Culver City Speaker Series: Addressing Homelessness

Phil Ansell, Director of the LA County Homeless Initiative
February 4, 2020
HOMLESSNESS IN LOS ANGELES COUNTY

58,000+
People experienced homelessness on a given night in Jan 2019

44,000+
People experiencing homelessness that are unsheltered

14,000+
People living in vehicles, tents, and makeshift shelters

UP-TO-DATE INFORMATION IS AVAILABLE AT HTTP://HOMELESS.LACOUNTY.GOV
### 2019 Homeless Count by Service Planning Area

<table>
<thead>
<tr>
<th>Region</th>
<th>Count</th>
<th>County Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPA 1 Antelope Valley</td>
<td>3,293</td>
<td>5.6%</td>
</tr>
<tr>
<td>SPA 2 San Fernando Valley</td>
<td>8,047</td>
<td>13.7%</td>
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<tr>
<td>SPA 3 San Gabriel Valley</td>
<td>5,021</td>
<td>8.5%</td>
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<tr>
<td>SPA 4 Metro</td>
<td>16,401</td>
<td>27.8%</td>
</tr>
<tr>
<td>SPA 5 West</td>
<td>5,223</td>
<td>8.9%</td>
</tr>
<tr>
<td>SPA 6 South</td>
<td>9,629</td>
<td>16.3%</td>
</tr>
<tr>
<td>SPA 7 East</td>
<td>5,040</td>
<td>8.6%</td>
</tr>
<tr>
<td>SPA 8 South Bay</td>
<td>6,282</td>
<td>10.7%</td>
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Up-to-date information is available at [HTTP://HOMELESS.LACOUNTY.GOV](http://HOMELESS.LACOUNTY.GOV)
WHAT ARE WE DOING?

LOS ANGELES COUNTY HOMELESS INITIATIVE:

• Inclusive and collaborative planning process, with participation from 25 County departments, 30 cities, and over 100 community organizations.

RESULTS: 51 strategies to combat and prevent homelessness as a result of the policy design process.

SIX CATEGORIES:

- Prevent Homelessness
- Subsidize Housing
- Increase Income
- Provide Case Management and Services
- Create a Coordinated System
- Increase Affordability/Homeless Housing
MEASURE H MOSTLY PROVIDES SERVICES AND RENTAL SUBSIDIES

March 7, 2017: Measure H passes with 69.34% voter approval.

¼ CENT SALES TAX

$355M ANNUALLY

10 YEARS

PROJECTED TO:

- Help 45,000 family members and individuals move from homelessness to permanent housing within the first five years.

- Enable 30,000 additional family members and individuals to avoid becoming homeless within the first five years.
FY 19-20 FUNDING COMMITMENTS

MAY 14, 2019: The Board allocated $460 million in Measure H funding for FY 2019-20, including:

- **PREVENTION**
  - $23 MILLION

- **OUTREACH**
  - $29 MILLION

- **PERMANENT SUPPORTIVE HOUSING**
  - $77 MILLION

- **RAPID RE-HOUSING**
  - $85 MILLION

- **SHELTER / INTERIM HOUSING**
  - $126 MILLION

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Revenue from Measure H flows from County Departments and lead agencies into communities countywide, where it is put to work based on need.
KEY OUTCOMES
July 2017 – September 2019

22,098 individuals and family members have been newly engaged by outreach teams.

34,920 entered crisis, bridge, and interim housing funded in whole or in part by Measure H.

17,805 secured permanent housing specifically through funding from Measure H.

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We housed **more people than ever**, yet our housing affordability crisis drove a net rise in homelessness.

**721,000**
Severely rent-burdened LA households

**5,643** people prevented from entering homelessness

<table>
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<tr>
<th>2018 Point-in-time count</th>
<th>2019 Point-in-time count</th>
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<tbody>
<tr>
<td><strong>52,765</strong></td>
<td><strong>58,936</strong></td>
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<tr>
<td>Estimated inflow over 2018</td>
<td>Estimated other exits to housing</td>
</tr>
<tr>
<td>54,882</td>
<td>27,080</td>
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<tr>
<td>People placed in homes</td>
<td></td>
</tr>
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<td>21,631</td>
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HOMELESSNESS INFLOW IS ONE OF OUR GREATEST CHALLENGES

23% of those counted in LA CoC Fell into homelessness for the first time in 2018

40% of those counted in LA CoC Were in their first episode of homelessness (which began pre-2018)

→ More than half of people experiencing first-time homelessness cited “Economic Hardship” as leading factor
PARTNERING TO SUCCEED

PARTNERSHIPS

- The County is partnering with cities, faith organizations, service providers, businesses, and community members to bring our homeless neighbors home.

- **41 cities** completed homelessness plans through County-funded grants.
  - 34 grants (covering 31 cities) to support the implementation of these plans are in the process of being executed.

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WESTSIDE COUNCIL OF GOVERNMENTS GRANTS

- **Culver City**: $425,000 for feasibility studies of motel reuse, inclusionary zoning ordinance, manufactured/modular housing; and landlord incentive program.

- **Santa Monica**: $300,000 for a permanent housing feasibility study.

- **West Hollywood**: $300,000 for a bridge and/or permanent housing feasibility study.

- **Westside COG**: $30,000 for Regional Coordination and $685,827 for Innovation Funds.
JOIN THE MOVEMENT
to prevent and combat homelessness
QUESTIONS?

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