



ARGUMENT AND REBUTTAL FORM

RECEIVED

Business license fee

November 8, 2022

MEASURE I.D.

2022 AUG 19 PM 4:33

ELECTION DATE:

City of Culver City

JURISDICTION:

CITY CLERK
CITY OF CULVER CITY

(Please mark (x) in the appropriate box)

| | |
|---|--|
| <input checked="" type="checkbox"/> Argument in Favor | <input type="checkbox"/> Argument Against |
| <input type="checkbox"/> Rebuttal to Argument Against | <input type="checkbox"/> Rebuttal to Argument in Favor |

Statements will be printed in uniform type, style and spacing according to the County's system requirements. When preparing your statement, please use block paragraphs and single space format. Text submitted indented or centered will be typeset in block paragraph form. **Entire statements in all capital letters, bold and italics (or any combination of enhancements) are not acceptable. Indentations cannot be accommodated.** Words to be printed in **boldface type, underscored** and/or CAPITALIZED are to be clearly indicated. All statements should be checked by the authors for spelling and punctuation as the elections official is not permitted to edit any material contained therein. **NOTE:** Rebuttal arguments are not direct arguments. For example, a rebuttal to a direct argument in favor of a measure is NOT a direct argument against a measure. Please also note that rebuttal arguments are allowed only when both a direct argument for AND against a measure are filed.

ALL AUTHORS MUST SIGN ON THE REVERSE SIDE

Please attach typed statement to this form. Statements should be typed in upper and lower case letters. Statement will be typeset in the Official Sample Ballot Booklet using a standard font and size determined by the County. However, statements can be submitted using any standard font.

There is one thing that everyone in Culver City agrees on: we have a wonderful community! Your YES vote on Measure ___ can make Culver City even better.

Culver City has become a regional business hub, with some of the most dynamic companies on earth providing good jobs and legions of new customers for long-standing businesses. But Culver City's business tax hasn't been updated in nearly 60 years, is much lower than in neighboring cities, and treats micro-businesses the same as global corporations.

It's time for reform. It's time for Culver City to recognize both its value and the difference between your small business and the mega-corporations that have made our city home. And it's time to finish getting Culver City's fiscal house in order while providing the investments in people and public places that we all expect and deserve.

With Measure ___, Culver City will have the resources it needs to:

- reduce homelessness,
- invest in parks, transportation, and housing programs, and
- maintain quality emergency services and programs for seniors and local youth.

Measure ___ exempts the first \$200,000 of gross receipts, completely eliminating business license taxes for approximately 6,000 of Culver City's 8,000 businesses. It also adds a 0.01% surcharge that applies only to gross receipts over \$100,000,000—payable by the largest businesses operating in Culver City to account for their impacts on residents.

Over the past several years, voters have stepped up to begin eliminating Culver City's structural deficit, while investing millions of dollars in badly needed and long neglected maintenance and missing city services. Culver City's consumers did their part with two sales tax measures. Buyers and sellers of Culver City real estate contributed with a real estate transfer tax. Now it's time for Culver City businesses to chip in and fund the city where they make their fortunes.

Vote YES on Measure ___!

DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS
(Elections Code Section 9600)

All arguments concerning measures filed pursuant to Division 9 of the Elections Code shall be accompanied by the following declaration to be signed by each author of the argument/rebuttal. Names and titles listed will be printed in the Voter Information portion of the Official Sample Ballot Booklet in the order provided below.

The undersigned author(s) of the: Argument in Favor Rebuttal to Argument Against
 Argument Against Rebuttal to Argument in Favor

of ballot measure Business License Fee Reform at the General Election
(name and/or letter) (title of election)

election for the City of Culver City to be held on _____
hereby state that such argument is true and correct to the
(date)

best of his/her/their knowledge and belief.

| | | | |
|----|--|--|------------------------------|
| 1. | <u>Harden Alexander "Alex" Fisch</u> Printed Name | | <u>Aug. 18, 2022</u> Date |
| | <u>Culver City City Councilmember</u> Title to Appear on Argument | | |
| 2. | <u>Yasmine-Imani McMorrin</u> Printed Name | | <u>Aug. 18, 2022</u> Date |
| | <u>Culver City City Councilmember</u> Title to Appear on Argument | | |
| 3. | <u>Nancy Barba</u> Printed Name | | <u>Aug. 18, 2022</u> Date |
| | <u>Planning Commission Chair</u> Title to Appear on Argument | | |
| 4. | <u>Dylan Gottlieb</u> Printed Name | | <u>Aug. 18, 2022</u> Date |
| | <u>Homeowner CC</u> Title to Appear on Argument | | |
| 5. | <u>Jolene Swain</u> Printed Name | | <u>Aug. 18, 2022</u> Date |
| | <u>Resident/Social Worker</u> Title to Appear on Argument | | |

IMPORTANT FILING INFORMATION: I, Harden Alexander Fisch am the designated filer of the above titled argument/rebuttal. Please notify me of any questions pertaining to this filing. Below is my contact information.
Mailing Address: 9770 Culver Blvd, Culver City CA 90232 E-Mail Address: alex.fisch@culvercity.org
Contact Numbers: 424-253-4724 Daytime Evening

OFFICE USE ONLY

| | Word Counts |
|----------------------|-------------|
| NUMBER OF WORDS: | |
| PROJECT CODE NUMBER: | |
| ELECTION DEPUTY: | |

RECEIVED
2022 AUG 19 PM 4:38
CITY CLERK
Time Stamp