

- 1) **TEMPORARY BANNER** – A sign that is made of durable cloth, plastic or similar non-rigid material that displays business identification, advertising or promotional message, and that is displayed only for a short period of time as regulated in this Chapter.

Requirements:

1. Maximum Sign Area: 18sf in area.
2. Maximum Sign Height: Below edge of roof.
3. Maximum Number of Signs: Maximum of one near each public entrance of a business.
4. Time Limit: Maximum of 30 consecutive days, not more than four times per calendar year.
5. All four (4) corners shall be securely fastened against a wall or structural canopy.
6. An eight (8) feet minimum vertical clearance must be maintained if attached to a structural canopy.

- 2) **NEW BUSINESS SIGN** – A temporary sign that displays only the name of a new business or a change in the name of an existing business.

Requirements:

1. Maximum Sign Area: 1 SF for each linear foot of business frontage, up to 100 SF per business frontage.
2. Maximum Sign Height: Below edge of roof.
3. Maximum Number of Signs: 1 per business frontage.
4. Time Limit: 90 days or until a permanent sign is installed, whichever is less.
5. Additional Requirements: A new business sign composed of durable, non-rigid material may be installed over and covering the sign of the prior business it is to replace.
6. All four (4) corners shall be securely fastened against a wall or structural canopy.
7. An eight (8) feet minimum vertical clearance must be maintained if attached to a structural canopy.

- 3) **FUTURE OCCUPANCY SIGNS**

Requirements:

1. Maximum Sign Area: 25 SF per sign.
2. Maximum Sign Height: Below edge of roof.
3. Maximum Number of Signs: 1 per business frontage.
4. Shall be removed upon first occupancy of the site.
5. Additional Requirements: Shall contain only the names(s) of future occupant(s) of the site.
6. All four (4) corners shall be securely fastened against a wall or structural canopy.
7. An eight (8) feet minimum vertical clearance must be maintained if attached to a structural canopy.

- 4) **CONSTRUCTION SIGN** – A temporary sign that identified the names, addresses and telephone numbers of parties directly involved in the business occupancy, construction, design, or fining of pending or in-progress physical improvements to the premises.

Requirements:

1. Maximum Sign Area: 24 SF.
2. Maximum sign height: Below edge of roof. If freestanding, 6 ft maximum height.
3. Maximum Number of signs: 1 per street frontage.
4. Time Limit: Removed within 7 days of issuance by the City of the final Certificate of Occupancy for the building or site.
5. Additional Requirements: Shall contain only the names, addresses, and telephone numbers of parties directly involved in the business occupancy, construction design or financing of the pending or in-progress improvements to the premises.
6. All four (4) corners shall be securely fastened against a wall or structural canopy.
7. An eight (8) feet minimum vertical clearance must be maintained if attached to a structural canopy.