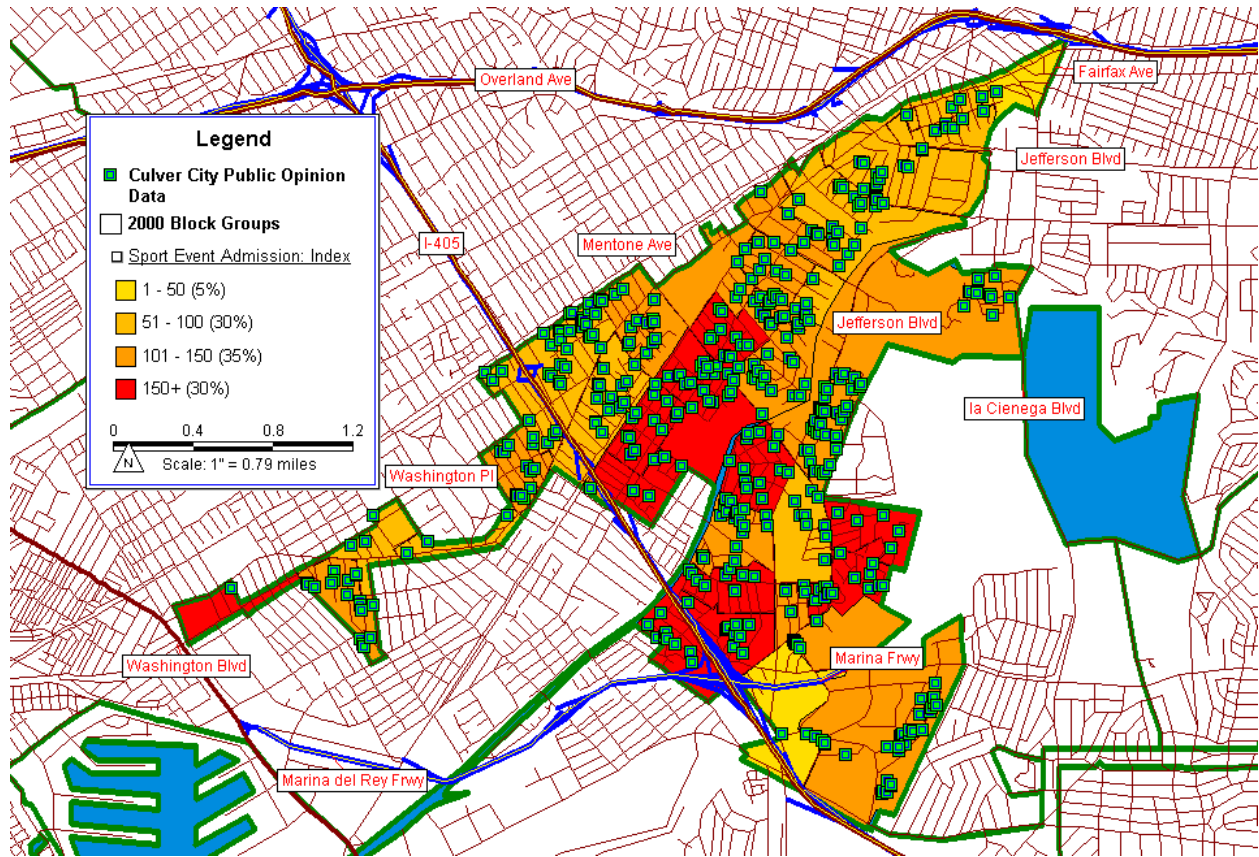
**Table 9. Leisure Indexes**

Leisure Indexes	Los Angeles County	Culver City
<b>Paid Sporting Event Admissions</b>	113	127
<b>Contributes to Charity</b>	118	129
<b>Contributes to Educational Organizations</b>	126	138
<b>Contributes to Political Organizations</b>	136	150
<b>Attends Auto Shows</b>	88	106
<b>Attends Zoo</b>	92	101
<b>Visits Theme Parks</b>	120	127
<b>Gambles at Casinos</b>	121	120

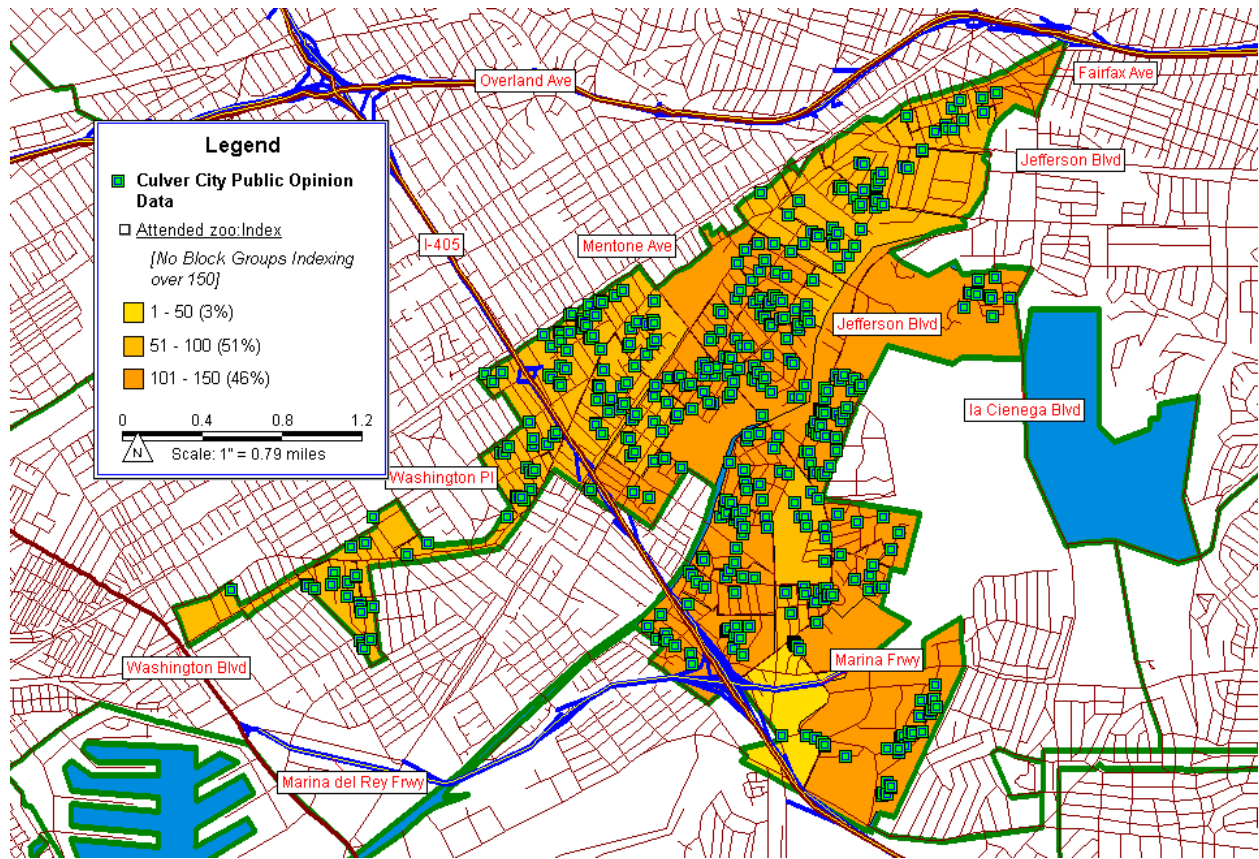
**Culver City Consumer Behavior Index: Contributes to Charity**



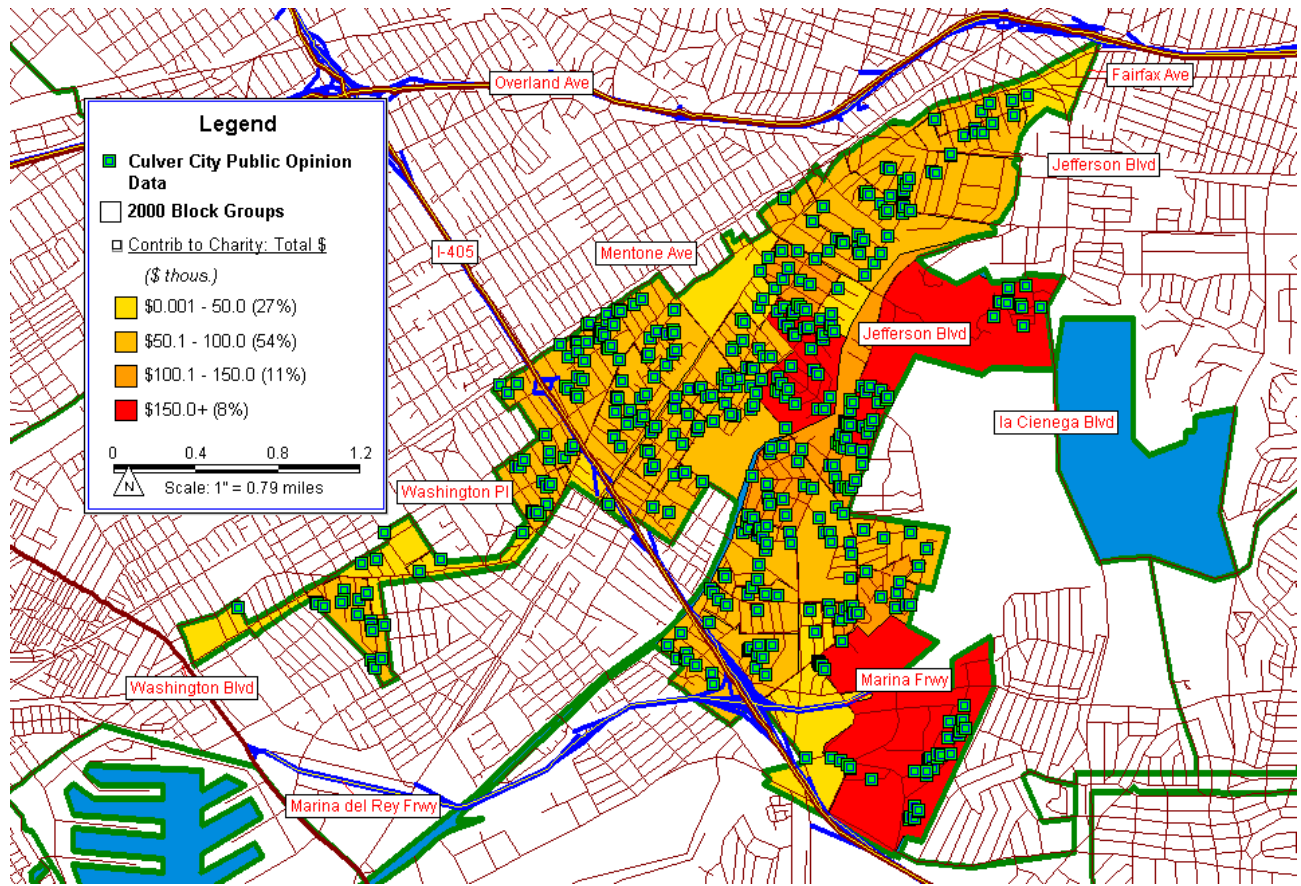
# Culver City Consumer Behavior Index: Paid to Attend Sports Events



# Culver City Consumer Behavior Index: Attends Zoos



# Culver City Consumer Behavior Index: Contributes to Charity (Total \$)

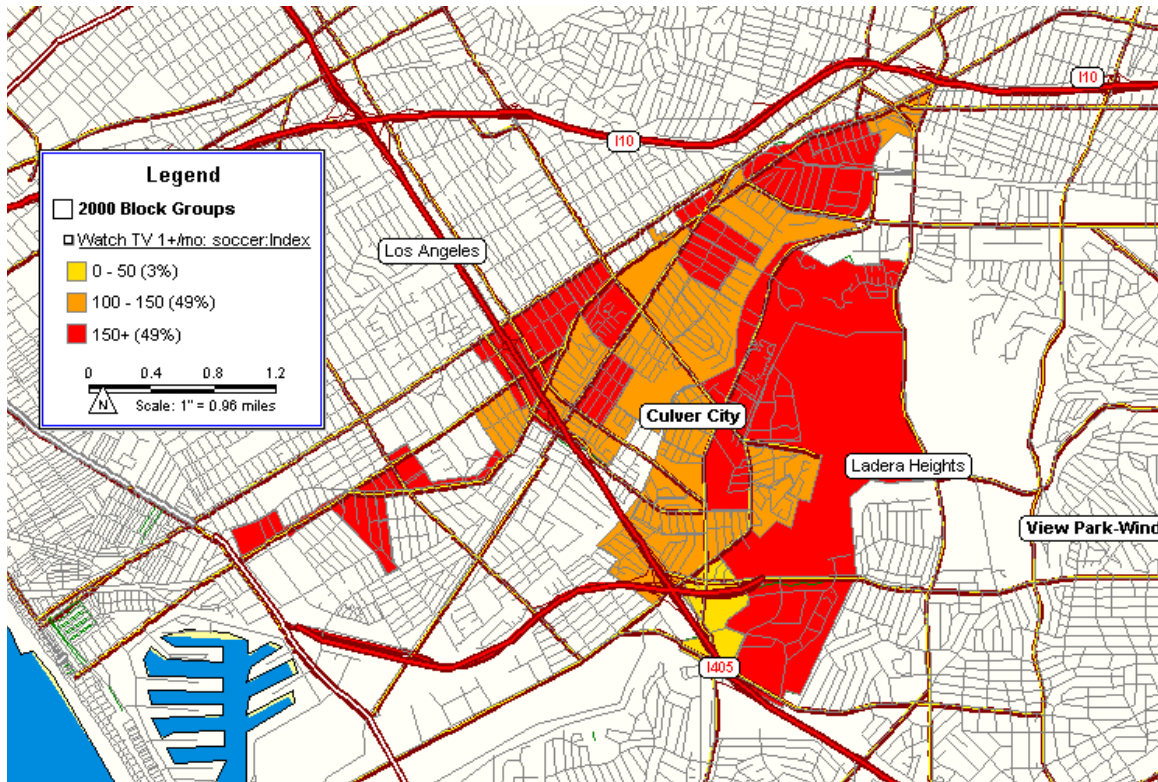


**Tables 10-11. Television Indexes**

Top 5 Television Indexes	Los Angeles County
Soccer	163
Bravo	141
The Box	125
Alpine Ski Jumping	124
Pay-Per-View Sports	113

Top 5 Television Indexes	Culver City
Bravo	177
Soccer	153
VH-1	127
The Box	126
MTV	115

**Culver City Consumer Behavior Index: Watches Soccer**

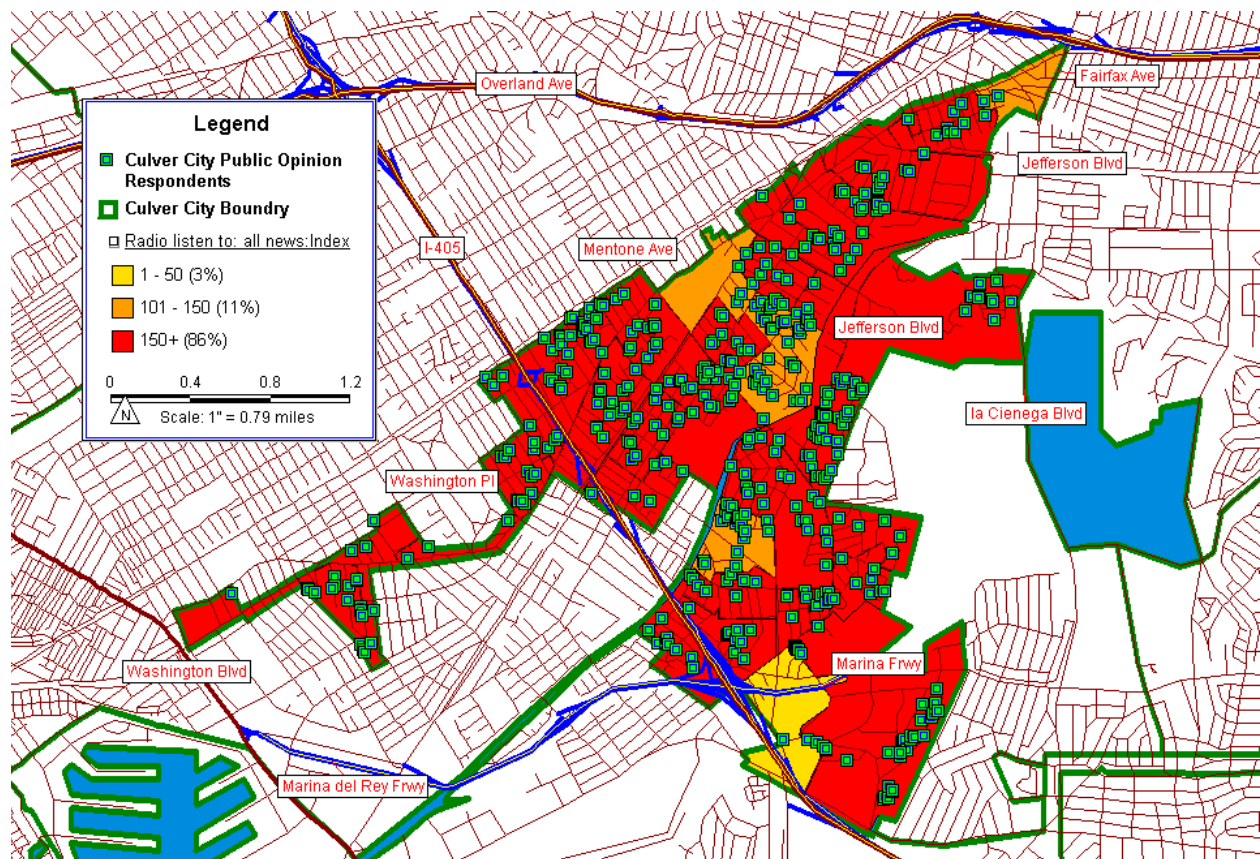


**Tables 12-13. Radio Indexes**

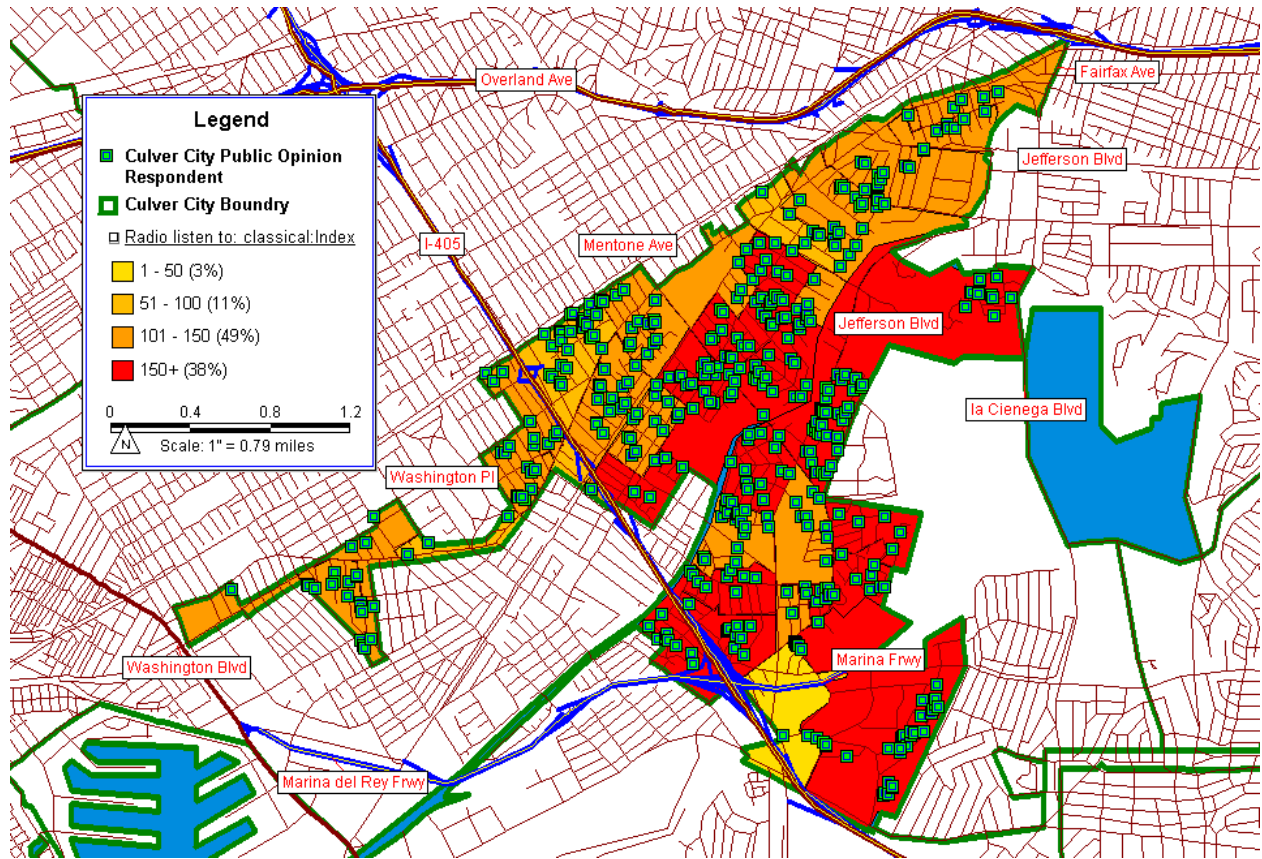
Top 5 Radio Indexes	Los Angeles County
Spanish	317
All News	184
New Adult Contemporary	158
Black	143
Classical	139

Top 5 Radio Indexes	Culver City
All News	245
Classical	209
Spanish	165
Jazz	154
Modern Rock	139

**Culver City Consumer Behavior Index: Listens to All News Radio**



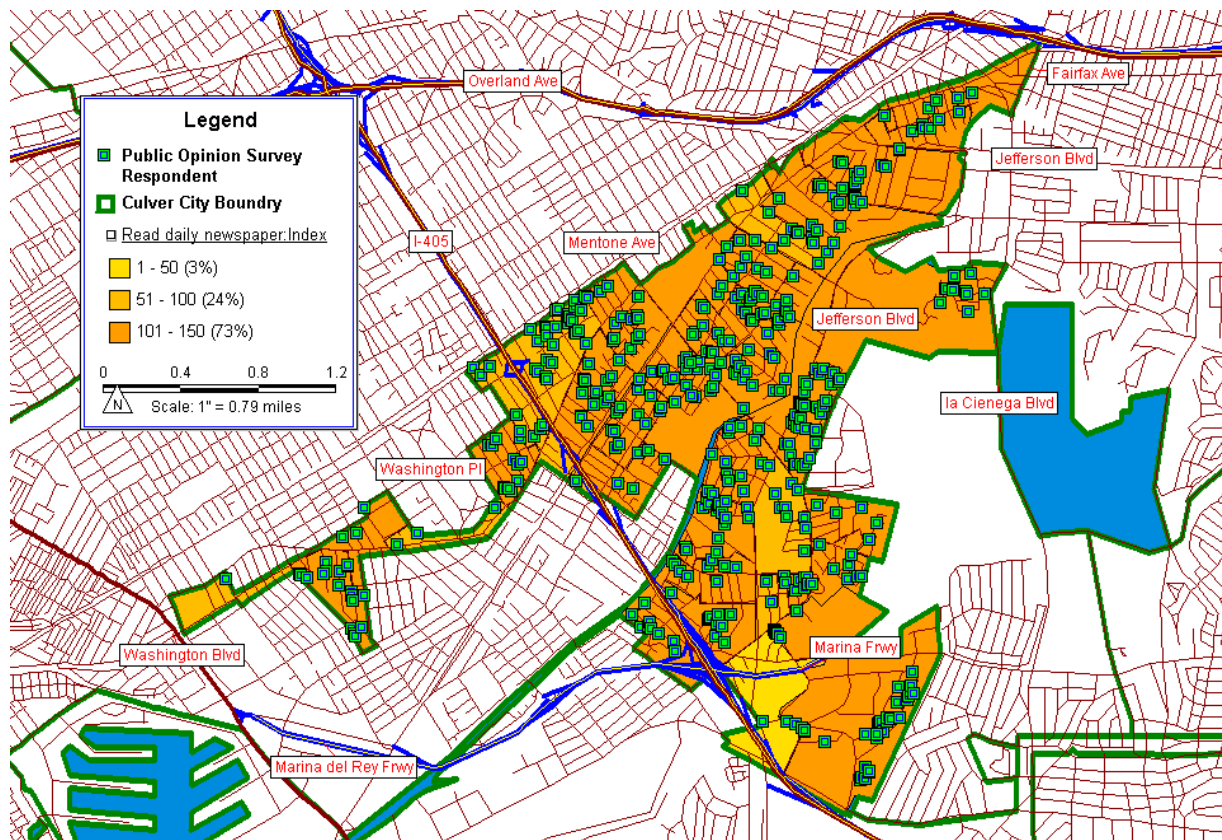
## Culver City Consumer Behavior Index: Listens to Classical Radio



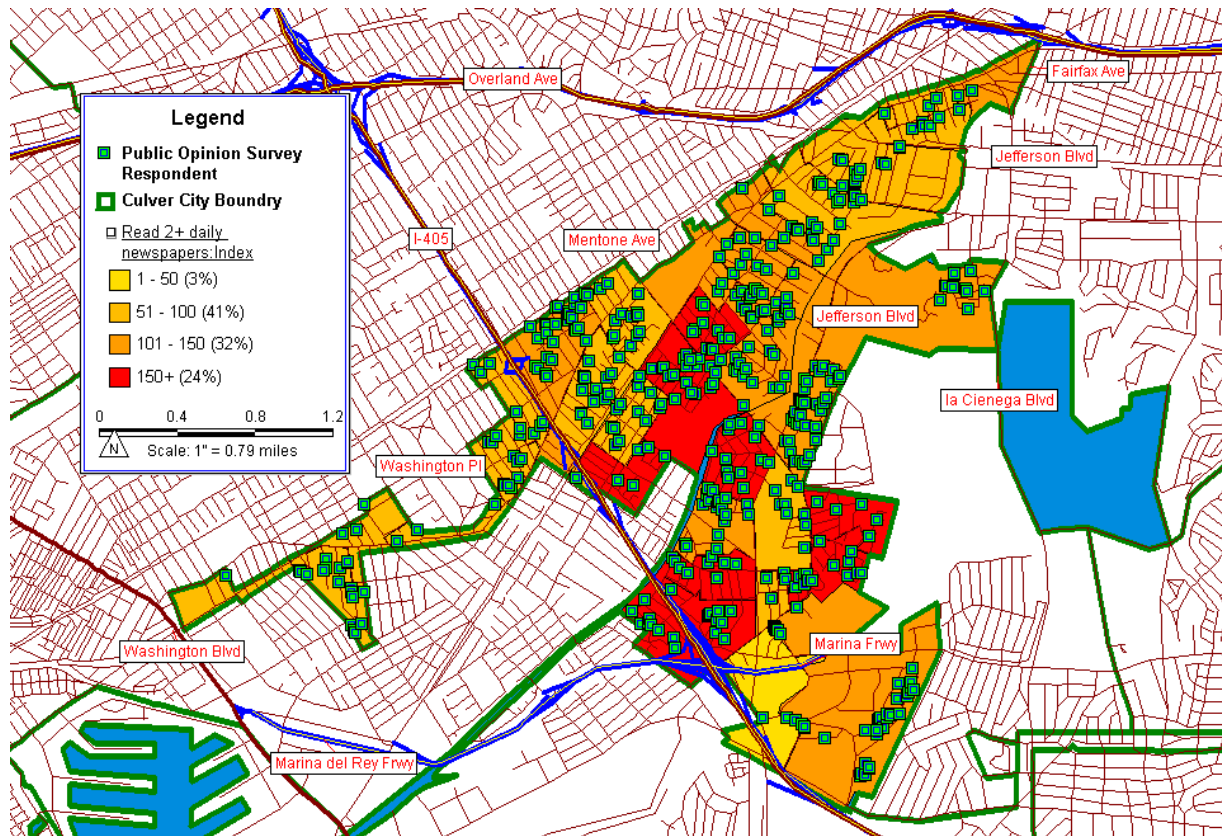
**Table 14. Newspaper Indexes**

Newspaper Indexes	Los Angeles County	Culver City
Reads Daily Newspaper	92	106
Reads 2+ Daily Newspapers	99	124
Reads Sunday Newspaper	89	101
Reads 2+ Sunday Newspapers	106	125
Reads Movie & Review Section	99	111
Heavy Newspaper Reader	94	117

**Culver City Consumer Behavior Index: Reads Daily Newspaper**



# Culver City Consumer Behavior Index: Read 2+ Daily Newspapers

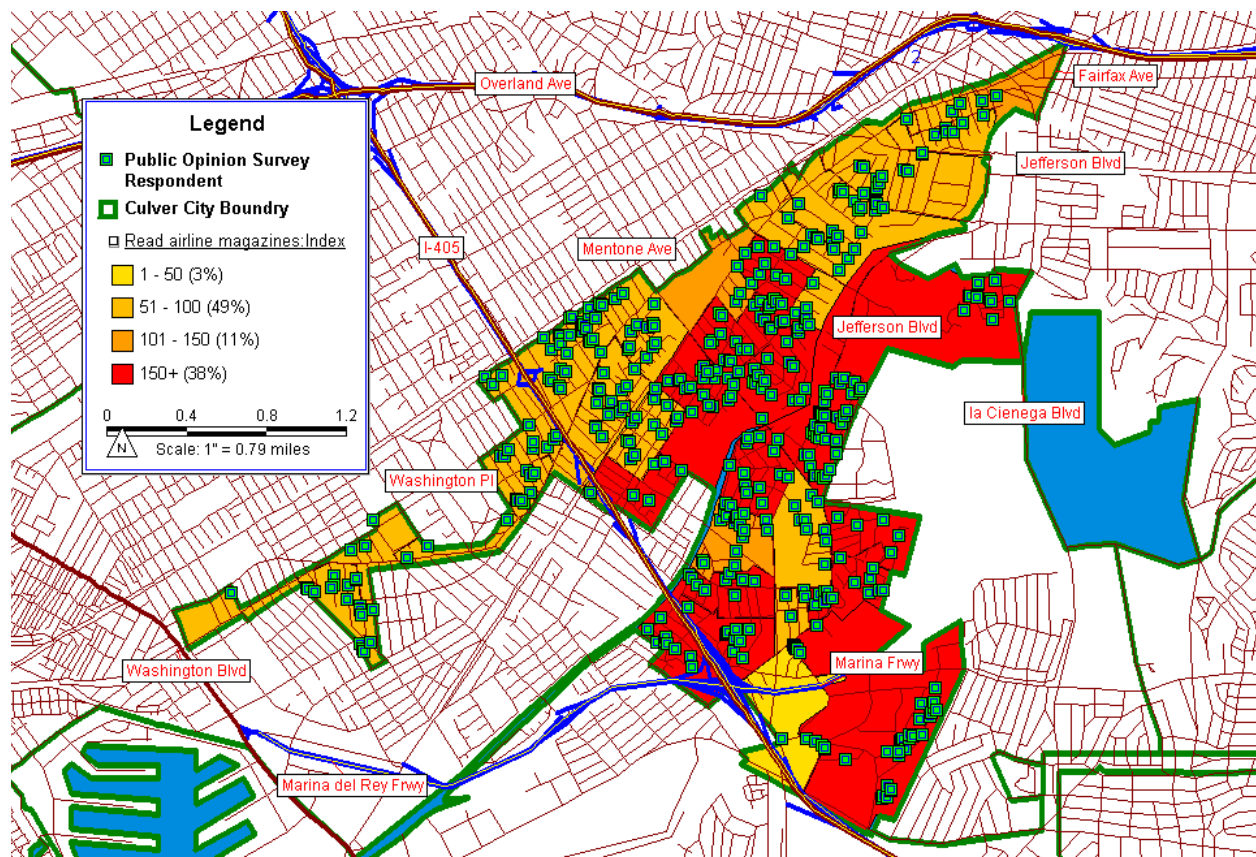


**Tables 15-16. Magazine Indexes**

Top 5 Magazine Indexes	Los Angeles County
Women's Fashion	147
Epicurean	122
Bridal	119
Airline	114
News-Weekly	114

Top 5 Magazine Indexes	Culver City
Airline	144
Travel	144
Epicurean	142
Business/Financial	128
Computer	127

**Culver City Consumer Behavior Index: Read Airline Magazines**



## NEEDS ASSESSMENT

Results based on surveys responses from existing Culver City Arts Organizations.

**Table 1. What, if any types of technical assistance services would be most valuable?**

	Frequency <u>n</u> =7	Percent
Audience Development/Marketing	4	57.1%
Space to Rent	1	14.3%
Grant Workshops/Fundraising	1	14.3%
Building Relationships with Schools/AiE Partnerships	1	14.3%

**Table 2. Please rate the level of importance of the following items to your organization:**

	Type of space	<u>n</u>	Average rating
A	Building a strong arts and cultural image for Culver City.	11	8.2
B	Raising public awareness about arts and cultural activities.	11	8.9
C	Creating art/cultural space.	10	8.9
D	Technical assistance available to my organization.	11	4.6
E	Increasing attendance/purchases and related earned income for arts and cultural groups and artists.	11	7.1
F	Increasing contributed income for arts and culture.	10	8.0
G	Increasing the variety of arts and cultural offerings in Culver City.	9	8.9
H	Strengthening the capacity of our arts and cultural organizations to provide quality programming.	10	8.5
I	Using arts and culture to develop one or more Culver City “cultural districts.”	10	5.7
J	Using arts and culture to help at-risk youth.	10	6.0
K	Using arts and culture to strengthen K-12 education.	10	6.4
L	Using the arts and culture as a tool for downtown economic development.	10	5.2
M	Using the arts and culture to attract more visitors to Culver City.	9	6.1
N	Building stronger partnership among regional arts and cultural groups.	9	6.2

**Table 3. Please enter the following information as completely as possible regarding the number of events and people served through your organization. Please use “other” categories as necessary to describe.**<sup>8</sup>

		Frequency <u>n</u> =7	Average audience
A	Total paid admissions	5	800
B	Total free admissions	7	1314
C	K-12 students in residencies	2	175
D	K-12 students at your facility	1	50
E	K-12 students at school performances/exhibits	4	645
F	K-12 students in after-school programs	1	50
G	Teacher professional development	-	-

**Table 4. Please rate the following statements about the Cultural Affairs Commission as a Municipal agency on a scale from 1-10, with 10 being the highest and 1 being the lowest.**

	About Cultural Affairs Commission	<u>n</u>	Average rating
A	My level of familiarity.	10	5.4
B	My level of satisfaction with communications.	10	4.9
C	My level of satisfaction with programs and services.	10	4.5

<sup>8</sup> The audience numbers vary per organizations. They range from 30 for K-12 at students school performances to 5,000 for the free admissions.