

Rebuttal to the Argument against Measure CC

Let's keep to the facts about Measure CC:

- Measure CC will NOT raise your taxes. It extends for ten years a sales tax that shoppers in Culver City already pay.
- Without the revenue from Measure CC, Culver City will need to cut services equal to the budget of the entire Parks, Recreation, and Community Services Department.
- The \$23 million for housing and homelessness services represents five years of programs bankrolled by other government entities like the county, the former redevelopment agency, and the state—NOT local sales tax.
- Culver City employees, including executives, earn salaries that are competitive with similar cities. That's how we attract and retain great employees.

Measure CC is an essential part of how Culver City will meet the financial challenges of the future while serving people's day-to-day needs now.

Vote YES for Culver City.

Vote YES on CC.

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