What will it be used for?

- Help keep polluted runoff from entering the Creek during the summer by diverting it to the wastewater treatment plant
- Infiltrate storm water into the ground, thereby increasing ground water supplies
- Provide education and outreach activities to teach children, residents, businesses and visitors why and how to prevent water pollution
- Monitor water quality in our waterways in compliance with State and Regional standards
- Meet State and Regional water quality requirements, thereby avoiding fines and penalties
- Develop and implement the Green Street Master Plan
- Construct multi-beneficial regional projects with public/private entities
- Regularly clean City storm drain pipes and street inlets to keep trash and pollutants from reaching our waterways and beaches
- Implement programs to reduce pollution from homes, streets, businesses and industry, such as Clean Beaches Restaurant Certification program
- Help keep polluted runoff from entering the Creek during the summer by diverting it to the wastewater treatment plant
- Monitor water quality in our waterways in compliance with State and Regional standards
- Meet State and Regional water quality requirements, thereby avoiding fines and penalties
- Implement programs to reduce pollution from homes, streets, businesses and industry, such as Clean Beaches Restaurant Certification program

Ballot Measure CW

Measure CW would establish an annual Clean Water, Clean Beaches Parcel Tax in the City of Culver City. Measure CW was placed on the ballot by the Culver City City Council to create a dedicated source of funding to pay for water quality programs that will prevent pollution from reaching our waterways, beaches and the Ballona Creek Estuary. Measure CW will require approval by 2/3 of those voting on the measure.

For Further Information:

Charles D. Herbertson, P.E.
Director of Public Works/City Engineer
(310) 253-5635 | charles.herbertson@culvercity.org

Jeff Muir
Chief Financial Officer
(310) 253-5865 | jeff.muir@culvercity.org