



A CITY FOR EVERYONE:
TEN KEY CONSIDERATIONS FOR
FORGING A MORE INCLUSIVE FUTURE

 10.11.18

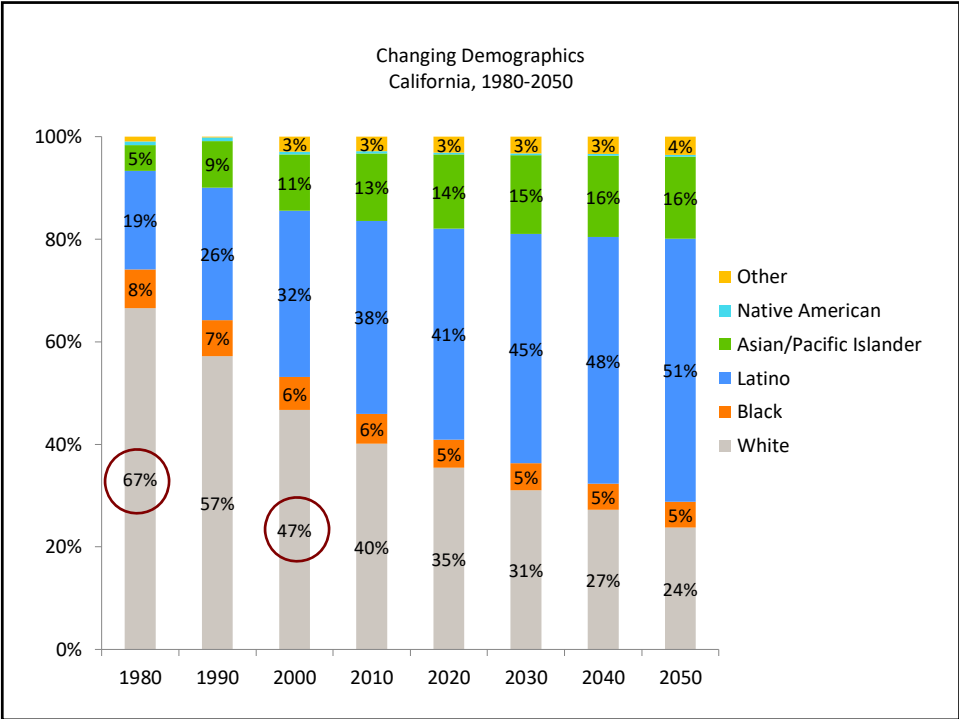
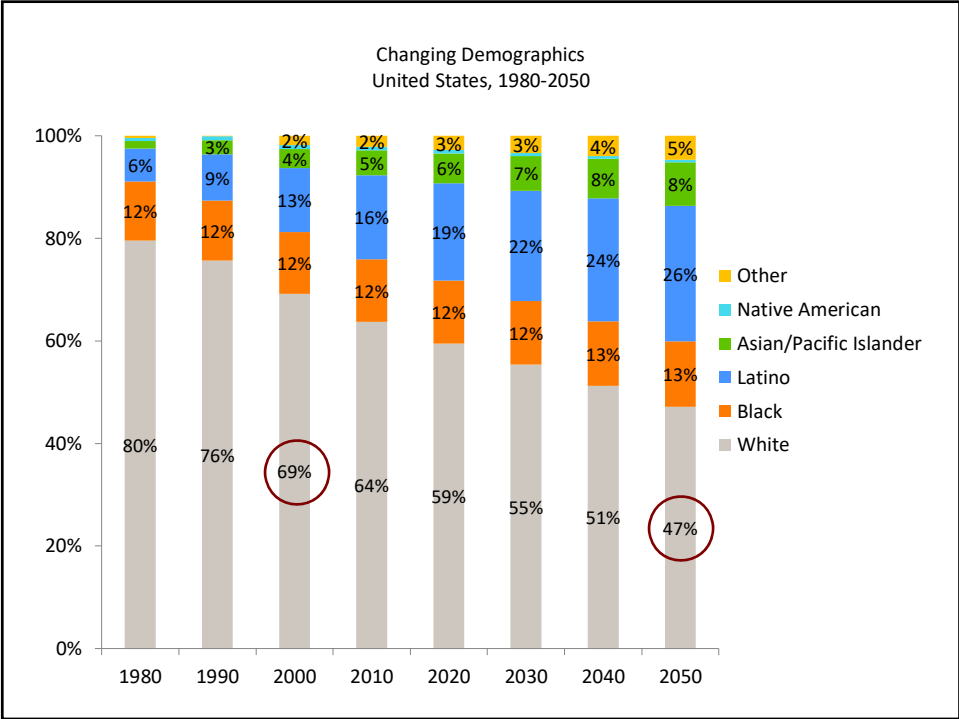
MANUEL PASTOR

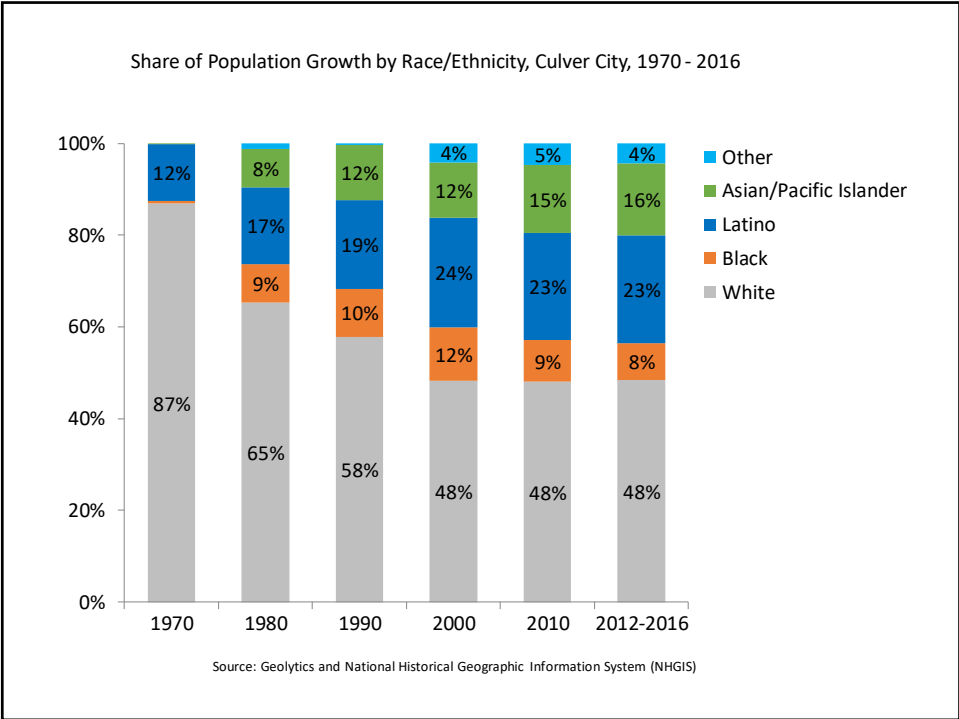
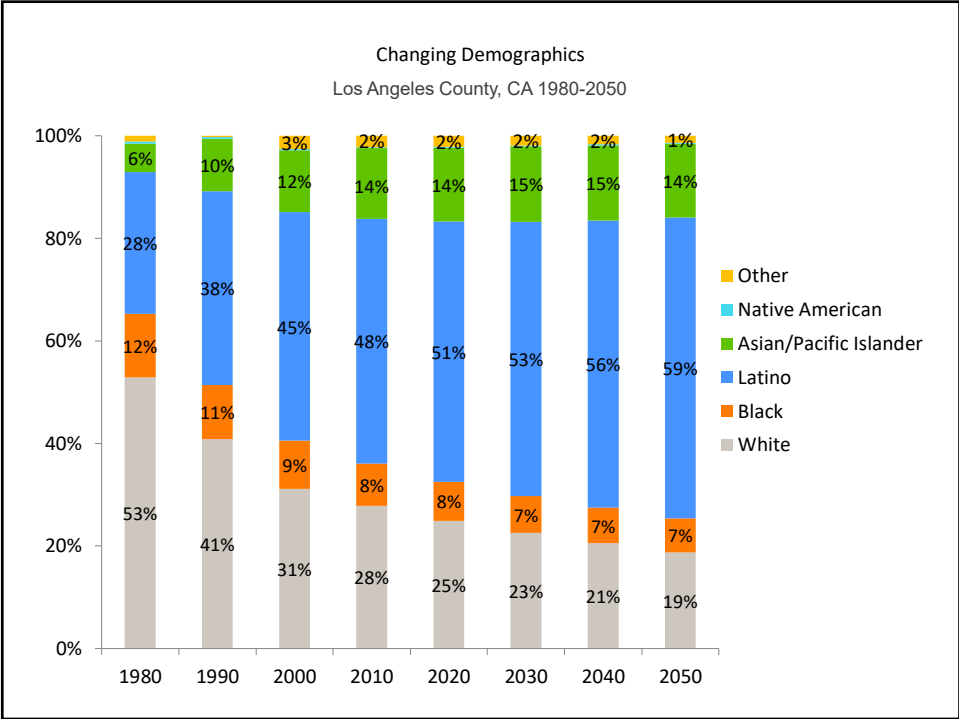
 @Prof_MPastor

DEMOGRAPHIC SHIFTS

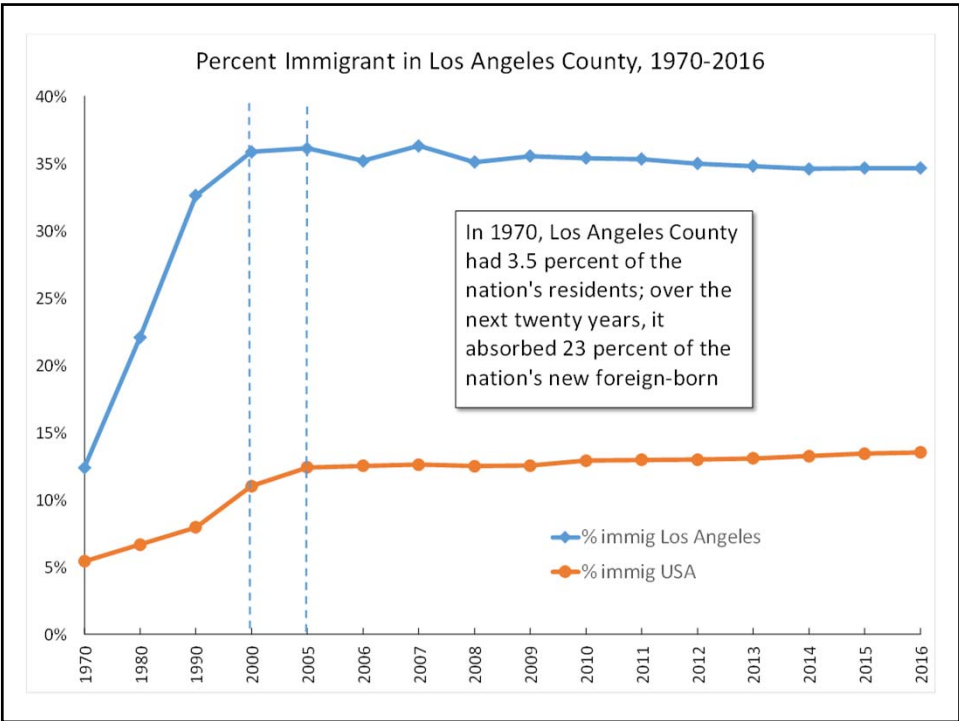
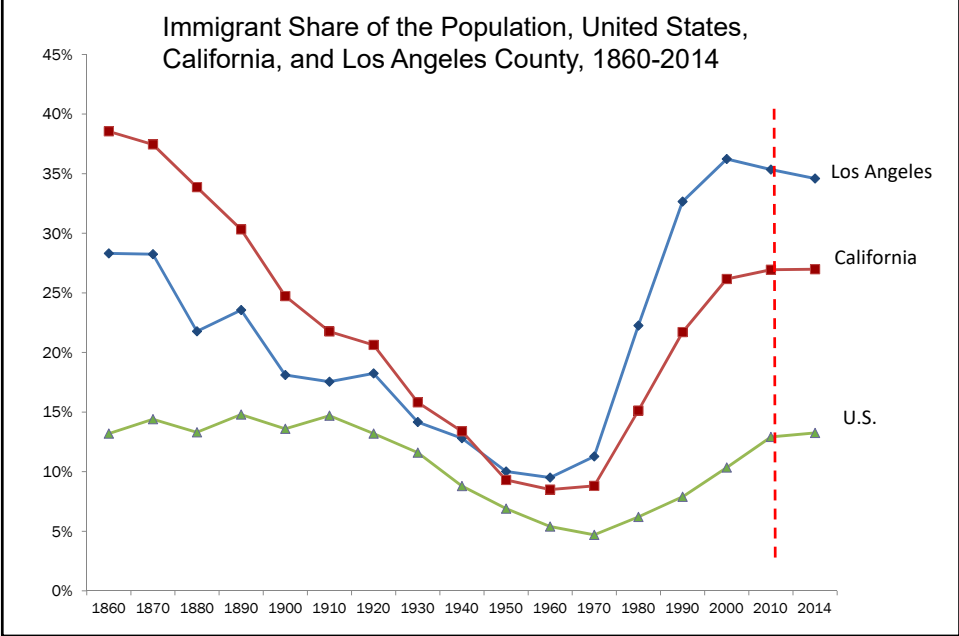
1. Slowing Demographic Change at Macro-level
2. The Action: Micro-level Changes in Demography
3. Legacy Impacts in Terms of a “Racial Generation Gap”

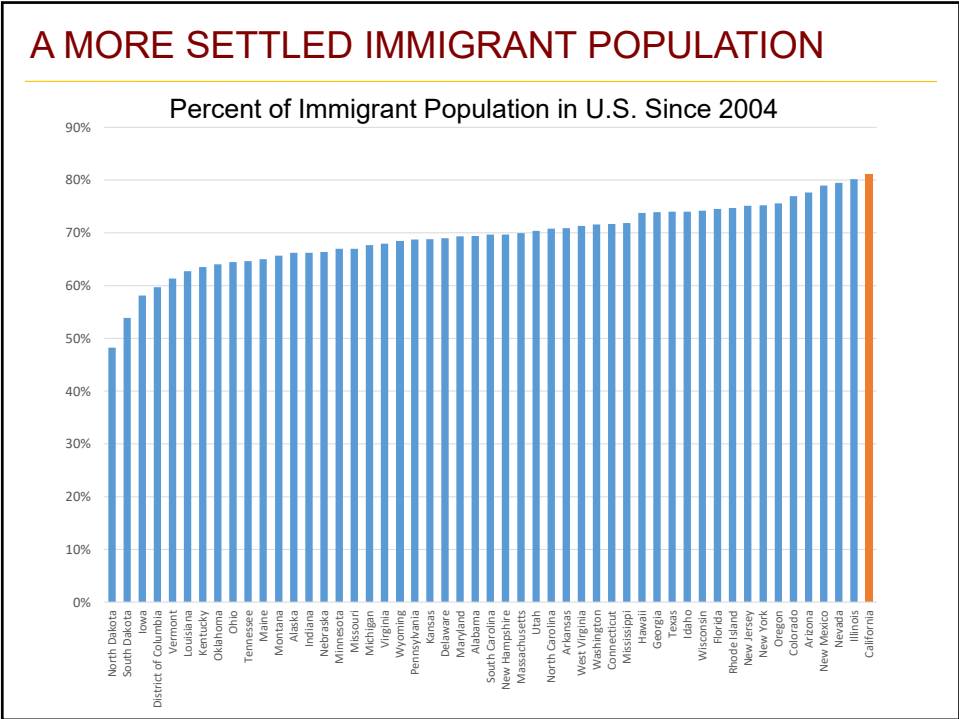
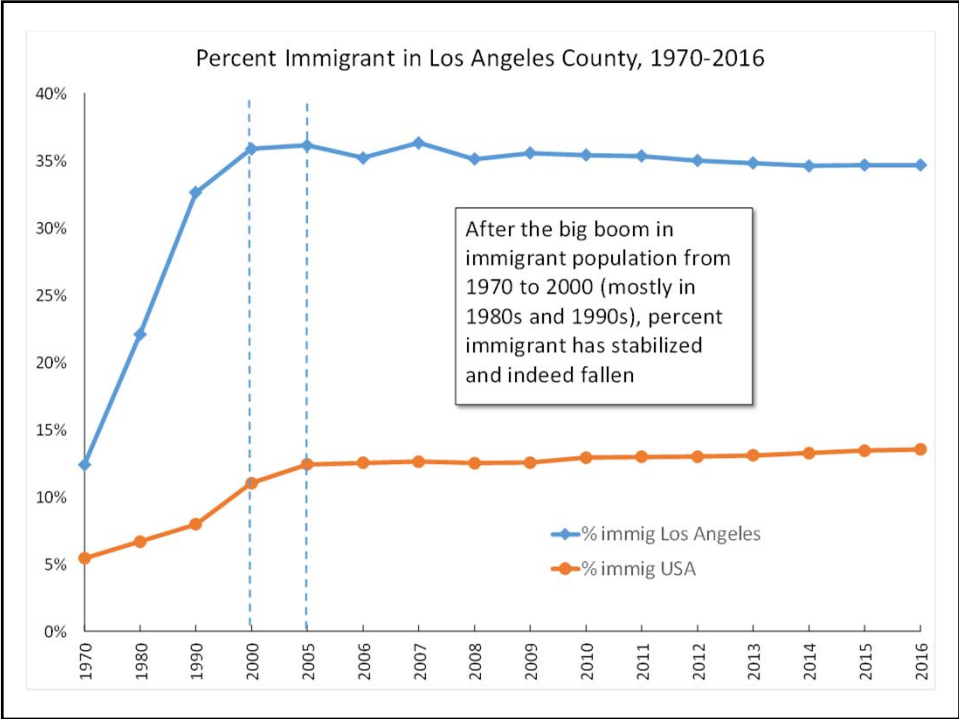






IMMIGRATION AS A (NON-) FACTOR





LEGACY OF CHANGE

In Los Angeles County, foreign-born constitute:

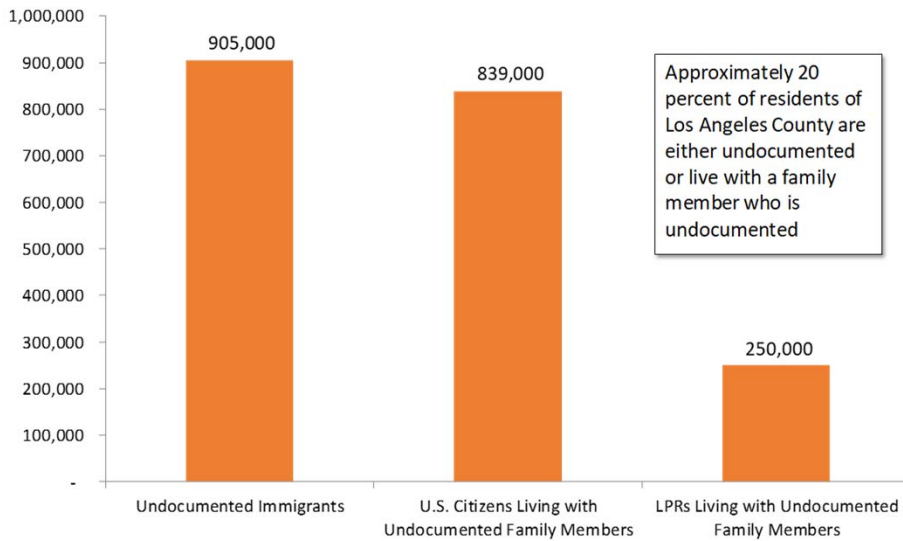
- just over a **third** of the population, and
- **nearly half** (44%) of the workforce

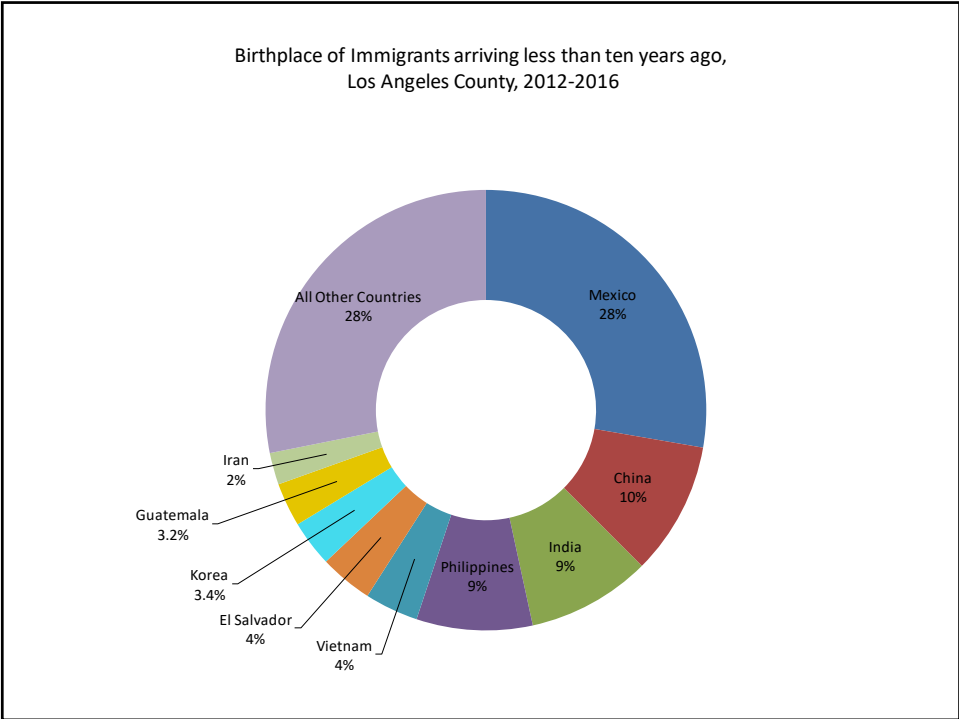
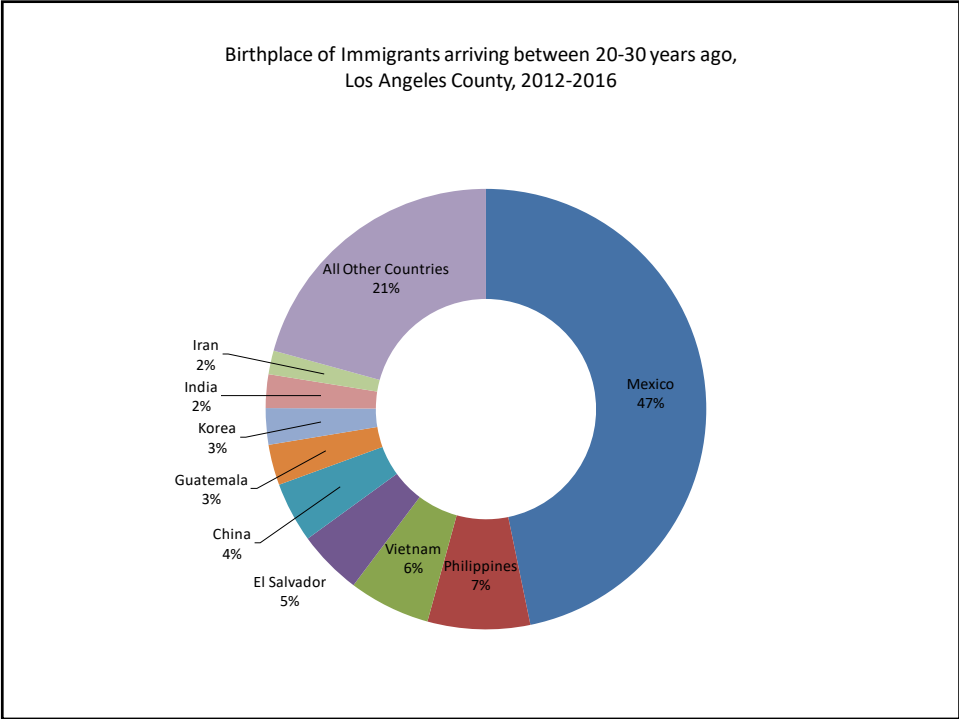
And **over 60%** of children have at least one immigrant parent.

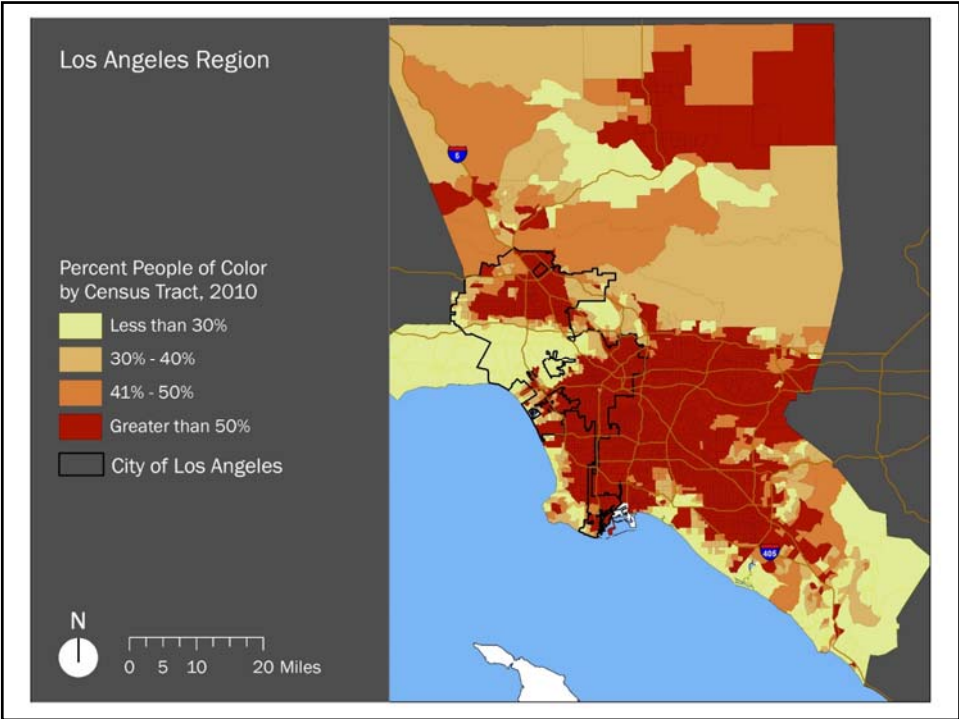
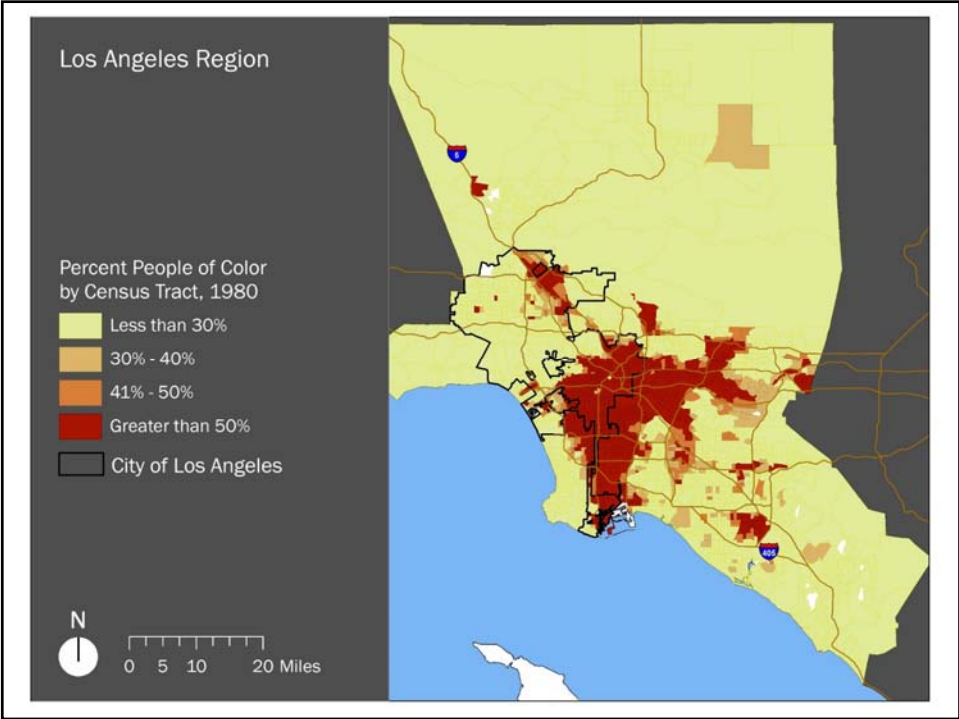
And a significant population that is **undocumented** but **deeply rooted**

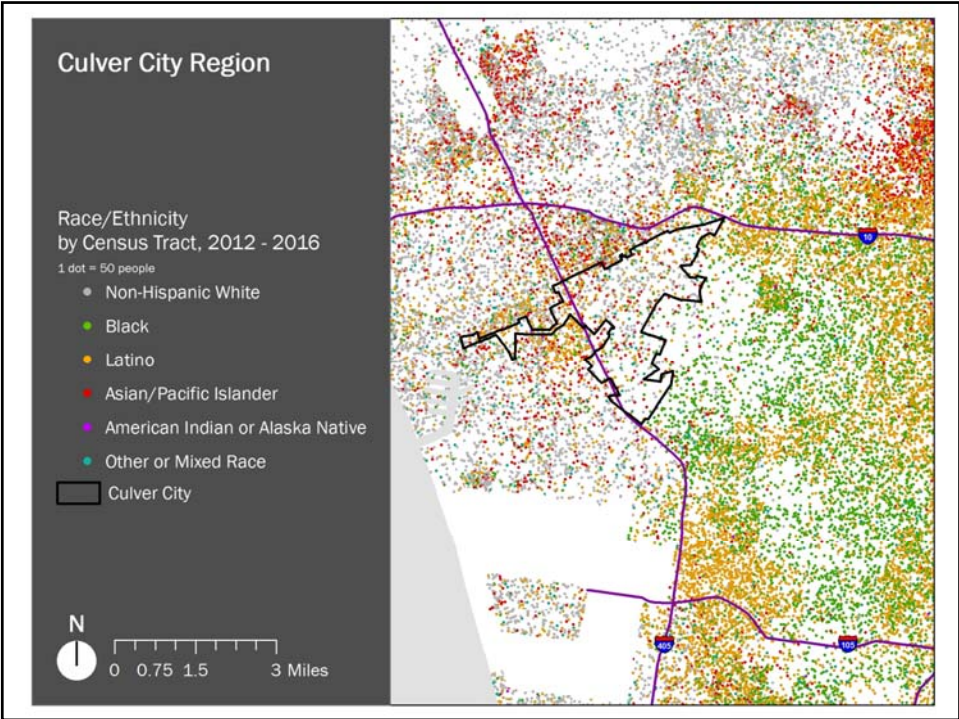
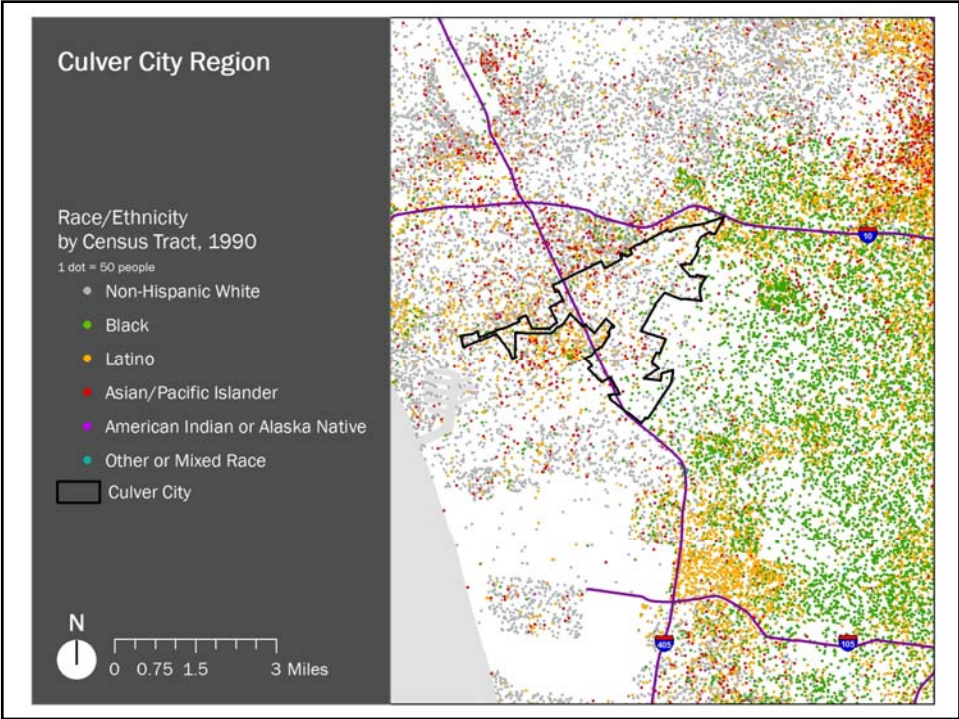


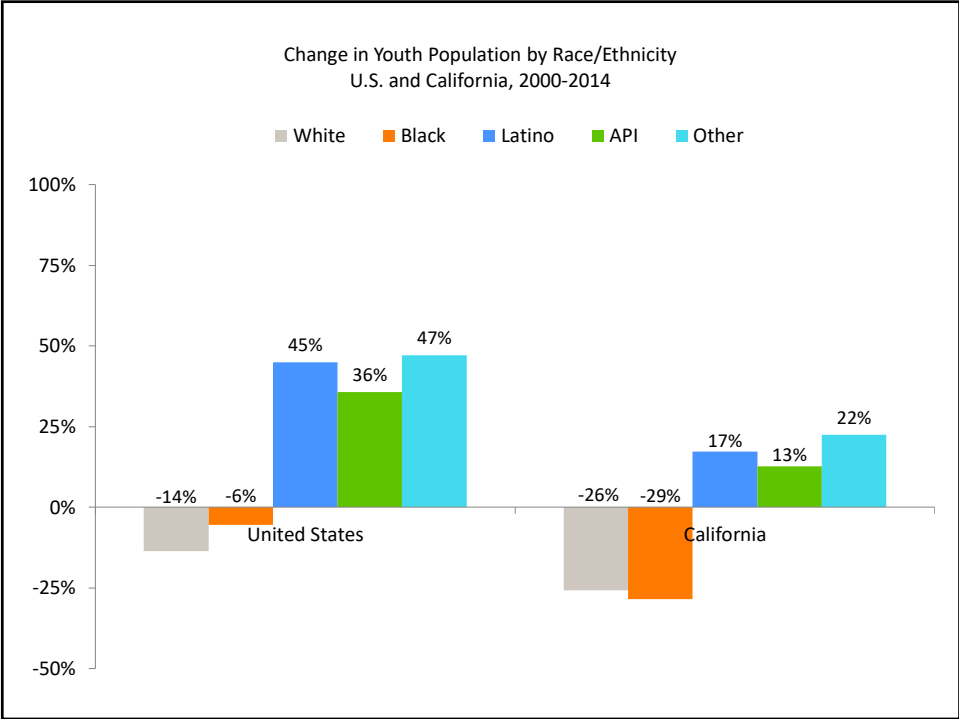
Immigration Status and Family Ripple Effects, Los Angeles County, 2012-2016



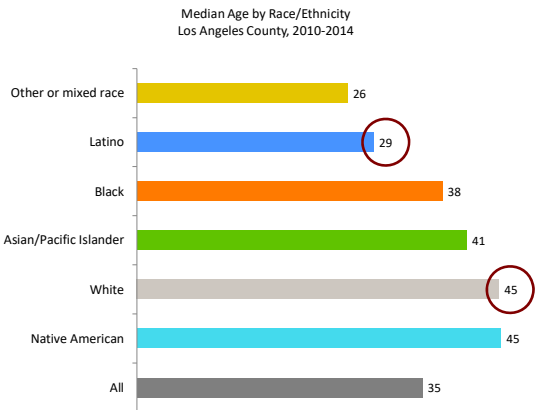




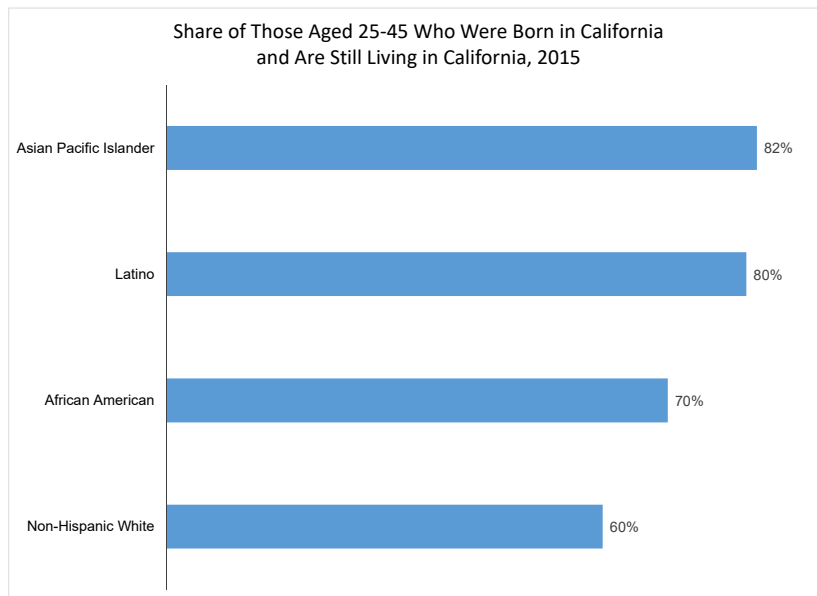




THE RACIAL GENERATION GAP



WHO STAYS?

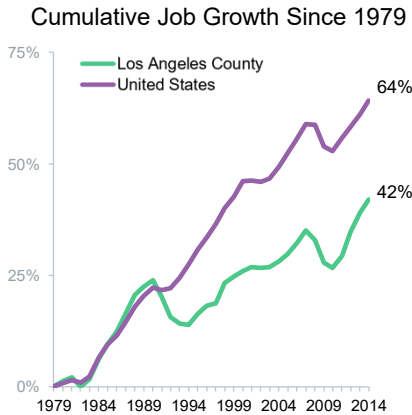


ECONOMIC REALITIES

4. Low-wage Work, Income Inequality, and Dampened Expectations
5. Persistent Racial Gaps Today and in Future
6. Housing Crisis Deeply Impacting All Sectors

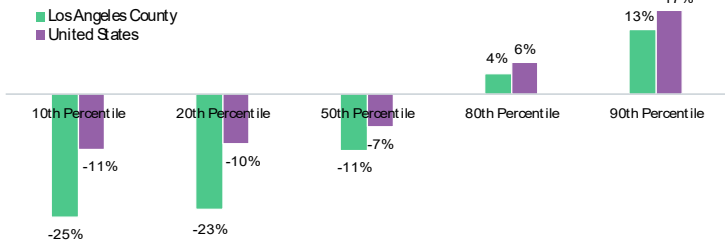


CHALLENGE OF OPPORTUNITY



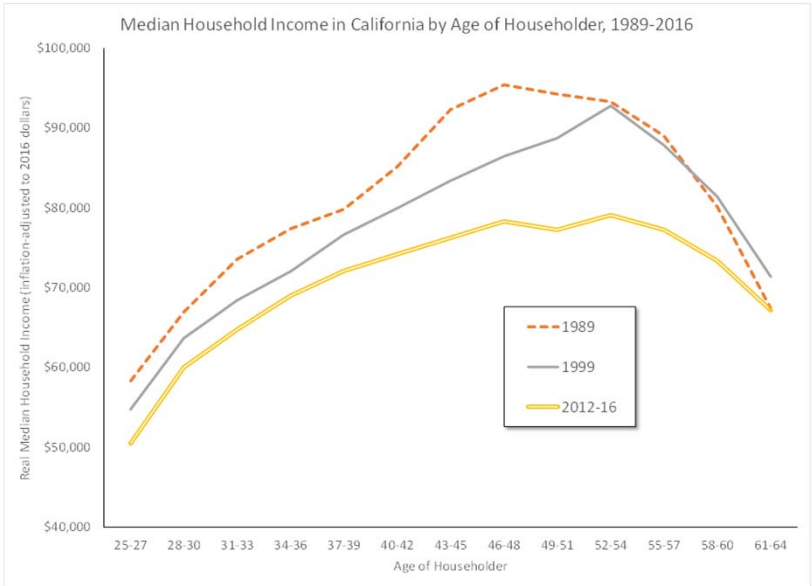
CHALLENGE OF INEQUALITY

Income Percentiles, Earned Income Growth for Full-Time Workers 25-64, U.S. And Los Angeles County, 1979 to 2014

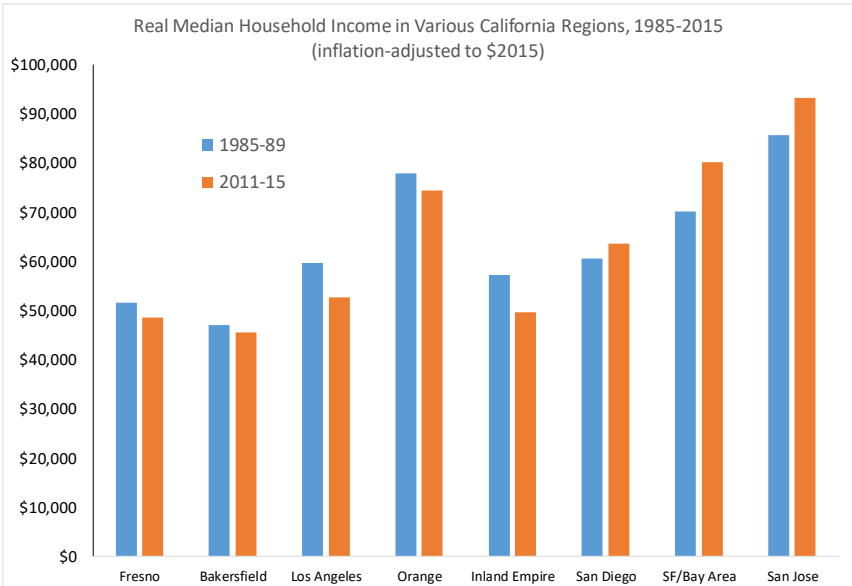


Note: Data for 2014 represents a 2010 through 2014 average. Universe includes civilian noninstitutional full-time wage and salary workers ages 25 through 64.

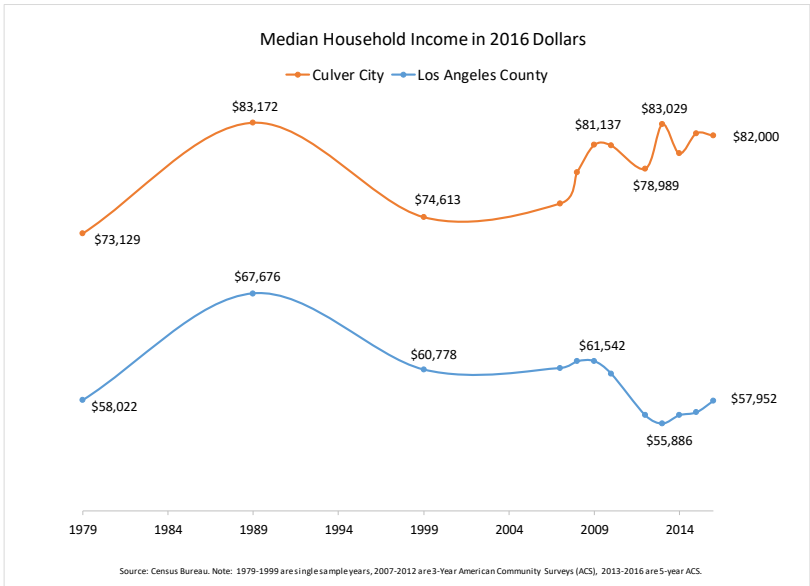
CHALLENGING TRAJECTORIES



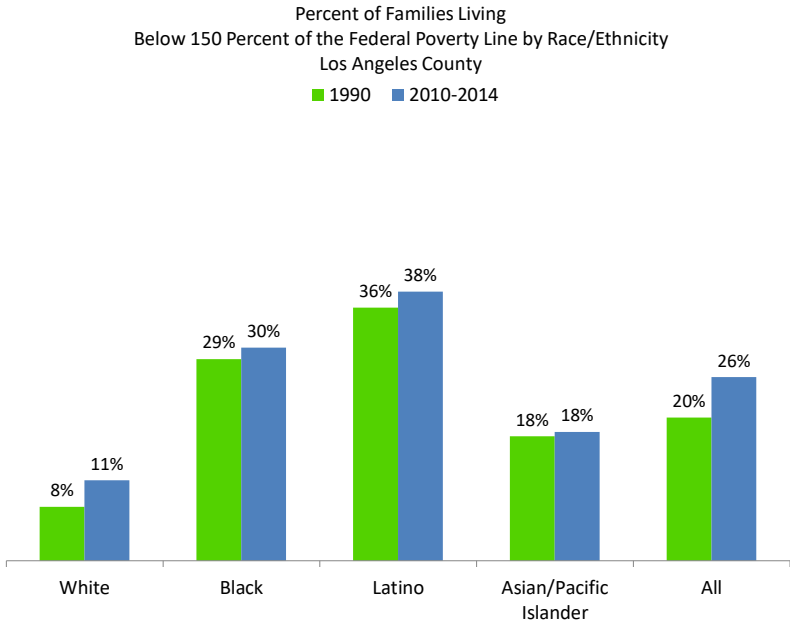
LOS ANGELES SLIPPING OVER TIME



CULVER CITY SLIDING UP

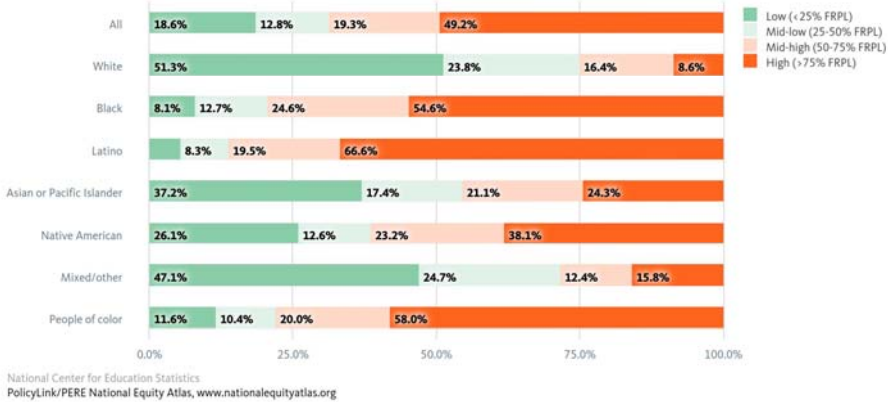


PERSISTENT RACIAL GAPS



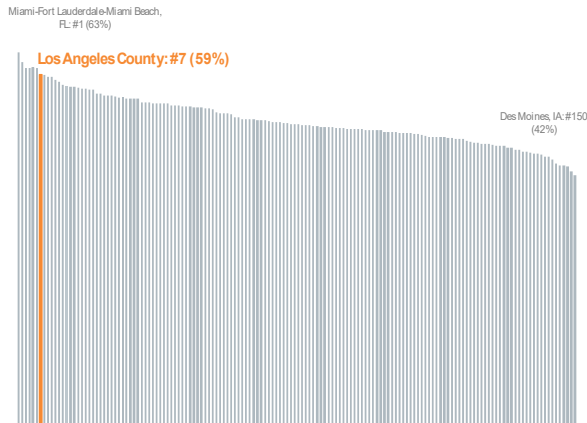
REPRODUCING RACIAL GAPS

Percent of students by school poverty level, as defined by the share of students in the school eligible for free- or reduced-price lunch (FRPL): Los Angeles-Long Beach-Santa Ana, CA Metro Area, All public schools, 2014



AND THE RENT IS TOO DAMN HIGH . . .

Share of Households that are Rent Burdened, 2014: Largest 150 Metros Ranked

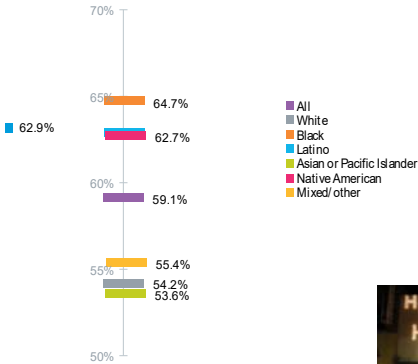


Los Angeles County ranks near the top for rent-burdened households compared with other regions

Note: Data represent a 2010 through 2014 average. Universe includes renter-occupied households with cash rent (excludes group quarters).

AND THE RENT IS TOO DAMN HIGH . . .

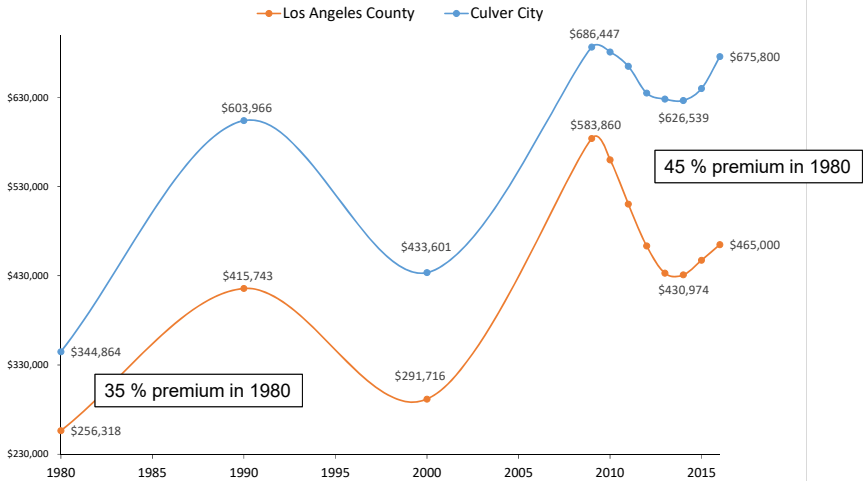
Renter Housing Burden by Race/Ethnicity, 2014



Note: Data represent a 2010 through 2014 average. Universe includes renter-occupied households with cash rent (excludes group quarters).

AND THE RENT IS TOO DAMN HIGH . . .

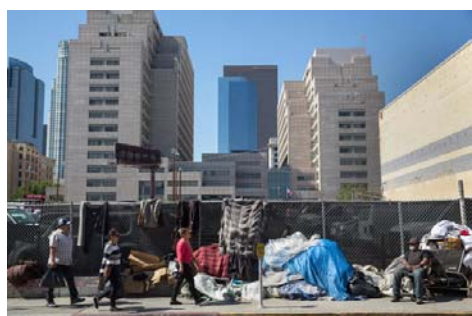
Median Home Value in 2016 Dollars



Source: 1980-2000 data - IPUMS NHGIS, University of Minnesota. 2007-2016 data - U.S. Census Bureau. Note: 1979-2000 are single sample years, 2007 is the 3-Year American Community Surveys (ACS), 2010-2016 is the 5-year ACS.

L.A.'S HOUSING STRAINS

While it's more than just **housing affordability**, the spread of the **homeless** has become a part of our urban landscape



Until recently, the **response** has been **inadequate** in terms of resources, creativity or **political will** – but we are now making some positive progress

L.A.'S HOUSING STRAINS

And related concerns about populations being forced out another way: through **gentrification** and **displacement**

With this phenomenon likely to continue to occur going forward due to **underbuilding**, inadequate **affordable housing**, economic & demographic **pressures**



Source: <http://regpress.com/wp-content/uploads/2013/06/7th-St-Street-Meeting.jpg>

SOCIAL POSSIBILITIES

- 7. New Thinking about Equity and the Economy
- 8. A Reconfigured System of Transit and Opportunity
- 9. Efforts Underway to Expand Civic Voice at All Levels and in New Ways



THINKING NEW: EQUITY AND GROWTH

Conventional wisdom in economics says there is a trade-off between equity and efficiency.

But, new evidence shows that regions that work toward equity have stronger and more resilient economic growth.



Source: http://i40.imgs.cdn.researchgate.net/publication/261811241/figure/fig1/asset_image6.png

USC PERE | November 2013 | 38

EVIDENCE: EQUITY AND GROWTH



Even the Federal Reserve Bank of Cleveland found that that **racial inclusion** and **income equality** matter for growth.




Image Sources: <http://static.guim.co.uk/sys-images/Guardian/Piv/pictures/2009/2/24/1235500211963/Ben-Bernanke-chairman-of-003.jpg>; http://blog.usni.org/wp-content/uploads/2010/11/Fed-logo_trans.png; http://www.benjaminfranklin.com/gallery/gallery_federal_reserve.jpg

EVIDENCE: EQUITY AND GROWTH

Using the World Bank
PolicyLink

We have developed these ideas further in . . .


America's Tomorrow:
Equity is the Superior Growth Model



PolicyLink Report
prepared with the University of Southern California's Program for Environmental and Regional Equity

**EQUITY,
GROWTH, and
COMMUNITY**

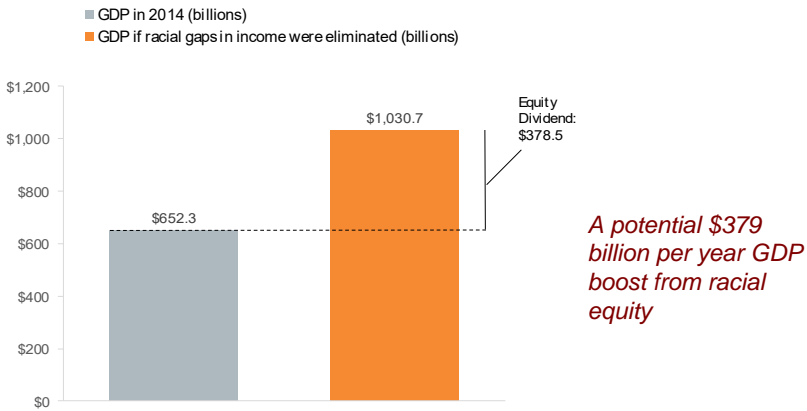
What the Nation Can Learn
From America's Metro Areas



CHRIS BENNER | MANUEL PASTOR

BENEFITS: EQUITY AND GROWTH

Actual GDP and Estimated GDP without Racial Gaps in Income, Los Angeles County, 2014



Note: The "equity dividend" is calculated using data from IPUMS for 2010 through 2014 and is then applied to estimated GDP in 2014.

SHIFTING FROM AN OLD LOS ANGELES

What typically comes to mind when people think about Los Angeles?

"Car culture"

"Suburban sprawl"

"Racial & class divides"



Source: <http://www.myparkingign.com/blog/wp-content/uploads/3-is-words-worst-traffic-jam.jpg>

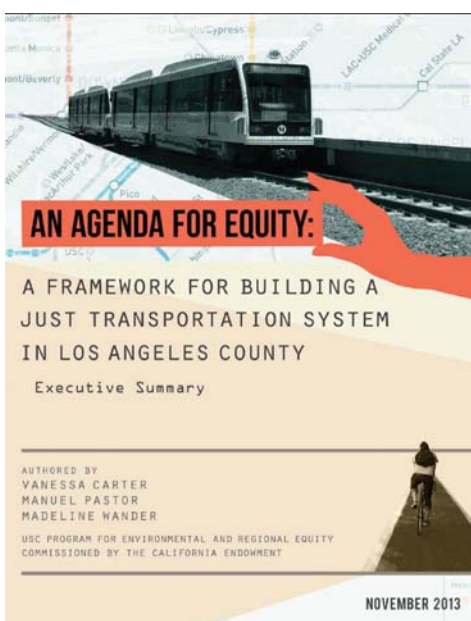
THE EMERGING NEW LOS ANGELES

But is this old version of L.A. really who we are **now**? In the last decade, we've seen:

- Movement, especially of young people, toward **central city neighborhoods**
- Growing sense of “tolerance” that also affects **housing choices** – and also a new set of **multicultural movements**
- Massive **investments** in transit, bicycle, and pedestrian infrastructure



MOVING FORWARD: ENGAGING THE NEXT L.A.


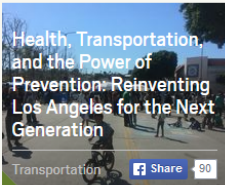

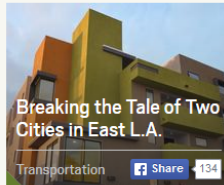






RESEARCH PROCESS





- 1) **TARGET AUDIENCE:** Who is not at the table that should be?
- 2) **COLLECT INTERESTING DATA & STORIES:** What tells about needs and hopes?
- 3) **PRESENT RESULTS MID-WAY:** Find out what resonates and moves
- 4) **REFINE, DISSEMINATE, CO-CREATE:** Give the audience a platform and voice

MOVING FORWARD: ENGAGING THE NEXT L.A.

RECENT STORIES

 <p>What is Your Perception of Public Transportation in Los Angeles?</p> <p>L.A. in Motion Share 47</p>	 <p>Health, Transportation, and the Power of Prevention: Reinventing Los Angeles for the Next Generation</p> <p>Transportation Share 90</p>	 <p>Envisioning Little Tokyo's Future as a Cultural Ecodistrict</p> <p>Transportation Share 268</p>	 <p>Breaking the Tale of Two Cities in East L.A.</p> <p>Transportation Share 134</p>
 <p>Pacoima Beautiful: Reorienting a Neighborhood That No Longer Suits Our Needs</p> <p>L.A. in Motion Share 305</p>	 <p>Youth Group Helps to Create a Model of L.A. Planning</p> <p>Transportation Share 121</p>	 <p>How L.A.'s Community Organizers are Mobilizing a Transportation Equity Agenda for All</p> <p>Transportation Share 190</p>	 <p>A Vision for the Next Los Angeles: Transportation Equity and Just Growth</p> <p>Transportation Share 137</p>

MOVING FORWARD: ENGAGING THE NEXT L.A.

NEW ACCOUNTABILITY

10. New Roles for Indicator Projects and Measurement



Data to Build an Equitable Economy

National Equity Atlas

About the Atlas | Data Summaries | Indicators | Reports | Data in Action

Welcome to the National Equity Atlas, a comprehensive data resource to track, measure, and make the case for inclusive growth.

Data in Action: Data Drives Economic Opportunity in New Orleans
Data revealing that 52 percent of black men in New Orleans are jobless led Mayor Landrieu to launch an ambitious new jobs plan.



The Face of America is Changing

Begin with the U.S. Summary

NEW DEPTH IN THE MEANING OF EQUITY

Past

- **Prioritizes investments that close racialized and other gaps**, especially by wealth, environmental burden, and existing amenities in a way that will improve work and economic opportunities for underinvested communities.

Present

- **Involves authentic partnership throughout the process** that centers the perspectives of vulnerable communities, supports community-based participation and power, and results in shared decision-making, while also strengthening the health and well-being of the entire region.

Future

- **Mitigates future disparities** by leveraging funding for long-term community health and organizational capacity, anticipating and addressing harm that may result from new investments in a place, and incorporating metrics and evaluation to promote adaptable and effective implementation.

Source: Carter, Pastor, and Wander, Measures Matter: Ensuring Equitable Implementation of Los Angeles County Measures M&A (Los Angeles: USC PERE, 2018) USC PERE | September 2017 | 49

IMPLICATIONS GOING FORWARD



- Equity and inclusion are fundamental; they should be baked in not sprinkle on
- What is measured matters: need equity indicators to gauge progress & accountability
- Expect challenges on the way – inclusion may be in everyone’s interest but it often comes up though tension & conflict

FOR MORE . . .



 @Prof_MPastor

