



City of Culver City Five Year Strategic Plan



Fiscal Year 2018-19 to Fiscal Year 2022-23

Adopted by the City Council on October 22, 2018

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City of Culver City Five Year Strategic Plan

City Council



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Goal One

Ensure Long-Term Financial Stability

Culver City is committed to maintaining financial stability through diverse sources of revenue, effective and transparent systems, and good oversight and financial stewardship. The City of Culver City recognizes that successful businesses and partnerships bring jobs and opportunities to the City and provide tax revenues that benefit the entire community.

Objective 1: Identify New Sources of Revenue

Initiatives

- Attract major hotel development
- Revise business tax structure
- Explore opportunities for public/private partnerships
- Explore opportunities for 2028 Olympics

Objective 2: Maximize Existing Sources of Revenue

Initiatives

- Increase sales tax

Goal Indicators

- Ballot measure to change height limit in transit district
- Revenue increases from changes in business tax structure
- Public/private partnerships increased
- Partnership for 2028 Olympics created
- Revenue increases through changes in Sales Tax



Goal Two

Enhance Mobility and Transportation

Culver City will develop and maintain an integrated multi-modal transportation system to provide transportation access to all residents and visitors.

Objective 1: Improve transportation infrastructure

Initiatives

- Improve circulation by creating alternative modes of transportation
- Reduce traffic congestion through recommendations from TOD visioning and microtransit studies of the main corridor

Goal Indicators

- Data from assessments and studies collected and analyzed.
- Community is informed of challenges, opportunities and recommendations.



Goal Three

Revitalize Ballona Creek

Culver City will continue to support the long-term renewal and revitalization of Ballona Creek as a recreational facility for bikers, walkers, joggers and skaters.

Objective 1: Increase utilization of Ballona Creek

Initiatives

- Extend Ballona Creek Bike Path to improve mobility and provide greater access to the Metro Expo Line Station

Goal Indicators

- Culver City and partners receive an Environmental Impact Bond
- Planning for bike path extension is conducted



Goal Four

Enhance Housing and Homeless Services

All residents of Culver City should have access to affordable, quality housing. Culver City is committed to facilitating housing opportunities that meet the life-cycle needs of persons of all economic levels.

Objective 1: Increase options for affordable housing

Initiatives

- Implement Community Development Housing Plan in partnership with Los Angeles County
- Work with private developers to increase affordable housing

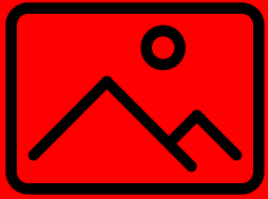
Objective 2: Decrease homelessness

Initiative

- Increase transitional housing for homeless families

Goal Indicators

- Housing options for lower-income residents will be identified
- Support services for families identified through partnerships
- More temporary housing options are available for homeless families
- Decreased numbers of homeless families



Goal Five

Transform Inglewood Oil Field

The City of Culver City will transform the Inglewood Oil Field from a gray infrastructure to a green infrastructure.

Objective 1: Create a vision for future use of the Inglewood Oil Field

Initiative

- Conduct Amortization Study

Goal Indicator

- Recommendations regarding future land uses for the Inglewood Oil Field provided