



The Los Angeles County
HOMELESS INITIATIVE
REAL HELP. LASTING CHANGE.



Culver City Speaker Series: Addressing Homelessness

Phil Ansell, Director of the LA County Homeless Initiative

February 4, 2020

HOMELESSNESS IN LOS ANGELES COUNTY



58,000+

People experienced homelessness on a given night in Jan 2019

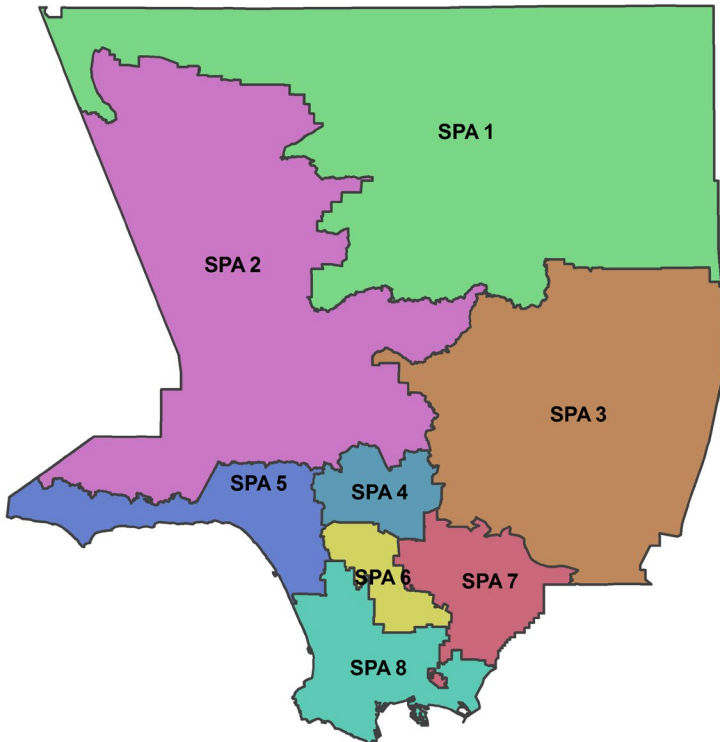
44,000+

People experiencing homelessness that are unsheltered

14,000+

People living in vehicles, tents, and makeshift shelters

2019 HOMELESS COUNT BY SERVICE PLANNING AREA



Region	Count	County Share
SPA 1 Antelope Valley	3,293	5.6%
SPA 2 San Fernando Valley	8,047	13.7%
SPA 3 San Gabriel Valley	5,021	8.5%
SPA 4 Metro	16,401	27.8%
SPA 5 West	5,223	8.9%
SPA 6 South	9,629	16.3%
SPA 7 East	5,040	8.6%
SPA 8 South Bay	6,282	10.7%

WHAT ARE WE DOING?

LOS ANGELES COUNTY HOMELESS INITIATIVE:

- Inclusive and collaborative planning process, with participation from **25** County departments, **30** cities, and over **100** community organizations.

RESULTS: **51 strategies** to combat and prevent homelessness as a result of the policy design process.

SIX CATEGORIES:

- Prevent Homelessness
- Subsidize Housing
- Increase Income
- Provide Case Management and Services
- Create a Coordinated System
- Increase Affordability/Homeless Housing



MEASURE H MOSTLY PROVIDES SERVICES AND RENTAL SUBSIDIES

March 7, 2017: Measure H passes with 69.34% voter approval.

**1/4 CENT
SALES TAX**

**\$355M
ANNUALLY**

**10
YEARS**

PROJECTED TO:

- Help **45,000** family members and individuals move from homelessness to permanent housing within the ***first five years***.
- Enable **30,000** additional family members and individuals to avoid becoming homeless within the ***first five years***.



FY 19-20 FUNDING COMMITMENTS

MAY 14, 2019: The Board allocated **\$460 million** in Measure H funding for FY 2019-20, including:

PREVENTION
\$23 MILLION

OUTREACH
\$29 MILLION

**PERMANENT
SUPPORTIVE
HOUSING**
\$77 MILLION

**RAPID
RE-HOUSING**
\$85 MILLION

SHELTER / INTERIM HOUSING
\$126 MILLION



FLOW OF MEASURE H FUNDS



Revenue from **Measure H** flows from County Departments and lead agencies into **communities countywide**, where it is put to work based on need.

KEY OUTCOMES

July 2017 – September 2019



22,098

individuals and family members have been newly engaged by outreach teams.



34,920

entered crisis, bridge, and interim housing funded in whole or in part by Measure H.



17,805

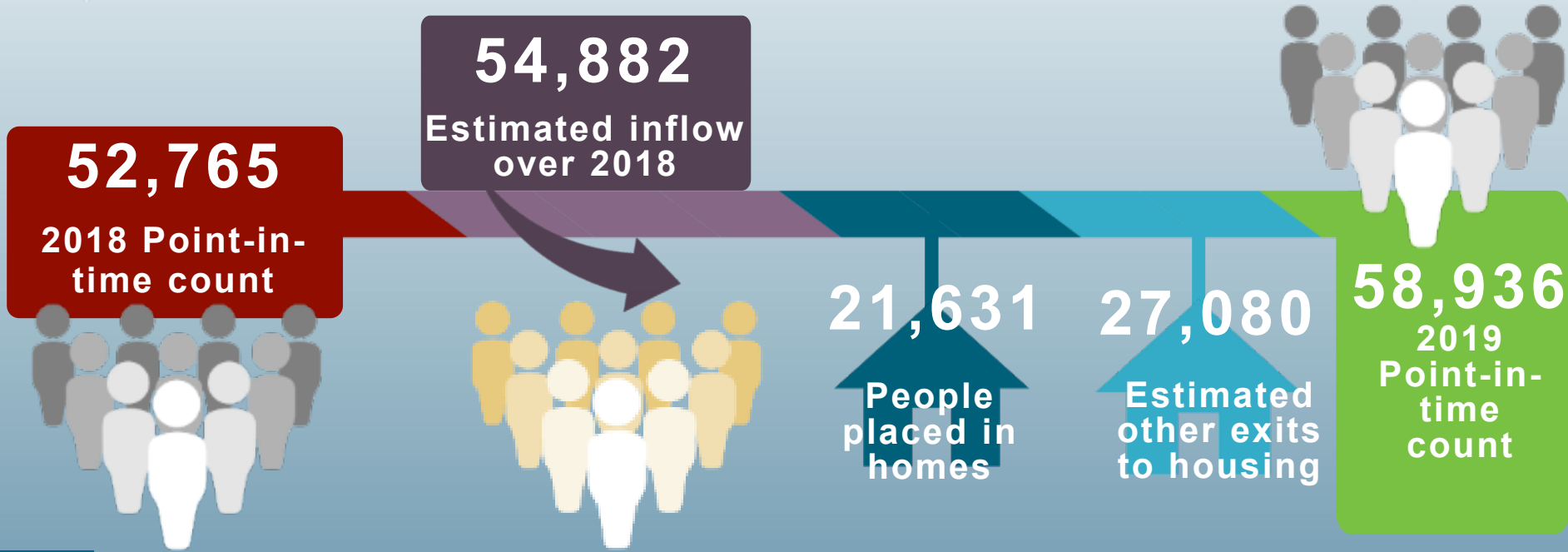
secured permanent housing specifically through funding from Measure H.



We housed more people than ever, yet our housing affordability crisis drove a net rise in homelessness

721,000
Severely rent-burdened LA households

5,643 people prevented from entering homelessness



HOMELESSNESS INFLOW IS ONE OF OUR GREATEST CHALLENGES

23%

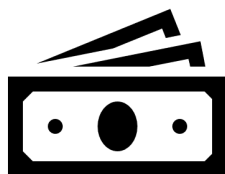
of those counted
in LA CoC

Fell into homelessness
for the first time in 2018

40%

of those counted
in LA CoC

Were in their first episode
of homelessness (which
began pre-2018)



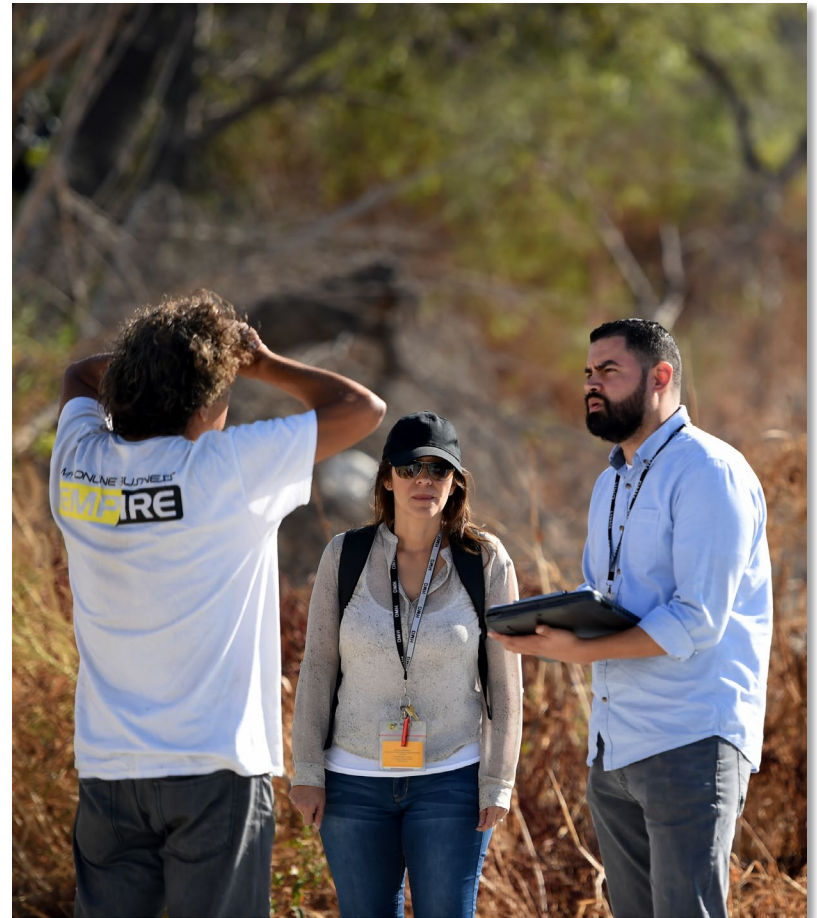
→ More than half of people experiencing first-time homelessness cited “Economic Hardship” as leading factor



PARTNERING TO SUCCEED

PARTNERSHIPS

- The County is partnering with **cities, faith organizations, service providers, businesses,** and **community members** to bring our homeless neighbors home.
- **41 cities** completed homelessness plans through County-funded grants.
 - 34 grants (covering 31 cities) to support the implementation of these plans are in the process of being executed.





WESTSIDE COUNCIL OF GOVERNMENTS GRANTS

- **Culver City:** \$425,000 for feasibility studies of motel reuse, inclusionary zoning ordinance, manufactured/modular housing; and landlord incentive program.
- **Santa Monica:** \$300,000 for a permanent housing feasibility study.
- **West Hollywood:** \$300,000 for a bridge and/or permanent housing feasibility study.
- **Westside COG:** \$30,000 for Regional Coordination and \$685,827 for Innovation Funds.



JOIN THE MOVEMENT

to prevent and combat homelessness



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UP-TO-DATE INFORMATION IS AVAILABLE AT [HTTP://HOMELESS.LACOUNTY.GOV](http://homeless.lacounty.gov)

QUESTIONS?

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